

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM499100

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IEP Group, LLC.		11/19/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Public Storage		
<b>Street Address:</b>	701 Western Avenue		
<b>City:</b>	Glendale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91201		
<b>Entity Type:</b>	Trust: MARYLAND		
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>• Ronald L. Havner, Jr., UNITED STATES, INDIVIDUAL</li> <li>• Tamara Hughes Gustavson, UNITED STATES, INDIVIDUAL</li> <li>• Uri P. Harkham, UNITED STATES, INDIVIDUAL</li> <li>• B. Wayne Hughes, Jr., UNITED STATES, INDIVIDUAL</li> <li>• Avedick B. Poladian, UNITED STATES, INDIVIDUAL</li> <li>• Gary E. Pruitt, UNITED STATES, INDIVIDUAL</li> <li>• Ronald P. Spogli, UNITED STATES, INDIVIDUAL</li> <li>• Daniel C. Staton, UNITED STATES, INDIVIDUAL</li> <li>• Leslie S. Heisz, UNITED STATES, INDIVIDUAL</li> </ul>		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5197479	ORANGE IS THE NEW SIZE	
<b>Registration Number:</b>	5083797	ORANGE STORAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(949) 760-0404		
<b>Email:</b>	efiling@knobbe.com		
<b>Correspondent Name:</b>	Jeffrey L. Van Hoosear		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	PSTOR.037TIS		

OP \$65.00 5197479

<b>NAME OF SUBMITTER:</b>	Jeffrey L. Van Hoosear
<b>SIGNATURE:</b>	/JVH/
<b>DATE SIGNED:</b>	11/20/2018
<b>Total Attachments: 2</b> source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the date of execution, by and between IEP Group, LLC., a Delaware Limited Liability Company having a principal place of business at 400 W. Illinois Ave., Ste.1630, Midland, Texas 79701 (hereinafter "ASSIGNOR") and Public Storage, a Maryland Trust having a principal place of business at 701 Western Avenue, Glendale, CA 91201 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is, to the best of its knowledge and belief, the owner of the trademarks, trademark registrations and associated goodwill listed in Schedule A, attached hereto and incorporated herein by this reference, and any and all other rights appurtenant thereto, including, but not limited to, any and all common law rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "IEP Group Trademarks");

WHEREAS, ASSIGNEE is desirous of acquiring any and all rights, title, and interest in and to the IEP Group Trademarks that ASSIGNOR may possess; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE any and all rights, title, and interest as ASSIGNOR may possess in and to the IEP Group Trademarks.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE any and all rights, title, and interest as ASSIGNOR may possess in and to the IEP Group Trademarks as set forth in Schedule A, and any and all other rights appurtenant thereto, including, but not limited to, any and all common law rights, causes of action, and the right to recover for past infringement.

Executed at Midland, Texas, this 19 day of November, 2018.

IEP Group, LLC,  
a Delaware Limited Liability Company having a principal place of business at 400 W. Illinois Ave., Ste. 1630, Midland, Texas 79701

By: William A. Myra II

President

William A. MYRA II

28076924

SCHEDULE A

**United States Trademarks and Trademark Registrations:**

<u>MARK</u>	<u>REG./APP. NO.</u>	<u>REG./APP DATE</u>	<u>INTL. CLASS</u>
ORANGE IS THE NEW SIZE	5,197,479	May 02, 2017	39
ORANGE STORAGE	5,083,797	Nov. 15, 2016	39

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