

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM500399

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/16/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NeoPets, Inc.		12/03/2018	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	JumpStart Games, Inc.
Street Address:	2377 Crenshaw Blvd., Suite 302
City:	Torrance
State/Country:	CALIFORNIA
Postal Code:	90501
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2768811	PETPET
Registration Number:	3655249	NEOPETS CODESTONE QUEST
Registration Number:	2858933	BRUCE
Registration Number:	2856894	BRUCE
Registration Number:	2871778	DEFENDERS OF NEOPIA
Registration Number:	3004258	BRIGHTVALE
Registration Number:	4058712	NEOPETS
Registration Number:	4058713	NEOPETS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6782185065

Email: info@brientip.com

Correspondent Name: Jaclyn T. Shanks

Address Line 1: 1175 Grimes Bridge Road, Suite 100

Address Line 4: Roswell, GEORGIA 30075

NAME OF SUBMITTER:	Jaclyn T. Shanks, Attorney of Record
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OP \$215.00 2768811

SIGNATURE:	/Jaclyn T. Shanks/
DATE SIGNED:	12/03/2018
Total Attachments: 7 source=EXECUTED U.S. Assignment - NeoPets to JumpStart (fka Knowledge Adventure)#page1.tif source=EXECUTED U.S. Assignment - NeoPets to JumpStart (fka Knowledge Adventure)#page2.tif source=EXECUTED U.S. Assignment - NeoPets to JumpStart (fka Knowledge Adventure)#page3.tif source=EXECUTED U.S. Assignment - NeoPets to JumpStart (fka Knowledge Adventure)#page4.tif source=EXECUTED U.S. Assignment - NeoPets to JumpStart (fka Knowledge Adventure)#page5.tif source=EXECUTED U.S. Assignment - NeoPets to JumpStart (fka Knowledge Adventure)#page6.tif source=EXECUTED U.S. Assignment - NeoPets to JumpStart (fka Knowledge Adventure)#page7.tif	

TRADEMARK ASSIGNMENT

This ASSIGNMENT is made on the date set opposite the signature herein below, but shall be effective, *nunc pro tunc*, as of March 16, 2014. The assignment made between NeoPets, Inc., a Delaware corporation having an address of 2377 Crenshaw Blvd., Suite 302 Torrance, California 90501, USA ("Assignor"), and JumpStart Games, Inc. (formerly known as Knowledge Adventure, Inc.), a Delaware corporation having an address of 2377 Crenshaw Blvd., Suite 302 Torrance, California 90501, USA ("Assignee");

WHEREAS, the Assignor is the owner in the United States of the registrations listed in Appendix A and any associated common law rights in the underlying marks (collectively referenced as the "Marks"); and

WHEREAS, pursuant to the purchase agreement entered into on March 16, 2014, the Assignee acquired all of Assignor's rights in and to the Marks and the goodwill associated therewith;

WHEREAS, pursuant to the Certificate of Amendment of Certificate of Incorporation of Knowledge Adventure, Inc. filed with the State of Delaware Division of Corporations on September 11, 2014, Assignee officially changed its name from Knowledge Adventure, Inc. to JumpStart Games, Inc. (see Appendix B);

WHEREAS, the Assignor and Assignee desire to memorialize the transfer of rights from Assignor to Assignee for purposes of recordation with the United States Patent and Trademark Office.


NOW THEREFORE, in consideration of the sum of ten U.S. dollars (US \$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor confirms its assignment to the Assignee of all rights, title, and interest in and to the Marks together with the goodwill of the business associated with the Marks, including all rights of action and remedies for past infringements thereof.

This Assignment may be executed in any number of counterparts, all of which taken together shall constitute one and the same assignment. A copy of this signed Assignment shall be deemed to be an original.

This Assignment is made on the date set opposite the signature herein below, but shall be effective, *nunc pro tunc*, as of March 16, 2014.

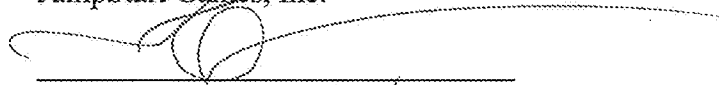
[SIGNATURE PAGE TO FOLLOW]

ASSIGNOR
NeoPets, Inc.



Name: James Czerwinski
Title: CEO/Secretary
Date: 12/3/2018

ASSIGNEE
JumpStart Games, Inc.



Name: James Czerwinski
Title: CEO/Secretary
Date: 12/3/2018

Appendix AMarks

Jurisdiction	Mark	Reg. No. Reg. Date	Class
USA	PETPET	2768811 September 30, 2003	41
USA	NEOPETS CODESTONE QUEST	3655249 July 14, 2009	09
USA	BRUCE	2858933 June 28, 2004	16
USA	BRUCE	2856894 June 22, 2004	28
USA	DEFENDERS OF NEOPIA	2871778 August 10, 2004	41
USA	BRIGHTVALE	3004258 October 4, 2005	41
USA	NEOPETS	4058712 November 22, 2011	16
USA	NEOPETS	4058713 November 22, 2011	28

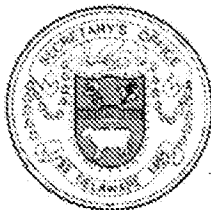
Appendix B

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KNOWLEDGE ADVENTURE, INC.", CHANGING ITS NAME FROM "KNOWLEDGE ADVENTURE, INC." TO "JUMPSTART GAMES, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF SEPTEMBER, A.D. 2014, AT 3:48 O'CLOCK P.M.



2353973 8100
SR# 20187079991

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line.

Jeffrey W. Bullock, Secretary of State

Authentication: 203663660
Date: 10-23-18

TRADEMARK
REEL: 006492 FRAME: 0799

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
KNOWLEDGE ADVENTURE, INC.**

The undersigned, being the duly elected President and Chief Executive Officer of Knowledge Adventure, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"),

DOES HEREBY CERTIFY:

FIRST: That Article I of the Restated Certificate of Incorporation of the Corporation be, and it hereby is, amended to read as follows:

"
Name
The name of the Corporation is Jumpstart Games, Inc."

SECOND: That the amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware by the board of directors and the stockholders of the Corporation.

THIRD: That this Certificate of Amendment shall be effective upon filing.

[signature page to follow]

IN WITNESS WHEREOF, the undersigned has signed this Certificate of Amendment as of this 11th day of September, 2014.

KNOWLEDGE ADVENTURE, INC.

By: /s/ David N. Lord
Name: David N. Lord
Title: President and Chief Executive Officer

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