

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM499055

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
K & Company LLC		08/31/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	American Crafts, L.C.		
Street Address:	588 West 400 South, Suite 300		
City:	Lindon		
State/Country:	UTAH		
Postal Code:	84042		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4147820	SMASH	
CORRESPONDENCE DATA			
Fax Number:	8013753865		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8013756600		
Email:	ipmail@djplaw.com		
Correspondent Name:	Brick Power		
Address Line 1:	3301 N. Thanksgiving Way, Suite 400		
Address Line 4:	Lehi, UTAH 84043		
ATTORNEY DOCKET NUMBER:	41719-100		
NAME OF SUBMITTER:	Brick G. Power		
SIGNATURE:	/brick g power/		
DATE SIGNED:	11/20/2018		
Total Attachments: 16			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into this 31st day of August, 2018 by and among EK Success Ltd., a New York Corporation ("EK"), and K & Company LLC, a Delaware limited liability company ("K&Co" and, together with EK, "Assignor"), in favor of American Crafts L.C., a Utah limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks identified in Schedule A (hereinafter the "Trademarks");

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement, dated as of the date hereof (the "APA"), by and among Assignor, Assignee, and the other parties listed thereto, pursuant to which Assignor agrees to assign to Assignee its right, title, and interest in and to certain assets, including the Trademarks; and

WHEREAS, Assignor and Assignee wish to document the assignment to Assignee of Assignor's title, interest, and rights in and to each of the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor and Assignee hereby agree as follows:

Section 1. Assignment. Assignor hereby assigns and transfers to Assignee all of Assignor's right, title, and interest in and to each of the Trademarks, together with the goodwill of the business which is symbolized by each of the Trademarks, and in and to all income, royalties, damages, claims, and payments now or hereafter due or payable with respect thereto, and the right to sue and recover any damages, profits, and other remedies for past, present, and future infringements or violations of any of the Trademarks.

Section 2. Acknowledgement. Assignor hereby acknowledges and agrees that from and after the date hereof, Assignee shall be the exclusive owner of all Assignor's right, title, and interest in and to each of the Trademarks.

Section 3. Further Assurances. Assignor hereby covenants, at the reasonable request of Assignee, to do and perform, or to cause to be done and performed, all further acts and things, and to execute and deliver all further documents, in order to carry out the intent and accomplish the purposes of this Assignment and the consummation of the transactions contemplated hereby.

Section 4. Governing Law. This Assignment and any claim or controversy hereunder shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflict of laws thereof.

Section 5. Entire Agreement. This Assignment, together with the APA, contains the entire undertaking of Assignor with respect to the subject matter hereof, and merges and

supersedes all prior and contemporaneous discussions, agreements, and understandings of Assignor and Assignee relating to the subject matter hereof. The parties hereto intend that this Assignment is for recordation purposes only and its terms shall not modify and shall be subject to the applicable terms and conditions of the APA, which govern the parties' rights and interests in the Trademarks. In the event of any conflict between the terms of this Assignment and the terms of the APA, the terms of the APA shall control.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has duly
executed this Assignment as of the date first above-written.

EK:

EK SUCCESS LTD.

By: 
Name:
Title: **Susan Buchta, CEO**

K&CO:

