

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM500465

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Abercrombie & Kent Group of Companies, S.A.		11/30/2018	Société Anonyme (Sa): LUXEMBOURG
RECEIVING PARTY DATA			
Name:	A&K S.a.r.l.		
Street Address:	8-10 Rue Mathias Hardt		
City:	Luxembourg		
State/Country:	LUXEMBOURG		
Postal Code:	L-1717		
Entity Type:	Corporation: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2291108	SIMPLY THE BEST WAY TO TRAVEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3125786689		
Email:	scott.petersen@hklaw.com		
Correspondent Name:	Scott W. Petersen		
Address Line 1:	Holland & Knight		
Address Line 2:	131 South Dearborn St - 30th floor		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	410126.00003		
NAME OF SUBMITTER:	Scott W. Petersen		
SIGNATURE:	/Scott W. Petersen/		
DATE SIGNED:	12/03/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

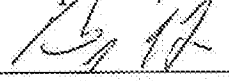
WHEREAS, Registrant, Abercrombie & Kent Group of Companies, S.A., of Luxembourg Royal Rome II, 1st Floor, L-2449 5, Boulevard Royal Luxembourg Luxembourg (hereinafter "Assignor"), is the owner of the trademark registration number 2,291,108 (**SIMPLY THE BEST WAY TO TRAVEL**), along with the goodwill of the business connected with the use of that mark (hereinafter "Mark") and wishes to assign all right, title and interest in and to the Mark and all goodwill of the business associated therewith, to A&K S.a.r.l., 8-10 rue Mathias Hardt, L-1717 Luxembourg (hereinafter "Assignee"); and

WHEREAS, Assignee wishes to obtain all right, title and interest of Assignor in and to the Mark, including the goodwill of Assignor's business associated therewith and symbolized thereby.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which are hereby acknowledged and confessed, the Assignor hereby sells, assigns, transfers and sets over unto the Assignee, without reservation, the entire right, title and interest in and to the Mark together with the goodwill of Assignor's business connection with the use of and symbolized thereby, and with the right to sue and recover for past infringements of the Mark.

ASSIGNOR:

Abercrombie & Kent Group of Companies, S.A.



Authorized Signature

Brett Fichte, Director
Printed Name and Title

November 30, 2018
Date

ASSIGNEE:

A&K S.a.r.l.


Authorized Signature

Brett Fichte, Director
Printed Name and Title

November 30, 2018
Date

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