

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM499009

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PNC Bank, National Association		11/19/2018	National Banking Association:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MARKET PLANNING SOLUTIONS, INC.		
<b>Street Address:</b>	4242 S. 118TH E. AVENUE, SUITE C		
<b>City:</b>	TULSA		
<b>State/Country:</b>	OKLAHOMA		
<b>Postal Code:</b>	74146		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	KNOWLEDGE SUPPORT SYSTEMS, INC.		
<b>Street Address:</b>	25B HANOVER ROAD		
<b>City:</b>	FLORHAM PARK		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07932		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>Name:</b>	MPSI INTERNATIONAL, INC.		
<b>Street Address:</b>	4343 S. 118TH E. AVENUE, SUITE C		
<b>City:</b>	TULSA		
<b>State/Country:</b>	OKLAHOMA		
<b>Postal Code:</b>	74146		
<b>Entity Type:</b>	Corporation: OKLAHOMA		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2387217	DATAMETRIX	
<b>Registration Number:</b>	2036359	FACILITY/LOCATION VOLUME	
<b>Registration Number:</b>	4104513	LOCATION INSITE	
<b>Registration Number:</b>	2036358	LOCATION VOLUME	
<b>Registration Number:</b>	2645693	LOCATIONXPERT	
<b>Registration Number:</b>	1296845	MPSI	
<b>Registration Number:</b>	1662726	MPSI	
<b>TRADEMARK</b>			

Property Type	Number	Word Mark
Registration Number:	1663611	MPSI
Registration Number:	2647500	PRICE ZONES
Registration Number:	3671683	PRICE ZONES
Registration Number:	3858575	PRICE ZONES
Registration Number:	2642004	PRICEIT PRO
Registration Number:	3621127	PRICETRACKER
Registration Number:	2694369	RETAIL EXPLORER
Registration Number:	3376899	SITEMETRIX
Registration Number:	2413669	TRAFFICMETRIX

**CORRESPONDENCE DATA**

**Fax Number:** 2166960740

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2168617079

**Email:** creder@bakerlaw.com

**Correspondent Name:** Candice Reder

**Address Line 1:** 127 PUBLIC SQUARE, SUITE 2000

**Address Line 2:** KEY TOWER

**Address Line 4:** CLEVELAND, OHIO 44114

<b>ATTORNEY DOCKET NUMBER:</b>	049065.000010
<b>NAME OF SUBMITTER:</b>	CANDICE REDER
<b>SIGNATURE:</b>	/Candice Reder/
<b>DATE SIGNED:</b>	11/20/2018

**Total Attachments: 3**

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## RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, by the Rider to Security Agreement – Trademarks dated March 16, 2016 (the “Security Agreement”), originally recorded in the Trademark Assignment database of the United States Patent and Trademark Office (“USPTO”) on March 18, 2016 at Reel 5753 Frame 0307, Market Planning Solutions, Inc., a Delaware corporation, Knowledge Support Systems, Inc., a New Jersey corporation, and MPSI International Inc., an Oklahoma corporation, (together, “Grantors”), granted to PNC Bank, National Association, a national banking association (“Releasor”), a continuing security interest in all of Grantors’ right, title and interest in the trademarks identified in Schedule A; and

WHEREAS, Releasor has agreed to release and discharge Grantors from the terms and conditions set forth in the Security Agreement, and the parties wish to record with the USPTO the release of the security interest against the trademarks.

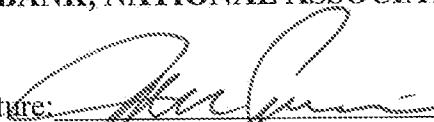
NOW, THEREFORE, for good and valuable consideration, Releasor does hereby release and discharge (in each case without recourse and without representation or warranty of any kind or nature, express or implied) the security interest, liens, and all other rights, if any, it may have in the trademarks granted to it by Grantors pursuant to the Security Agreement of the same date and which were recorded in the USPTO.

**[SIGNATURE APPEARS ON FOLLOWING PAGE]**

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Agreement on behalf of Releasor as of the date written below.

**PNC BANK, NATIONAL ASSOCIATION**

Dated: November 19, 2018

Signature: 

Printed Name: Joseph R. Keating

Title: Sec. Vice President

**Schedule A**

**Trademarks**

TRADEMARK	APPLICATION NO.	FILING DATE	COUNTRY	REGISTRATION NO.	REGISTRATION DATE
DATAMETRIX	75650235	02/26/1999	United States	2387217	09/19/2000
FACILITY/LOCATION VOLUME	74570403	09/07/1994	United States	2036359	02/11/1997
LOCATION INSITE	85280183	03/29/2011	United States	4104513	02/28/2012
LOCATION VOLUME	74570402	09/07/1994	United States	2036358	02/11/1997
LOCATIONXPRT	76357658	01/11/2002	United States	2645693	11/05/2002
MPSI	73443207	09/12/1983	United States	1296845	09/18/1984
MPSI	74097219	09/14/1990	United States	1662726	10/29/1991
MPSI & Globe Design	74097220	09/14/1990	United States	1663611	11/05/1991
PRICE ZONES	76234265	04/02/2001	United States	2647500	11/05/2002
PRICE ZONES	77496619	06/11/2008	United States	3671683	08/25/2009
PRICE ZONES	85021033	04/22/2010	United States	3858575	10/05/2010
PRICEIT PRO	76234266	04/02/2001	United States	2642004	10/29/2002
PRICETRACKER	77266456	08/28/2007	United States	3621127	05/12/2009
RETAIL EXPLORER	75821677	10/12/1999	United States	2694369	03/11/2003
SITEMETRIX	77010962	09/29/2006	United States	3376899	02/05/2008
TRAFFICMETRIX	75706415	05/14/1999	United States	2413669	12/19/2000