K & COMPANY LLC

By: 
Name:
Title: **Susan Buchta, CEO**

Schedule A

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
EK Success Ltd.	EK Tools	Argentina	3.118.885	29-Sep-11	2546956	21-Dec-12	Registered
EK Success Ltd.	EK Tools	Argentina	3.118.883	29-Sep-11	2546954	21-Dec-12	Registered
EK Success Ltd.	EK Tools	Argentina	3.118.882	29-Sep-11	2546953	21-Dec-12	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.880	29-Sep-11	3.118.880	7/15/2013	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.871	29-Sep-11	2597089	07-Oct-13	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.881	29-Sep-11	2546952	21-Dec-12	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.879	29-Sep-11	2546951	21-Dec-12	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.877	29-Sep-11	2546950	21-Dec-12	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.876	29-Sep-11	2546949	21-Dec-12	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.875	29-Sep-11	2546948	21-Dec-12	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.874	29-Sep-11	2546947	21-Dec-12	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.873	29-Sep-11	2546946	21-Dec-12	Registered
EK Success Ltd.	EKSuccess Brands	Argentina	3.118.872	29-Sep-11	2546945	21-Dec-12	Registered
EK Success Ltd.	Jolee's Boutique	Argentina	3139537	13-Jan-12	3139537	5/17/2013	Registered
EK Success Ltd.	Jolee's Boutique	Argentina	3139538	13-Jan-12	2569601	17-May-13	Registered
EK Success Ltd.	Sticko	Argentina	3.118.886	21-Dec-12	2546957	21-Dec-12	Registered
EK Success Ltd.	Jolee's Jewels	Australia	1314918	13-Aug-09	965340	13-Aug-09	Registered
EK Success Ltd.	EK Tools	Australia WIPO	A0025336	11-Jul-11	1093248	11-Jul-11	Registered
EK Success Ltd.	EKSuccess Brands	Australia WIPO	A0028692	05-Mar-12	1134198		Registered
K & Company LLC	Grand Adhesions	Australia WIPO			1075159	22-Mar-05	Registered
EK Success Ltd.	Jolee's Boutique	Australia WIPO	A0027855	05-Jan-12	1116417	05-Jan-12	Registered
K & Company LLC	K K&Company logo	Australia WIPO	A0027949	11-Jan-12	1109588	11-Jan-12	Registered

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
K & Company LLC	K&CompanySMAS H*design	Australia WIPO	A0026430	11-Jan-12	1096626	11-Jan-12	Registered
EK Success Ltd.	Spotted Canary School	Australia WIPO	A0027968	13-Jan-12	1108164	13-Jan-12	Registered
EK Success Ltd.	Sticko	Australia WIPO	A0026066	01-Sep-11	1097562	01-Sep-11	Registered
EK Success Ltd.	EK Tools	Brazil	831205210	23-Nov-11	831205210	10-Mar-15	Registered
EK Success Ltd.	EK Tools	Brazil	904277569	23-Nov-11	904277569	1/2/2018	Registered
EK Success Ltd.	EK Tools	Brazil	831205210	23-Nov-11	831205210	3/10/2015	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261153	16-Dec-11	831261153	03-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261110	16-Dec-11	831261110	03-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261137	16-Dec-11	831261137	03-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261145	16-Dec-11	831261145	03-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261161	16-Dec-11	831261161	03-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261196	16-Dec-11	831261196	03-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261200	16-Dec-11	831261200	03-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261102	16-Dec-11	831261102	03-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261170	16-Dec-11	831261170	03-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	Brazil	831261188	16-Dec-11	831261188	03-Feb-15	Registered
K & Company LLC	K K & Company	Brazil	840058730	16-Mar-12	840058730	2/20/2018	Registered
K & Company LLC	K K&Company logo	Brazil	840058640	16-Mar-12	840058640	03-Oct-25	Registered
K & Company LLC	K&CompanySMAS H*design	Brazil	840058756	16-Mar-12		Waiting for Reg. Certificate	Registered
K & Company LLC	K&CompanySMAS H*design	Brazil	840058810	16-Mar-12	840058810	03-Oct-15	Registered

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
EK Success Ltd.	Sticko	Brazil	831204516	01-Nov-11		Waiting for Reg. Certificate	Registered
EK Success Ltd.	A Touch of Jolee's	Canada	1559627	13-Jan-12	TMA848127	09-Apr-13	Registered
K & Company LLC	Abrianna	Canada	1519203	16-Mar-11	TMA872820	06-Mar-14	Registered
EK Success Ltd.	All That Bling	Canada	1559628	13-Jan-12	TMA893499	08-Jan-15	Registered
K & Company LLC	Chalk It Now	Canada	1673345	18-Apr-14	TMA965574	13-Mar-17	Registered
K & Company LLC	Chipbox	Canada	1519206	16-Mar-11	TMA827176	27-Jun-12	Registered
EK Success Ltd.	Circle Scissor Pro	Canada	1627307	17-May-13	TMA913157	04-Sep-15	Registered
K & Company LLC	Clearly Yours	Canada	1519208	15-Mar-11	TMA827180	27-Jun-12	Registered
EK Success Ltd.	Curvy Cutter	Canada	1675649	05-May-14	TMA965328	3/19/2017	Registered
EK Success Ltd.	Cutter Bee	Canada	1520374	23-Mar-11	TMA870,728	05-Feb-14	Registered
EK Success Ltd.	Cutterpede	Canada	1520375	23-Mar-11	TMA885564	20-Sep-14	Registered
EK Success Ltd.	Dotto	Canada	1520376	23-Mar-11	TMA891897	09-Dec-14	Registered
K & Company LLC	Edamame	Canada	1506175	07-Dec-10	TMA865582	20-Nov-13	Registered
EK Success Ltd.	EK Success	Canada	1520909	28-Mar-11	TMA915643	9/30/2015	Registered
EK Success Ltd.	EK Tools	Canada	1518790	11-Mar-11	TMA872887	07-Mar-14	Registered
EK Success Ltd.	EK Tools	Canada	1518791	11-Mar-11	TMA872836	07-Mar-14	Registered
EK Success Ltd.	EKSuccess Brands	Canada	1520911	28-Mar-11	TMA 857,575	13-Aug-13	Registered
K & Company LLC	For the moments and musings that stick	Canada	1505821	30-Nov-10	TMA861934	03-Oct-13	Registered
K & Company LLC	Grand Adhesions	Canada	1520174	22-Mar-11	TMA861849	02-Oct-13	Registered
EK Success Ltd.	Jolee's	Canada	1394394-00	06-May-08	TMA798567	26-May-11	Registered
EK Success Ltd.	Jolee's Boutique	Canada	1558600	05-Jan-12	TMA907440	29-Jun-15	Registered

