

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM499003

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest : Recorded at Reel/Frame 6135-0310		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Silicon Valley Bank		11/20/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Prodege LLC		
<b>Street Address:</b>	2108 Vail Avenue		
<b>City:</b>	Redondo Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	07055		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2119246	MYPOINTS	
<b>Registration Number:</b>	2440148	TRUE OPT-IN	
<b>Registration Number:</b>	2675888	DIGITAL LOYALTY ENGINE	
<b>Registration Number:</b>	3430663	BONUSMAIL	
<b>Registration Number:</b>	2788641	MYPOINTS REWARDS	
<b>Registration Number:</b>	3668584	MYPOINTS	
<b>Registration Number:</b>	3682280	MAXPOINTS	
<b>Registration Number:</b>	2371125	MYPOINTS SHOPPING!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3128623837		
<b>Email:</b>	raza.siddiqui@kirkland.com		
<b>Correspondent Name:</b>	Raza Siddiqui		
<b>Address Line 1:</b>	300 N. Lasalle		
<b>Address Line 2:</b>	Kirkland & Ellis LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654		
<b>ATTORNEY DOCKET NUMBER:</b>	45414-1		
<b>NAME OF SUBMITTER:</b>	Raza Siddiqui		

CH \$215.00 2119246

<b>SIGNATURE:</b>	/razasiddiqui/
<b>DATE SIGNED:</b>	11/20/2018
<b>Total Attachments: 4</b> source=TM 6135-0310#page1.tif source=TM 6135-0310#page2.tif source=TM 6135-0310#page3.tif source=TM 6135-0310#page4.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of November 20, 2018 ("Effective Date"), by and between Silicon Valley Bank ("Grantee") and MyPoints.com, LLC ("Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Intellectual Property Security Agreement, by and between Grantor and Grantee, dated April 19, 2016 ("Trademark Security Agreement"), Grantor granted to Grantee a continuing security interest in and to all of Grantor's right, title and interest in and to all of the trademarks, and registrations of and applications to register the foregoing, (collectively, "Trademarks"), including, without limitation, the United States trademark registrations set forth on Schedule A attached hereto, together with the goodwill associated therewith;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on August 22, 2017, at Reel 6135, Frame 0310;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the Trademark Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Trademarks.

Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademarks; (iii) it has not recorded or otherwise evidenced its security interest with respect to any trademark, or registration of an application to register any trademark, other than those Trademarks set forth on Schedules A (attached hereto), in any jurisdiction throughout the world.

Grantee shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Grantor to more fully and effectively effectuate the purposes of this Release.

\* \* \* \* \*

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

Silicon Valley Bank



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Name: Andrew Skalitzky

Title: VP

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
MYPPOINTS	2119246	12/09/1997
	75146519	08/07/1996
TRU OPT-IN	2440148	04/03/2011
	75764071	07/30/1999
DIGITAL LOYALTY ENGINE	2675888	01/21/2003
	75790669	09/02/1999
BONUS MAIL	3430663	05/20/2008
	77277550	09/12/2007
MYPPOINTS REWARDS	2788641	12/02/2003
	7684200	01/17/2003
MYPPOINTS	3668584	08/18/2009
	77550290	08/19/2008
MAXPOINTS	3682280	06/15/2009
	77562697	09/04/2008
MYPPOINTS SHOPPING!	2371128	07/26/2000
	75796664	09/13/1999

