

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM500363

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FourLetter, LLC		11/30/2018	Limited Liability Company: SOUTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Joshua K. Jordan		
<b>Street Address:</b>	1650 Indy Drive		
<b>City:</b>	North Charleston		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29405		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5603496	SCIENCE-BASED SALES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(843) 641-7786		
<b>Email:</b>	ip@finchpaolino.com		
<b>Correspondent Name:</b>	Gregory Finch		
<b>Address Line 1:</b>	91 Rutledge Avenue		
<b>Address Line 4:</b>	Charleston, SOUTH CAROLINA 29401		
<b>NAME OF SUBMITTER:</b>	Gregory Finch		
<b>SIGNATURE:</b>	/Gregory Finch/		
<b>DATE SIGNED:</b>	12/03/2018		
<b>Total Attachments: 3</b>			
source=Trademark Assignment- 2018-12-03 (Science-Based Sales Reg. No. 5603496)#page1.tif			
source=Trademark Assignment- 2018-12-03 (Science-Based Sales Reg. No. 5603496)#page2.tif			
source=Trademark Assignment- 2018-12-03 (Science-Based Sales Reg. No. 5603496)#page3.tif			

OP \$40.00 5603496

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT  
TO JOSHUA JORDAN**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 30<sup>th</sup> day of November 2018 (the “*Effective Date*”), is by and between FourLetter, LLC, a South Carolina limited liability company (the “*Assignor*”) and Joshua Jordan, an individual residing in the State of South Carolina (“*Mr. Jordan*”).

**Background**

**WHEREAS**, Assignor is the registered owner of a “SCIENCE-BASED SALES” trademark that is registered on the supplemental register in International Class 035 with the United States Patent and Trademark Office, Registration 5,603,496, dated November 6, 2018 (the “*Trademark*”);

**WHEREAS**, it is Assignor’s intention to assign and transfer to Mr. Jordan all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and Mr. Jordan desires to acquire the Assignor’s rights in the Trademark;

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to Mr. Jordan all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

4. **Governing Laws.** To the full extent permitted by law, this Agreement shall be governed by and construed in accordance with the laws of the State of South Carolina, United States of America, excluding its conflicts of laws principles.
5. **Cooperation Following the Execution.** Following the execution of this Agreement, each party shall deliver to the other such further information and documents and shall execute and deliver to the other such further instruments and agreements as the other party shall reasonably request to consummate or confirm the transactions provided for in this Agreement, to accomplish the purpose of this Agreement or to assure to the other party the benefits of this Agreement.
6. **Entire Agreement:** This Agreement constitutes the entire Agreement between Assignor and Mr. Jordan with respect to the subject matter hereof and supersedes all oral or written communications or other agreements between the parties with respect to such subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

FOURLETTER, LLC:

Joshua K Jordan  
(Signature)

Joshua K Jordan  
(Printed Name)

11/30/2018  
(Date)

MR. JORDAN:

Joshua Jordan  
(Joshua Jordan)

TRADEMARK

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<b>TITLE</b>	Trademark Assignment
<b>FILE NAME</b>	Trademark Assignm...oshua Jordan).doc
<b>DOCUMENT ID</b>	28b2b04b0426268d74b17b52a6679fb54fde5ed7
<b>STATUS</b>	✳ Completed

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Document History



**11/30/2018**  
15:58:54 UTC

Sent for signature to Joshua Jordan (josh@fourletter.io)  
from gfinch@finchpaolino.com  
IP: 24.11.172.118



**11/30/2018**  
21:49:54 UTC

Viewed by Joshua Jordan (josh@fourletter.io)  
IP: 107.200.81.249



**11/30/2018**  
21:52:49 UTC

Signed by Joshua Jordan (josh@fourletter.io)  
IP: 107.200.81.249



COMPLETED

**11/30/2018**  
21:52:49 UTC

The document has been completed.