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
EK Success Ltd.	Jolee's Boutique	Canada	1520377	23-Mar-11	TMA851794	28-May-13	Registered
EK Success Ltd.	Jolee's By You	Canada	1520380	23-Mar-11	TMA885565	10-Sep-14	Registered
EK Success Ltd.	Jolee's Jewels	Canada	1448049	12-Aug-09	TMA780302	21-Oct-10	Registered
K & Company LLC	K K & Company	Canada	1715913	19-Feb-15	MA966508	23-Mar-17	Registered
K & Company LLC	K&CompanySMAS H* Design	Canada	1545117	26-Sep-11	TMA887213	01-Oct-14	Registered
K & Company LLC	Life's Little Occasions	Canada	1520173	01-Apr-11	TMA872818	06-Mar-14	Registered
K & Company LLC	Preserve your memories. Preserve your earth.	Canada	1536301	19-Jul-11	TMA844578	25-Feb-13	Registered
K & Company LLC	Smash	Canada	1536302	19-Jul-11	TMA882458	18-Jul-14	Registered
K & Company LLC	SmashFolio	Canada	1506829	08-Dec-10	TMA 850501	08-May-13	Registered
EK Success Ltd.	Sticko	Canada	1520382	23-Mar-11	TMA875956	16-Apr-14	Registered
EK Success Ltd.	Stickopotamus	Canada	1524052	18-Apr-11	TMA867185	11-Dec-13	Registered
EK Success Ltd	STICKO-STICK IT TO THE ORDINARY	Canada	1755516	18-Nov-15			Pending
K & Company LLC	Sweet Nectar	Canada	1506171	06-Dec-10	TMA866513	02-Dec-13	Registered
K & Company LLC	Tag Pad	Canada	1531016	09-Jun-11	TMA841305	28-Jan-13	Registered
K & Company LLC	Themed on-the-go pad for lifes lists and happenings	Canada	1514277	08-Feb-11	TMA870890	07-Feb-14	Registered
K & Company LLC	K & Company	China	5232307	22-Mar-06	5232307	21-Jun-09	Registered
K & Company LLC	K & Company	China	5232306	22-Mar-06	5232306	13-Jun-09	Registered
K & Company LLC	K & Company	China	5232308	22-Mar-06	5232308	13-Jun-09	Registered
K & Company LLC	K Design	China	5232303	22-Mar-06	5232303	19-Jun-09	Registered
K & Company LLC	K Design	China	5232304	22-Mar-06	5232304	14-Jun-09	Registered

