

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM500803

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dunk Contest LLC		11/28/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Fated Brands IP LLC		
Street Address:	405 Primrose Road, Suite 200		
City:	Burlingame		
State/Country:	CALIFORNIA		
Postal Code:	94010		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87656806	FEAR THE FOX	
Registration Number:	5413739	LOYAL TO THE LOUD	
Serial Number:	87583107	RAISED TO RUN	
Registration Number:	5325485	SUPER VILLAINS	
CORRESPONDENCE DATA			
Fax Number:	3102774730		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3105519306		
Email:	jarciniega@mwe.com		
Correspondent Name:	Jorge Arciniega, McDermott Will & Emery		
Address Line 1:	2049 Century Park East, Suite 3800		
Address Line 4:	Los Angeles, CALIFORNIA 90067-3218		
NAME OF SUBMITTER:	Jorge Arciniega		
SIGNATURE:	/Jorge Arciniega/		
DATE SIGNED:	12/05/2018		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Assignment, effective as of November 28, 2018 (hereinafter the "*Effective Date*"), is made by and between **Dunk Contest LLC**, a California limited liability company having an address at 1325 Howard Avenue, Suite 705, Burlingame, California 94010 (hereinafter "*ASSIGNOR*") and **Fated Brands IP LLC**, a California limited liability company, having an address at 405 Primrose Road, Suite 200, Burlingame, California 94010 (hereinafter "*ASSIGNEE*"), with respect to the marks identified on Exhibit A attached hereto, including all associated applications and registrations therefor (hereinafter the "*Marks*").

For the payment of US\$100.00 (One Hundred United States Dollars) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the Marks, together with all goodwill symbolized by or otherwise associated with the Marks and the right to sue, make claims, and recover damages for any past, present or future infringement of the Marks; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this Assignment not been made. Further, ASSIGNOR hereby expressly acknowledges that this Assignment constitutes an assignment to a successor to the business of ASSIGNOR, or portion thereof, to which the Marks pertain.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR:

DUNK CONTEST LLC

/s/ 

Name: Nick Swinmurn

Title: Member

ASSIGNEE:

FATED BRANDS IP LLC

/s/ 

Name: Nick Swinmurn

Title: Member

EXHIBIT A

Mark/Name/AN/RN	Goods/Services
FEAR THE FOX SN: 87656806	(Int'l Class: 25) hats; shirts; sweatshirts
LOYAL TO THE LOUD RN: 5413739 SN: 87139899	(Int'l Class: 25) hats; shirts; sweatshirts
RAISED TO RUN SN: 87583107	(Int'l Class: 25) shirts; sweatshirts
SUPER VILLAINS RN: 5325485 SN: 87212002	(Int'l Class: 25) hats; shirts; sweatshirts

EXHIBIT A

1" = "1" "DM_US 156993826-1.106868.0010" "" DM_US 156993826-1.106868.0010

RECORDED: 12/05/2018

**TRADEMARK
REEL: 006495 FRAME: 0196**