

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM500946

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Long & Foster Companies, Inc.		11/28/2018	Corporation: VIRGINIA
RECEIVING PARTY DATA			
Name:	CU Realty Services, LLC		
Street Address:	11638 E. Four Peaks Road		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85262		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2372426	THE HOME ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number:	3128760288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128767151		
Email:	joseph.kuo@saul.com		
Correspondent Name:	Saul Ewing Arnstein & Lehr LLP		
Address Line 1:	161 North Clark Street, Suite 4200		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	Joseph M. Kuo		
SIGNATURE:	/Joseph M. Kuo/		
DATE SIGNED:	12/06/2018		
Total Attachments: 1			
source=THE HOME ADVANTAGE Executed Assignment#page1.tif			

OP \$40.00 2372426

Exhibit A

TRADEMARK ASSIGNMENT

WHEREAS, **The Long & Foster Companies, Inc. (ASSIGNOR)**, a corporation organized under the laws of the Commonwealth of Virginia, is the owner of the following federally registered trademark:

THE HOME ADVANTAGE, Registration No. 2372426, dated 8-1-2000 for real estate brokerage services in class 36 ("the Mark"); and

WHEREAS, **CU Realty Services, LLC (ASSIGNEE)**, a limited liability company organized under the laws of the State of Arizona, wishes to purchase the **Mark**; and

WHEREAS, **ASSIGNOR**, pursuant to the terms of an Assignment Agreement between the parties dated December 3, 2018 agrees to assign the **Mark** to **ASSIGNEE**;

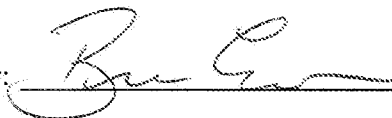
NOW, THEREFORE, for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the said **ASSIGNOR** does hereby assign unto **ASSIGNEE** all right, title, and interest in and to the trademark registration listed above, together with the good will of the business symbolized by the mark.


THIS ASSIGNMENT shall be effective as of the 3rd day of December 2018.

THE LONG & FOSTER COMPANIES, INC.

ACCEPTED:

CU REALTY SERVICES, LLC

By: 
Title: Treasurer / CFO
Date: 11-28-18

By: 
Title: CEO
Date: 12/5/2018