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
K & Company LLC	K Design	China	5232302	22-Mar-06	5232302	14-Jun-09	Registered
EK Success Ltd.	EKSuccess Brands	China WIPO	A0028692	05-Mar-12	1134198		Registered
EK Success Ltd.	Jolee's Boutique	China WIPO	A0027855	05-Jan-12	1116417	05-Jan-12	Registered
K & Company LLC	K K&Company logo	China WIPO	A0027949	11-Jan-12	1109588	11-Jan-12	Registered
K & Company LLC	K&CompanySMAS H*design	China WIPO	A0026430	11-Jan-12	1096626	26-Sep-11	Registered
EK Success Ltd.	Spotted Canary School	China WIPO	A0027968	13-Jan-12	1108164	13-Jan-12	Registered
EK Success Ltd.	EKSuccess Brands	EU/WIP O			1134198	05-Mar-12	Registered
EK Success Ltd.	Jolee's Boutique	European Union	2798411	05-Aug-02	2798411	08-Aug-03	Registered
EK Success Ltd.	Jolee's Jewels	European Union	008480666	12-Aug-09	008480666	12-Aug-09	Registered
K & Company LLC	Smash	European Union	009987462	23-May-11	009987462	23-May-11	Registered
K & Company LLC	Smashjournal	European Union	009987496	31-Aug-11	010176493	15-Dec-11	Registered
EK Success Ltd.	EK Tools	European Union WIPO	A0025336	11-Jul-11	1093248	11-Jul-11	Registered
EK Success Ltd.	EKSuccess Brands	European Union WIPO	A0028692	05-Mar-12	1134198	05-Mar-12	Registered
K & Company LLC	Grand Adhesions	European Union WIPO		22-Mar-05	858336	22-Mar-05	Registered
EK Success Ltd.	Jolee's Boutique	European Union WIPO	A0027855	05-Jan-12	1116417	05-Jan-12	Registered
K & Company LLC	K K&Company logo	European Union WIPO	A0027949	11-Jan-12	1109588	11-Jan-12	Registered
K & Company LLC	K&CompanySMAS H*design	European Union WIPO	A0026430	21-Sep-11	1096626	26-Sep-11	Registered
EK Success Ltd.	Spotted Canary School	European Union WIPO	A0027968	13-Jan-12	1108164	13-Jan-12	Registered
EK Success Ltd.	Sticko	European Union WIPO	A002600	01-Sep-11	1097562	01-Sep-11	Registered

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K & Company LLC	Grand Adhesions	Hong Kong	300392904	29-Mar-05	300392904	29-Mar-05	Registered
K & Company LLC	K & Company	Hong Kong	300604070	21-Mar-06	300604070	20-Nov-06	Registered
K & Company LLC	K Design	Hong Kong	300604089	21-Mar-06	300604089	20-Nov-06	Registered
EK Success Ltd.	EK Tools	Japan WIPO	A0025336	11-Jul-11	1093248	11-Jan-13	Registered
EK Success Ltd.	EKSuccess Brands	Japan WIPO	A0028692	05-Mar-12	1134198	04-Jul-14	Registered
EK Success Ltd.	Jolee's Boutique	Japan WIPO	A0027855	05-Jan-12	1116417	05-Jan-12	Registered
K & Company LLC	K K&Company logo	Japan WIPO	A0027949	11-Jan-12	1109588	11-Jan-12	Registered
K & Company LLC	K&CompanySMAS H*design	Japan WIPO	A0026430	21-Sep-11	1096626	26-Sep-11	Registered
EK Success Ltd.	Spotted Canary School	Japan WIPO	A0027968	13-Jan-12	1108164	13-Jan-12	Registered
EK Success Ltd.	Sticko	Japan WIPO	A0026066	01-Sep-11	1097562	01-Sep-11	Registered
EK Success Ltd.	EK Tools	Mexico	1191114	30-Jun-11	1302111	07-Aug-12	Registered
EK Success Ltd.	EK Tools	Mexico	1191113	30-Jun-11	1273961	30-Jun-11	Registered
EK Success Ltd.	EK Tools	Mexico	1191115	30-Jun-11	1251960	30-Jun-11	Registered
EK Success Ltd.	EK Tools	Mexico	1191117	30-Jun-11	1251962	30-Jun-11	Registered
EK Success Ltd.	EK Tools	Mexico	1191116	30-Jun-11	1251961	30-Jun-11	Registered
EK Success Ltd.	EKSuccess Brands	Mexico	1216412	30-Sep-11	1269352		Registered
EK Success Ltd.	EKSuccess Brands	Mexico	1216410	30-Sep-11	1295798	09-Jul-12	Registered
EK Success Ltd.	EKSuccess Brands	Mexico	1216409	30-Sep-11	1297462	16-Jul-12	Registered
EK Success Ltd.	EKSuccess Brands	Mexico	1216407	30-Sep-11	1290764	13-Jun-12	Registered
EK Success Ltd.	EKSuccess Brands	Mexico	1216403	30-Sep-11	1270199	30-Sep-11	Registered
EK Success Ltd.	EKSuccess Brands	Mexico	1216402	30-Sep-11	1290147	06-Nov-12	Registered
EK Success Ltd.	EKSuccess Brands	Mexico	1216400	30-Sep-11	1306440	24-Aug-12	Registered
EK Success Ltd.	EKSuccess Brands	Mexico	1216397	30-Sep-11	1293715	27-Jun-12	Registered

