

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM500013

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Jel Sert Co.		11/13/2018	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Gramic Enterprises Inc.		
Street Address:	21770 Deveron Cove		
City:	Yorba Linda		
State/Country:	CALIFORNIA		
Postal Code:	92887		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3051909	EL CHARRITO	
Registration Number:	4011761	EL CHARRITO	
Registration Number:	1875439	BOLIS	
Registration Number:	4672059	BOLIS	
Registration Number:	4653170	BOLIS	
CORRESPONDENCE DATA			
Fax Number:	3123381500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-338-1000		
Email:	pspies@dineff.com		
Correspondent Name:	R. Peter Spies		
Address Line 1:	160 North Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	R. Peter Spies		
SIGNATURE:	/rpeterspies/		
DATE SIGNED:	11/29/2018		
Total Attachments: 1			
source=The Jel Sert Co to Gramic Enterprises Inc - US FINAL executed#page1.tif			

OP \$140.00 3051909

ASSIGNMENT

THIS ASSIGNMENT is made by and between The Jel Sert Co., a corporation organized under the laws of Illinois with its principal place of business at Highway 59 and Conde Street, West Chicago, Illinois 60185 (The "Assignor") and Gramic Enterprises Inc., a corporation organized under the laws of California with its principal place of business at 21770 Deveron Cove, Yorba Linda, California 92887 (The "Assignee").

WHEREAS, Assignor is the proprietor of the mark(s) EL CHARRITO & Design, Registration No. 3051909, EL CHARRITO, Registration No. 4011761, BOLIS (Stylized), Registration No. 1875439, BOLIS Registration Nos. 4254552, 4672059 and 4653170, and BOLIS, US Serial No. 86/380034, which was filed as an intend to use applicant under 15 USC 1051(b), but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act, (hereinafter referred to as "Mark(s)").

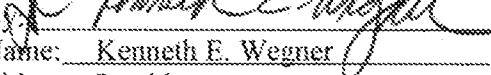
WHEREAS, Assignor has agreed to assign the Mark(s) to Assignee, and Assignee wishes to acquire all of the Assignor's rights in and to the Mark(s), including the entire business or portion thereof to which the mark pertains as required by 15 USC §1060, along with the good will associated therewith, and hereby accepts the assignment.

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 USC §1060.

NOW THEREFORE, in consideration of Ten Dollars (US \$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Mark(s), including the right to sue in respect of all infringements of the Mark(s), which may have occurred before the effective date of this Agreement, and the right to all remedies, including damages or an account of the profits and conversion damages in respect of such infringements, together with the good will of the business in which the Mark(s) is/are used, or with that part of the good will of the business connected with the use of and symbolized by the Mark(s).

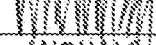
IN WITNESS HEREOF, the said Assignor has executed this Agreement, and by the hand of its duly authorized officer, signed on this 13th day of November, 2018.

The Jel Sert Co.

By: 
Name: Kenneth E. Wegner
Title: President

IN WITNESS HEREOF, the said Assignee has executed this Agreement, and by the hand of its duly authorized officer, signed on this 21st day of November, 2018.

Gramic Enterprises, Inc.

By: 
Name: MICHAEL SY
Title: PRESIDENT