

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM499393

|                                   |                       |                              |                       |
|-----------------------------------|-----------------------|------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT        |                              |                       |
| <b>NATURE OF CONVEYANCE:</b>      | CHANGE OF NAME        |                              |                       |
| <b>CONVEYING PARTY DATA</b>       |                       |                              |                       |
| <b>Name</b>                       | <b>Formerly</b>       | <b>Execution Date</b>        | <b>Entity Type</b>    |
| RURAL PRESS (USA)<br>LIMITED      |                       | 11/01/2017                   | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |                       |                              |                       |
| <b>Name:</b>                      | FARM PROGRESS LIMITED |                              |                       |
| <b>Street Address:</b>            | 605 3rd Avenue        |                              |                       |
| <b>Internal Address:</b>          | 21st Floor            |                              |                       |
| <b>City:</b>                      | New York              |                              |                       |
| <b>State/Country:</b>             | NEW YORK              |                              |                       |
| <b>Postal Code:</b>               | 10158                 |                              |                       |
| <b>Entity Type:</b>               | Corporation: DELAWARE |                              |                       |
| <b>PROPERTY NUMBERS Total: 50</b> |                       |                              |                       |
| <b>Property Type</b>              | <b>Number</b>         | <b>Word Mark</b>             |                       |
| <b>Serial Number:</b>             | 86656563              | AG WEED ID                   |                       |
| <b>Serial Number:</b>             | 75619875              | AMERICAN AGRICULTURIST       |                       |
| <b>Serial Number:</b>             | 86656659              | AMERICAN AGRICULTURIST       |                       |
| <b>Serial Number:</b>             | 85673084              | BEEF PRODUCER                |                       |
| <b>Serial Number:</b>             | 86657407              | BEEF PRODUCER                |                       |
| <b>Serial Number:</b>             | 86657419              | BEEF PRODUCER                |                       |
| <b>Serial Number:</b>             | 72332215              | CALIFORNIA FARMER            |                       |
| <b>Serial Number:</b>             | 86658984              | DAKOTA FARMER                |                       |
| <b>Serial Number:</b>             | 86528910              | DIGITAL AG HUB               |                       |
| <b>Serial Number:</b>             | 73327804              | FARM FUTURES                 |                       |
| <b>Serial Number:</b>             | 85690388              | FARM FUTURES                 |                       |
| <b>Serial Number:</b>             | 86659016              | FARM FUTURES                 |                       |
| <b>Serial Number:</b>             | 86660366              | FARM FUTURES BUSINESS SUMMIT |                       |
| <b>Serial Number:</b>             | 85013704              | FARM FUTURES DAILY           |                       |
| <b>Serial Number:</b>             | 72078303              | FARM PROGRESS                |                       |
| <b>Serial Number:</b>             | 86659472              | FARM PROGRESS                |                       |
| <b>Serial Number:</b>             | 85014550              | FARM PROGRESS AMERICA        |                       |
| <b>Serial Number:</b>             | 76093234              | FARM PROGRESS HAY EXPO       |                       |
| <b>TRADEMARK</b>                  |                       |                              |                       |

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| Property Type  | Number   | Word Mark                                |
|----------------|----------|--|
| Serial Number: | 86671715 | FARM PROGRESS SHOW                       |
| Serial Number: | 85872745 | FARM TAX SAVER                           |
| Serial Number: | 73367522 | FARM TAX SAVER                           |
| Serial Number: | 86659546 | FEEDSTUFFS                               |
| Serial Number: | 86661217 | FEEDSTUFFS FOODLINK                      |
| Serial Number: | 86661316 | GROWING DEGREE DAYS                      |
| Serial Number: | 73142943 | HUSKER HARVEST DAYS                      |
| Serial Number: | 86662652 | HUSKER HARVEST DAYS                      |
| Serial Number: | 73469674 | INDIANA PRAIRIE FARMER                   |
| Serial Number: | 72120989 | KANSAS FARMER                            |
| Serial Number: | 86662685 | KANSAS FARMER                            |
| Serial Number: | 85065235 | MASTER FARMER AWARD                      |
| Serial Number: | 73823742 | MICHIGAN FARMER                          |
| Serial Number: | 86663051 | MICHIGAN FARMER                          |
| Serial Number: | 72120988 | MISSOURI RURALIST                        |
| Serial Number: | 86665720 | MISSOURI RURALIST                        |
| Serial Number: | 73821662 | NEBRASKA FARMER                          |
| Serial Number: | 86665829 | NEBRASKA FARMER                          |
| Serial Number: | 76093233 | NEW YORK FARM SHOW                       |
| Serial Number: | 86670139 | OHIO FARMER                              |
| Serial Number: | 71603544 | PRAIRIE FARMER                           |
| Serial Number: | 86670229 | PRAIRIE FARMER                           |
| Serial Number: | 73529379 | THE FARMER                               |
| Serial Number: | 86672893 | THE FARMER                               |
| Serial Number: | 76428364 | THE FARMER - STOCKMAN                    |
| Serial Number: | 86115011 | THE FARMER-STOCKMAN                      |
| Serial Number: | 73823593 | OHIO FARMER                              |
| Serial Number: | 86677587 | US AGRICULTURE MASTERFILE                |
| Serial Number: | 86677755 | WALLACES FARMER                          |
| Serial Number: | 76093998 | WESTERN FARMER-STOCKMAN                  |
| Serial Number: | 86677811 | WISCONSIN AGRICULTURIST                  |
| Serial Number: | 72078836 | WISCONSIN AGRICULTURIST AMERICA'S DAIRYL |

**CORRESPONDENCE DATA**

Fax Number: 3128278185

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312-781-6013

Email: chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com

**TRADEMARK**

**REEL: 006488 FRAME: 0409**

**Correspondent Name:** Kathryn Starshak c/o K&L Gates LLP  
**Address Line 1:** P.O. Box 1135  
**Address Line 4:** Chicago, ILLINOIS 60690-1135

**NAME OF SUBMITTER:** Kathryn Starshak

**SIGNATURE:** /Kathryn Starshak/

**DATE SIGNED:** 11/26/2018

**Total Attachments: 2**

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# Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RURAL PRESS (USA) LIMITED", CHANGING ITS NAME FROM "RURAL PRESS (USA) LIMITED" TO "FARM PROGRESS LIMITED", FILED IN THIS OFFICE ON THE FIRST DAY OF NOVEMBER, A.D. 2017, AT 11:16 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

2214222 8100  
SR# 20176880471

Authentication: 203495730  
Date: 11-01-17

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

**TRADEMARK**  
**REEL: 006488 FRAME: 0411**

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of  
Rural Press (USA) Limited

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "First" so that, as amended, said Article shall be and read as follows:

First: The name of the corporation is Farm Progress Limited,

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF**, said corporation has caused this certificate to be signed this 1st day of November, 2017.

By: 

Authorized Officer

Title: Senior Vice President & General Counsel

Name: Thomas C. Etter

Print or Type