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
EK Success Ltd.	EKSuccess Brands	Mexico	1216395	30-Sep-11	1270198	30-Sep-11	Registered
EK Success Ltd.	Jolee's Boutique	Mexico	1241408	13-Jan-12	1293771	27-Jun-12	Registered
EK Success Ltd.	Jolee's Boutique	Mexico	1241407	13-Jan-12	1293770	27-Jun-12	Registered
K & Company LLC	K K & Company design	Mexico	1254476	02-Mar-12	1303238	13-Aug-12	Registered
K & Company LLC	K&CompanySMAS H*design	Mexico	1254469	02-Mar-12	1356532	21-Mar-13	Registered
K & Company LLC	K&CompanySMAS H*design	Mexico	1254473	03-Feb-12	1306661	24-Aug-12	Registered
EK Success Ltd.	Sticko	Mexico	1216394	30-Sep-11	1305915	23-Aug-12	Registered
EK Success Ltd.	EK Tools	New Zealand	848270	26-Aug-11	848270	26-Aug-11	Registered
EK Success Ltd.	EKSuccess Brands	New Zealand	854900	10-Jan-12	854900	10-Jan-12	Registered
EK Success Ltd.	Jolee's Boutique	New Zealand	854758	06-Jan-12	854758	13-Jul-11	Registered
K & Company LLC	K K&Company logo	New Zealand	855057	02-Sep-11	855057	02-Sep-11	Registered
K & Company LLC	K&CompanySMAS H*design	New Zealand	855054	13-Jan-12	855054	16-Sep-11	Registered
EK Success Ltd.	Spotted Canary School	New Zealand	855207	17-Jan-12	855207	17-Jan-12	Registered
EK Success Ltd.	Sticko	New Zealand	855056	13-Jan-12	855056	13-Jan-12	Registered
EK Success Ltd.	EK Tools	Norway WIPO	A0026445	27-Sep-11	1095271	17-Sep-11	Registered
EK Success Ltd.	EKSuccess Brands	Norway WIPO	A0028692	05-Mar-12	1134198	5/3/2012	Registered
EK Success Ltd.	Jolee's Boutique	Norway WIPO	A0027855	05-Jan-12	1116417	05-Jan-12	Registered
K & Company LLC	K K&Company logo	Norway WIPO	A0027949	11-Jan-12	1109588	11-Jan-12	Registered
K & Company LLC	K&CompanySMAS H*design	Norway WIPO	A0026430	11-Jan-12	1096626	26-Sep-11	Registered
EK Success Ltd.	Spotted Canary School	Norway WIPO	A0027968	13-Jan-12	1108164	13-Jan-12	Registered
EK Success Ltd.	Sticko	Norway WIPO	A0026066.	11-Jan-12	1097562	9/1/2011	Registered

