

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM499054

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
INT2 Management, LLC		11/20/2018	Limited Liability Company Delaware

RECEIVING PARTY DATA

Name:	Marine Retailers Association of the Americas
Street Address:	8401 73rd Avenue North
Internal Address:	Suite 71
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55428
Entity Type:	Non-Profit Corporation: ILLINOIS

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	5294360	M MARINE DEALER CONFERENCE & EXPO
Registration Number:	5345504	MDCE
Registration Number:	5441863	M
Serial Number:	87414890	MARINE DEALER CONFERENCE & EXPO

CORRESPONDENCE DATA

Fax Number: 9528421742
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 952-896-3295
Email: ipgroup@larkinhoffman.com
Correspondent Name: Todd R. Fronek
Address Line 1: 8300 Norman Center Drive, Suite 1000
Address Line 2: Larkin Hoffman Daly & Lindgren Ltd.
Address Line 4: Minneapolis, MINNESOTA 55437-1060

NAME OF SUBMITTER:	Todd R. Fronek
SIGNATURE:	/Todd R. Fronek/
DATE SIGNED:	11/20/2018
Total Attachments: 3	

OP: \$15.00 5294360

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is executed by INT2 Management, LLC, a Delaware limited liability company, having an address of P.O. Box 271, 139 Vallejo Street, El Granada, CA 94018 ("INT2" or "Assignor") in favor of Marine Retailers Association of the Americas, an Illinois non-profit corporation having an address of 8401 73rd Avenue North, Suite 71, Minneapolis, MN 55428 ("Assignee").

WHEREAS, Assignor is the registrant of: U.S. Trademark Registration Nos. 5,294,360, 5,345,504 and 5,441,863; and U.S. Trademark Application Ser. No. 87/414,890 (collectively, the "Marks"); and

WHEREAS, Assignor and Assignee have agreed to be joint owners with respect to the Marks, as detailed in that certain Joint Ownership Agreement among Assignor, EPG Media, LLC, and Assignee dated October 12, 2018 (the "Joint Ownership Agreement").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby expressly and irrevocably transfer, sell, assign and deliver to Assignee, an undivided interest in the whole of Assignor's worldwide rights, title and interest in and to the Marks and pursuant to the Joint Ownership Agreement, together with all of the goodwill of the business connected with the use of, and symbolized by, the Marks, along with any and all applications and registrations for the Marks, all rights to income, royalties, damages, payments and other proceeds now or hereafter due or payable with respect thereto, and to all claims and causes of action (either in law or in equity) associated therewith, including all rights to sue, counterclaim, and recover for any past, present or future infringement thereof and to obtain all other possible remedies for Assignee's own use and enjoyment as fully and completely as the same would have been held and enjoyed by Assignor had this Assignment not been made. This Assignment shall inure to the benefit of Assignee and Assignee's successors and assigns, and shall be binding upon Assignor and Assignor's successors and assigns pursuant to the Joint Ownership Agreement. Assignor will maintain its own undivided interest in the whole of the Marks and associated goodwill such that Assignor and Assignee will become co-owners of all rights in the Marks described above.

Assignor represents and warrants to Assignee that (a) the Marks are free of any liens, security interests, encumbrances or licenses; (b) there are no claims, pending or threatened, with respect to Assignor's rights in the Marks other than the Opposition (as defined in the Joint Ownership Agreement); and (c) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Assignment. Assignor and Assignee agree and acknowledge that this Assignment is being entered into pursuant to and subject to the terms and conditions set forth in the Joint Ownership Agreement and does not create any additional obligations, covenants, representations, and warranties or alter or amend any of the obligations, covenants, representations, and warranties contained in the Joint Ownership Agreement, nor shall this Assignment impair or diminish any of the rights or obligations of the parties to the Joint Ownership Agreement, as set forth therein. In the event of a conflict or inconsistency between this Assignment and the Joint Ownership Agreement, the terms of the Joint Ownership Agreement shall prevail.

Copies of an executed version of this Assignment may be treated as an original for all purposes.

[Executed on the following page]

IN WITNESS WHEREOF, the parties hereto have caused this instrument to be duly executed as of this 20th day of November, 2018.

Assignor: INT2 Management, LLC

Assignee: Marine Retailers Association of the Americas

By: DocuSigned by:
Marion Minor

By: 

Print Name: Marion Minor

Print Name: Matt Gruhn

Print Title: Director

Print Title: President