

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM499757

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
T.J. Beall Company		03/31/2018	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Gary Beall Enterprises, LLC		
Street Address:	1502 Roper Avenue		
City:	West Point		
State/Country:	GEORGIA		
Postal Code:	31833		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4577812	TRUE COTTON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	901-579-3128		
Email:	wrobertson@bakerdonelson.com		
Correspondent Name:	Wendy Robertson		
Address Line 1:	6060 Poplar Avenue, Suite 440		
Address Line 4:	Memphis, TENNESSEE 38119		
ATTORNEY DOCKET NUMBER:	2942086-05		
NAME OF SUBMITTER:	Wendy Robertson		
SIGNATURE:	/wrobertson/		
DATE SIGNED:	11/28/2018		
Total Attachments: 2			
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TRADEMARKS ASSIGNMENT

This Trademark Assignment is entered into as of the 31st day of March, 2018, by and between T.J. Beall Company, a Georgia corporation ("Assignor") and Gary Beall Enterprises, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the marks "True Cotton," registered with the United States Patent and Trademark Office on October 2, 2013, Registration Number 4,577,812, together with the tradename "T.J. Beall Company" and all related common law marks and with all associated good will relating to the marks ("the Marks"); and

WHEREAS, in connection with the transfer of all of Assignor's limited liability company interest in Assignee by Assignor to Staple Cotton Cooperative Association, a Tennessee nonprofit corporation, the parties desire to transfer the Marks and all associated goodwill therewith; and

WHEREAS, the parties desire to memorialize this transfer of the Marks and all associated goodwill.

For and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in the Marks, the registration of the Marks, and all goodwill associated with the Marks, together with all of Assignor's claims, right to enforce the Marks, and choses in action relating thereto.

PROVIDED, HOWEVER, that this Trademarks Assignment is subject to the following condition, to wit, that as to the tradename "T.J. Beall Company" and all related common law marks and associated goodwill therewith (collectively the "T.J. Beall Name"): if at any time the Assignee or any of its successors or assigns should abandon the use the T.J. Beall Name in the business of selling and manufacturing reginned motes, *UltraClean*[®] cotton, textile waste, gin motes, loose cotton and related products, or if Assignee or any of its successors or assigns should abandon the T.J. Beall Name, then all right, title and interest in the T.J. Beall Name shall immediately revert to Assignor, and Assignor's heirs, successors and assigns.

This the 31st day of March, 2018.

T.J. BEALL COMPANY

By: 

Julian Beall

Title: President

ASSIGNOR

GARY BEALL ENTERPRISES, LLC

By: _____
James Lawson Gary
Title: COO

ASSIGNEE

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