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
EK Success Ltd.	EK Tools	Singapore WIPO	A0025336	11-Jul-11	1093248	11-Jul-11	Registered
EK Success Ltd.	EKSuccess Brands	Singapore WIPO	T1216979D	05-Mar-12	1134198	5/3/2012	Registered
EK Success Ltd.	Jolee's Boutique	Singapore WIPO	A0027855	05-Jan-12	1116417	05-Jan-12	Registered
K & Company LLC	K K&Company logo	Singapore WIPO	A0027949	11-Jan-12	1109588	11-Jan-12	Registered
K & Company LLC	K&CompanySMAS H*design	Singapore WIPO	A0026430	11-Jan-12	1096626	11-Jan-12	Registered
EK Success Ltd.	Spotted Canary School	Singapore WIPO	A0027968	13-Jan-12	1108164	13-Jan-12	Registered
EK Success Ltd.	Sticko	Singapore WIPO	A0026066	01-Sep-11	1097562	01-Sep-11	Registered
EK Success Ltd.	EK Tools	South Africa	2012/20966	03-Aug-12	2012/20966		Registered
EK Success Ltd.	EK Tools	South Africa	2012/20964	03-Aug-12	2012/20964	27-Feb-15	Registered
EK Success Ltd.	EKSuccess Brands	South Africa	2012/20963	03-Aug-12	2012/20963	26-Sep-14	Registered
EK Success Ltd.	EKSuccess Brands	South Africa	2012/20962	03-Aug-12	2012/20962	26-Sep-14	Registered
EK Success Ltd.	EKSuccess Brands	South Africa	2012/20961	03-Aug-12	2012/20961	26-Sep-14	Registered
EK Success Ltd.	EKSuccess Brands	South Africa	2012/20960	03-Aug-12	2012/20960	26-Sep-14	Registered
EK Success Ltd.	EKSuccess Brands	South Africa	2012/20959	03-Aug-12	2012/20959	26-Sep-14	Registered
EK Success Ltd.	EKSuccess Brands	South Africa	2012/20958	03-Aug-12	2012/20958	26-Sep-14	Registered
EK Success Ltd.	EKSuccess Brands	South Africa	2012/20957	03-Aug-12	2012/20957	26-Sep-14	Registered
K & Company LLC	Grand Adhesions	South Africa	2005/02946	15-Feb-05	2005/02946	15-Feb-05	Registered
EK Success Ltd.	Jolee's Boutique	South Africa	2012/20967	03-Aug-12	2012/20967	26-Sep-14	Registered
EK Success Ltd.	Jolee's Boutique	South Africa	2012/20968	03-Aug-12	2012/20968	26-Sep-14	Registered
K & Company LLC	K&Company logo	South Africa	2012/20973	03-Aug-12	TA3259872	24-Dec-14	Registered
K & Company LLC	K&CompanySmash * design	South Africa	2012/20975	03-Aug-12	2012/20975	26-Sep-14	Registered
K & Company LLC	K&CompanySmash * design	South Africa	2012/20974	03-Aug-12	2012/20974	26-Sep-14	Registered
EK Success Ltd.	ultimate	South Africa	2012/20965	03-Aug-12	2012/20965	27-Feb-15	Registered

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
EK Success Ltd.	EK Tools	South Korea WIPO	A0025336	11-Jul-11	1093248	11-Jul-11	Registered
EK Success Ltd.	EKSuccess Brands	South Korea WIPO	A0028692	05-Mar-12	1134198	05-Mar-12	Registered
EK Success Ltd.	Jolee's Boutique	South Korea WIPO	A0027855	05-Jan-12	1116417	05-Jan-12	Registered
K & Company LLC	K K&Company logo	South Korea WIPO	A0027949	11-Jan-12	1109588	11-Jan-12	Registered
K & Company LLC	K&CompanySMAS H*design	South Korea WIPO	A0026430	11-Jan-12	1096626	03-Sep-14	Registered
EK Success Ltd.	Spotted Canary School	South Korea WIPO	A0027968	13-Jan-12	1108164	13-Jan-12	Registered
EK Success Ltd.	Sticko	South Korea WIPO	A0026066	01-Sep-11	1097562	01-Sep-11	Registered
EK Success Ltd.	EK Tools	Switzerland	63792/2012	16-Nov-12	643358	13-May-13	Registered
EK Success Ltd.	Jolee's Boutique	Switzerland	63790/2012	19-Nov-12	661321	14-Jul-14	Registered
K & Company LLC	K & Company SMASH*Design	Switzerland	63797/2012	19-Nov-12	646197	15-Jul-13	Registered
K & Company LLC	K K & Company Design	Switzerland	63799/2012	19-Nov-12	641343	21-Mar-13	Registered
EK Success Ltd.	Sticko	Switzerland	63794/2012	19-Nov-12	643357	13-May-13	Registered
K & Company LLC	K Design	Taiwan	95013537	21-Mar-06	01281115	16-Sep-07	Registered
EK Success Ltd.	EK Tools	Turkey	2012/100359	03-Dec-12	2012/100359	03-Dec-12	Registered
EK Success Ltd.	Jolee's Boutique	Turkey	2012/100370	03-Dec-12	2012/100370	03-Dec-12	Registered
K & Company LLC	K & Company SMASH* Design	Turkey	2012/100289	01-Dec-12	2012/100289	01-Dec-12	Registered
K & Company LLC	K K & Company Logo	Turkey	2012/100288	01-Dec-12	2012/100288	01-Dec-12	Registered
EK Success Ltd.	Sticko	Turkey	2012/100290	01-Dec-12		10-May-16	Registered

