

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM501019

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hana Financial, Inc.		06/26/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hana Commercial Finance, Inc.		
Street Address:	1000 Wilshire Blvd., 20th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1987227	HANA FINANCIAL	
CORRESPONDENCE DATA			
Fax Number:	3102030567		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102038080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Bernard R. Gans, Esq.		
Address Line 1:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Bernard R. Gans, Esq.		
SIGNATURE:	/Bernard R. Gans/		
DATE SIGNED:	12/06/2018		
Total Attachments: 3			
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CH \$40.00 1987227

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of June 26, 2017, from HANA FINANCIAL, INC., a California corporation ("ASSIGNOR"), with its offices at 1000 Wilshire Blvd., 20th Floor, Los Angeles, California, to Hana Commercial Finance, Inc., a Delaware corporation ("ASSIGNEE") with its offices also at 1000 Wilshire Blvd., 20th Floor, Los Angeles, California:

WHEREAS, ASSIGNOR is the owner of the design mark, currently registered as U.S. Trademark Reg. No. 1,987,227, registered on July 16, 1996 ["Exhibit A"], together with the goodwill of the business symbolized thereby in connection with the following services with which it is used (hereinafter collectively "Hana Financial Trademark"): financial services, namely factoring services, asset-based lending, equipment lease financing, international trade financing, real estate financing, and investment consulting services;

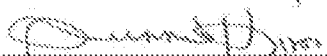
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Hana Financial Trademark, all pursuant to and consistent with the Assignment, Assumption and Bill of Sale having an Effective Date of June 26, 2017.

NOW, THEREFOR, for consideration received, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Hana Financial Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Hana Financial Trademark, and all rights to sue for past, present and future infringements or misappropriations of the Hana Financial Trademark, pursuant to and consistent with the Assignment, Assumption and Bill of Sale having an Effective Date of June 26, 2017.

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Hana Financial Trademark.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Assignment, as of the day and year first above written.


ASSIGNOR
Hana Financial, Inc.



Sunnie S. Kim, President & CEO

Date: 6/26/2017

ASSIGNEE
Hana Commercial Finance, Inc.



Sunnie S. Kim, President & CEO

Date: 6/26/2017

EXHIBIT A

CERTIFICATE OF REGISTRATION

Int. Cl.: 36

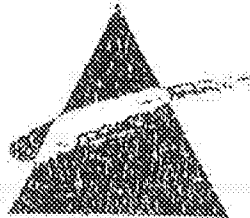
Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 1,987,227

Registered July 16, 1996

**SERVICE MARK
PRINCIPAL REGISTER**



Hana Financial

HANA FINANCIAL, INC. (CALIFORNIA CORPORATION)
1055 WILSHIRE BLVD., STE 1717
LOS ANGELES, CA 900175600

FOR: FINANCIAL SERVICES, NAMELY FACTORING SERVICES, ASSET-BASED LENDING, EQUIPMENT LEASE FINANCING, INTERNATIONAL TRADE FINANCING, REAL ESTATE FINANCING, AND INVESTMENT CONSULTING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-15-1994; IN COMMERCE 4-1-1995.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FINANCIAL", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS IN PART OF A DARKENED TRIANGLE WITH A STYLIZED COMET CROSSING FROM RIGHT TO LEFT IN THE MIDDLE OF THE TRIANGLE.

SER. NO. 74-720,201, FILED 8-25-1995.

EDWARD NELSON, EXAMINING ATTORNEY