

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM500007

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Stroke Association		11/21/2018	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	American Heart Association, Inc.		
Street Address:	7272 Greenville Avenue		
City:	DALLAS		
State/Country:	TEXAS		
Postal Code:	75231		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5174068	COME BACK STRONG	
Registration Number:	4294256	NATIONAL STROKE ASSOCIATION	
Registration Number:	3250453	STROKE SMART	
Registration Number:	3525966	NATIONAL STROKE ASSOCIATION	
Registration Number:	2981011	NATIONAL STROKE ASSOCIATION	
CORRESPONDENCE DATA			
Fax Number:	2144202299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2144202300		
Email:	docket@rossbarneslaw.com		
Correspondent Name:	Robin L. Barnes		
Address Line 1:	275 W. Campbell Rd., Ste. 210		
Address Line 2:	Ross Barnes LLP		
Address Line 4:	Richardson, TEXAS 75080		
NAME OF SUBMITTER:	Robin L. Barnes		
SIGNATURE:	/Robin L. Barnes/		
DATE SIGNED:	11/29/2018		
Total Attachments: 2			

OP \$140.00 5174068

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is effective as the date of last signature hereto and is made by the National Stroke Association, a Colorado nonprofit corporation ("*Assignor*"), in favor of the American Heart Association, Inc., a New York nonprofit corporation ("*Assignee*"), pursuant to the Plan of Integration dated on or about August 29, 2018.

In exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby irrevocably assigns, transfers, and conveys to Assignee, and Assignee accepts, all of Assignor's rights, title and interests, throughout the world, in and to the trademark registrations listed below, including all goodwill associated therewith
2. All rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
3. Any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
4. Any and all claims and causes of action with respect to any of the Marks, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, otherwise recover, any such damages.
5. Assignor hereby authorizes and requests the officials of the U.S. Patent and Trademark Office and the corresponding officials of any and all other countries worldwide to record this assignment and issue all registrations and renewals of the Marks in the name of Assignee or Assignee's designee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

<u>Trademark</u>	<u>Registration Number</u>	<u>Word Mark</u>
Come Back Strong	86719180	5174068
National Stroke Association	85376456	4294256
Stroke Smart	78580043	3250453
National Stroke Association	78967096	3525966
National Stroke Association	78391819	2981011

IN WITNESS WHEREOF, the Assignor has duly executed this Assignment to be effective as of the date set forth above.

ASSIGNOR:
NATIONAL STROKE ASSOCIATION

By: [Signature]

Date: 11/21/2018

Printed Name: CHAD SENG
Title: Interim CEO

STATE OF COLORADO §
COUNTY OF Denver §

On this 21 day of Nov 2018, before me personally appeared CHAD SENG, having the title of Interim CEO of NATIONAL STROKE ASSOCIATION, known by me to be the person of the above name, who signed the foregoing instrument in his/her capacity and acknowledged the same to be his/her own free act and deed on behalf of NATIONAL STROKE ASSOCIATION and for the purpose therein set forth.

[Signature]
Notary Public

My Commission Expires: 07/09/2019

HOMA ASHOURI
NOTARY PUBLIC
STATE OF COLORADO
NOTARY ID 19994087767
MY COMMISSION EXPIRES 07/09/2019

ACKNOWLEDGED AND ACCEPTED BY ASSIGNEE:
AMERICAN HEART ASSOCIATION, INC.
7272 Greenville Avenue, Dallas Texas 75231

By: [Signature]
Printed Name: W. Dennis Farnold
Title: EVF, General Counsel

Date: 11/29/18