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
EK Success Ltd.	3D-Dots	US	76/457145	09-Oct-02	2832876	13-Apr-04	Registered
EK Success Ltd.	All that bling	US	77716165	17-Apr-09	3829233	03-Aug-10	Registered
K & Company LLC	Beyond Postmarks	US	78/441306	25-Jun-04	3080676	11-Apr-06	Registered
K & Company LLC	Chipbox	US	77/525788	18-Jul-08	3652461	07-Jul-09	Registered
EK Success Ltd.	Circle Scissor Pro	US	85662569	27-Jun-12	2670494	23-Jul-13	Registered
K & Company LLC	Clearly Yours	US	77/525795	18-Jul-08	3580130	24-Feb-09	Registered
EK Success Ltd.	Color Bee	US	76/547187	26-Sep-03	2972221	19-Jul-05	Registered
EK Success Ltd.	CornerAdorner	US	76/461279	24-Oct-02	2828446	30-Mar-04	Registered
EK Success Ltd.	Curvy Cutter	US	78/773915	15-Dec-05	3389960	26-Feb-08	Registered
EK Success Ltd.	Cutter Bee	US	76/353562	28-Dec-01	2744322	29-Jul-03	Registered
EK Success Ltd.	Cutterpede	US	76/419657	12-Jun-02	2900277	02-Nov-04	Registered
EK Success Ltd.	Dotto	US	76/547188	26-Sep-03	3009192	25-Oct-05	Registered
EK Success Ltd.	Dream.Make.Celebrate.	US	77/616539	18-Nov-08	4115248	20-Mar-12	Registered
EK Success Ltd.	Easy Image	US	85644573	06-Jun-12	4913979	08-Mar-16	Registered
EK Success Ltd.	Easy Image	US	78/725428	03-Oct-05	3280758	14-Aug-07	Registered
K & Company LLC	Edamame	US	85092545	26-Jul-10	4154690	05-Jun-12	Registered
EK Success Ltd.	EK Success	US	77/295113	03-Oct-07	3529988	11-Nov-08	Registered
EK Success Ltd.	EK Success	US	77/295109	03-Oct-07	3507468	30-Sep-08	Registered
EK Success Ltd.	EK Success	US	77/295105	03-Oct-07	3501054	16-Sep-08	Registered
EK Success Ltd.	EK Success	US	78/714729	16-Sep-05	3396017	11-Mar-08	Registered
EK Success Ltd.	EK Tools	US	85213773	10-Jan-11	4605746	16-Sep-14	Registered
EK Success Ltd.	EK Tools	US	85213765	10-Jan-11	4361762	02-Jul-13	Registered

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EK Success Ltd.	EK Tools	US	85/978665	10-Jan-11	4348169	04-Jun-13	Registered
EK Success Ltd.	EK Tools design	US	85697171	07-Aug-12	4800034	25-Aug-15	Registered
EK Success Ltd.	EKSuccess Brands	US	85414065	02-Sep-11	4799934	25-Aug-15	Registered
EK Success Ltd.	EKSuccess Brands	US	77/607483	05-Nov-08	3934862	22-Mar-11	Registered
K & Company LLC	Engraved Garden	US	85095489	29-Jul-10	4154694	05-Jun-12	Registered
K & Company LLC	For the Moments and Musings that Stick	US	85058077	09-Jun-10	4099732	14-Feb-12	Registered
K & Company LLC	Frame A Name	US	85057093	08-Jun-10	3907841	18-Jan-11	Registered
K & Company LLC	Frame A Name	US	77/023132	07-Oct-06	3273881	07-Aug-07	Registered
K & Company LLC	Grand Adhesions	US	78/502881	20-Oct-04	3089592	09-May-06	Registered
EK Success Ltd.	Inscribio	US	76/558677	07-Nov-03	2967940	12-Jul-05	Registered
K & Company LLC	Isabella Grace	US	85092554	26-Jul-10	4154691	05-Jun-12	Registered
EK Success Ltd.	Jolee's	US	76/452649	20-Sep-02	2977071	26-Jul-05	Registered
EK Success Ltd.	Jolee's	US	77908928	11-Jan-10	4006935	02-Aug-11	Registered
EK Success Ltd.	Jolee's	US	77908950	11-Jan-10	3874846	09-Nov-10	Registered
EK Success Ltd.	Jolee's Boutique	US	76/297063	08-Aug-01	2583791	18-Jun-02	Registered
EK Success Ltd.	Jolee's Boutique	US	85370545	13-Jul-11	4913899	08-Mar-16	registered
EK Success Ltd.	Jolee's by You	US	76/454154	01-Oct-02	2897772	26-Oct-04	Registered
EK Success Ltd.	Jolee's Jewels	US	77663101	04-Feb-09	4164862	26-Jun-12	Registered
EK Success Ltd.	Jolee's Jewels	US	77663090	04-Feb-09	3819289	13-Jul-10	Registered
EK Success Ltd.	Jolee's Jewels	US	77663082	04-Feb-09	3822740	20-Jul-10	Registered
K & Company LLC	K design	US	77/122621	05-Mar-07	3991437	12-Jul-11	Registered
K & Company LLC	K design	US	77/122649	05-Mar-07	3991439	12-Jul-11	Registered

