# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM499443

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bacon Restaurant Group LLC		11/15/2018	Limited Liability Company: COLORADO

# **RECEIVING PARTY DATA**

Name:	Bacon Restaurant Denver LLC	
Street Address:	200 S. Franklin	
City:	Denver	
State/Country:	COLORADO	
Postal Code:	80209	
Entity Type:	Limited Liability Company: COLORADO	

# **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	5024302	BACON SOCIAL HOUSE
Serial Number:	86703081	FOOD IS FAMILY

## **CORRESPONDENCE DATA**

Fax Number: 3038630223

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-863-9700

Email: phirschman@sheridanross.com

Pamela N. Hirschman **Correspondent Name:** Address Line 1: 1560 Broadway, Suite 1200 Address Line 4: Denver, COLORADO 80202

NAME OF SUBMITTER: Pamela N. Hirschman	
SIGNATURE: /Pamela N. Hirschman/	
DATE SIGNED:	11/26/2018

# **Total Attachments: 2**

source=Assignment - 11-8-18 signed#page1.tif source=Assignment - 11-8-18 signed#page2.tif

> **TRADEMARK** REEL: 006488 FRAME: 0572

900475298

#### TRADEMARK ASSIGNMENT

This is an Assignment by BACON RESTAURANT GROUP LLC, a Colorado limited liability company, having an address of 4015 Alcott Street, Denver, CO 80211 ("ASSIGNOR") to BACON RESTAURANT DENVER LLC, a Colorado limited liability company, having an address of 200 S. Franklin, Denver, CO 80209("ASSIGNEE"), having an effective date of November 8, 2018 ("Effective Date").

WHEREAS, ASSIGNOR is the owner of the trademarks and service marks, and registration applications and registrations therefor, listed in Appendix A (the "MARKS");

WHEREAS, ASSIGNOR is the owner of an ongoing and existing business associated with the MARKS; and

WHEREAS, ASSIGNEE is acquiring the entire business or portion thereof to which the MARKS pertain and ASSIGNOR desires to assign the MARKS to ASSIGNEE.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and certain other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, assign and transfer to ASSIGNEE all right, title and interest in and to the MARKS together with the business to which the MARKS pertain, any and all goodwill of the business symbolized by the MARKS and all registrations and applications therefor, including the trademark/service mark application and registration listed on Appendix A.

BACON RESTAURANT GROUP LLC

	Din( : Jll
Date:11-15-2018	Signature:
	Print Name:David Dill
	Print Title: Member

TRADEMARK
REEL: 006488 FRAME: 0573

### APPENDIX A

- U.S. Service Mark Registration No. 5,024,302 for "BACON SOCIAL HOUSE" for "Restaurant services" in Class 43, registered August 16, 2016; and
- U.S. Trademark Application Serial No. 86/703,081 for "FOOD IS FAMILY" for "Clothing, namely, t-shirts, shirts, hats, boxer shorts, bandannas and hoodies," in Class 25, "Food products, namely, fruit jams and bacon jams" in Class 29 and "Food products, namely, salad dressings, sauces, hot sauces, barbeque sauce, bacon maple syrup, bacon popcorn, bacon caramels, bacon candy bark, bacon chocolate and bacon brittle" in Class 30, filed July 23, 2015.

TRADEMARK
REEL: 006488 FRAME: 0574

**RECORDED: 11/26/2018**