Owner	Trademark	Country	App. No.	App. Date	Reg. No	Reg. Date	Status
K & Company LLC	K K & Company Design	US	85982376	02-Sep-11	4800213	25-Aug-15	Registered
K & Company LLC	K&CompanySMAS H* design	US	85424772	16-Sep-11	4459537	31-Dec-13	Registered
K & Company LLC	Life's Little Occasions	US	77902960	30-Dec-09	4010053	09-Aug-11	Registered
K & Company LLC	Live it up, glue it down & smash it in.	US	85240194	11-Feb-11	4165432	26-Jun-12	Registered
K & Company LLC	Merryweather	US	85348143	16-Jun-11	4162354	19-Jun-12	Registered
EK Success Ltd.	Nostalgiques	US	76/438856	07-Aug-02	2897747	26-Oct-04	Registered
EK Success Ltd.	Paper Shapers	US	75/766116	02-Aug-99	2397552	24-Oct-00	Registered
EK Success Ltd.	Phrase Café	US	76/458222	15-Oct-02	2805648	13-Jan-04	Registered
K & Company LLC	Smash	US	85335240	01-Jun-11	4147820	22-May-12	Registered
K & Company LLC	Smash Folio	US	85095488	29-Jul-10	4132559	24-Apr-12	Registered
K & Company LLC	Smash Inserts	US	85335991	02-Jun-11	4272898	08-Jan-13	Registered
EK Success Ltd.	Stamp-A-Ma-Jig	US	76/215290	23-Feb-01	2626395	24-Sep-02	Registered
EK Success Ltd.	Stick It To Ordinary	US	85757513	18-Oct-12	4649670	02-Dec-14	Registered
EK Success Ltd.	Sticko	US	76/000738	15-Mar-00	2431607	27-Feb-01	Registered
EK Success Ltd.	Sticko Functionality	US	85705224	16-Aug-12	4415875	08-Oct-13	Registered
EK Success Ltd.	STICKOFY	US	85719423	04-Sep-12	4415895	08-Oct-13	Registered
EK Success Ltd.	Stickofy Ur Life	US	85719425	04-Sep-12	4415896	08-Oct-13	Registered
EK Success Ltd.	Stickopotamus	US	76/000134	15-Mar-00	2410902	05-Dec-00	Registered
K & Company LLC	Studio 112	US	85621346	10-May-12	4377502	30-Jul-13	Registered
K & Company LLC	Studio 112	US	77/078859	09-Jan-07	3623439	19-May-09	Registered
K & Company LLC	Themed on-the-go pad for lifes lists and happenings	US	85201990	20-Dec-10	4103093	21-Feb-12	Registered

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EK Success Ltd.	Whale of a Punch	US	76/309396	04-Sep-01	2698598	18-Mar-03	Registered
EK Success Ltd.	EK Tools	WIPO	A0025336	11-Jul-11	1093248	11-Jul-11	Registered
EK Success Ltd.	EKSuccess Brands	WIPO	A0028692	05-Mar-12	A0028692	1134198	Registered
K & Company LLC	Grand Adhesions	WIPO	A0001017	22-Mar-05	858336	22-Mar-05	Registered
EK Success Ltd.	Jolee's Boutique	WIPO	A0027855	05-Jan-12	1116417	05-Jan-12	Registered
K & Company LLC	K K&Company logo	WIPO	A0027949	11-Jan-12	1109588	11-Jan-12	Registered
K & Company LLC	K&CompanySMAS H*design	WIPO	A0026430	21-Sep-11	1096626	26-Sep-11	Registered
EK Success Ltd.	Sticko	WIPO	A0026066	01-Sep-11	1097562	01-Sep-11	Registered
EK Success Ltd.	EKSuccess Brands	WIPO/ Korea			1134198	05-Mar-12	Registered