TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM501131

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stone Age Equipment, Inc.		01/01/2018	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	adidas AG
Street Address:	Adi-Dassler-Strasse 1
City:	Herzogenaurach
State/Country:	GERMANY
Postal Code:	91074
Entity Type:	Aktiengesellschaft (Ag): GERMANY

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	4392938	BRAND OF THE BRAVE
Registration Number:	1782681	STEALTH
Registration Number:	2244887	SH2OES
Registration Number:	1891160	ASYM
Registration Number:	3372764	5 10 5 10 5 10 5 10
Registration Number:	2351065	STEALTH
Registration Number:	3372763	5 10
Registration Number:	4231787	STEALTH
Registration Number:	4223604	STEALTH
Registration Number:	1533206	5.10
Registration Number:	2948682	HIANGLE
Registration Number:	1826973	ANASAZI
Registration Number:	4723932	FIVE TEN
Registration Number:	3372294	FIVE TEN
Registration Number:	5100243	URBAN APPROACH
Registration Number:	5368151	CAMP FOUR
Serial Number:	87301357	IMPACT
Registration Number:	5199230	FREERIDER
Registration Number:	5360698	5 10 KESTREL

TRADEMARK

REEL: 006496 FRAME: 0577 900476927

Property Type	Number	Word Mark
Registration Number:	5423667	KESTREL
Serial Number:	86863445	ACCESS

CORRESPONDENCE DATA

Fax Number: 8453597798

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8453597700

Email: jzaccaria@notaromichalos.com
Correspondent Name: Notaro, Michalos & Zaccaria P.C.
Address Line 1: 100 Dutch Hill Road, Suite 240
Address Line 4: Orangeburg, NEW YORK 10962

ATTORNEY DOCKET NUMBER: | J287-1494

DOMESTIC REPRESENTATIVE

Name: Notaro, Michalos & Zaccaria P.C.

Address Line 1: 100 Dutch Hill Road, Suite 240

Address Line 4: Orangeburg, NEW YORK 10962

NAME OF SUBMITTER: John Zaccaria	
SIGNATURE:	/J287-1494-JZ-as/
DATE SIGNED:	12/07/2018

Total Attachments: 29

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ASSET PURCHASE AGREEMENT

THIS ASSET PURCHASE AGREEMENT (this "<u>Agreement</u>") is made and entered into as of January 1, 2018 (the "<u>Effective Date</u>"), by and between STONE AGE EQUIPMENT, INC., a California corporation d/b/a Five Ten ("<u>Five Ten</u>"), and ADIDAS AG, a German Aktiengesellschaft ("<u>adidas</u>").

WHEREAS, Five Ten owns certain Intellectual Property Rights (as defined below);

WHEREAS, although Five Ten is currently an indirect wholly owned subsidiary of adidas, it is contemplated that adidas will wind down the Five Ten legal entity and cause the integration of the business relating to "Five Ten" branded products into the operations of adidas and its other direct and indirect subsidiaries; and

WHEREAS, in connection therewith, Five Ten desires to sell to adidas, and adidas desires to purchase, the Intellectual Property Rights, as more particularly set forth below;

NOW, THEREFORE, for and in consideration of the premises and the mutual covenants contained herein, and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the parties do hereby agree as follows:

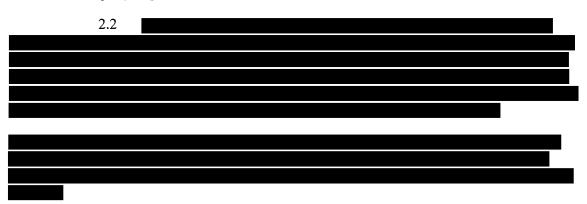
1. <u>Intellectual Property Rights.</u>

- 1.1 The term "Intellectual Property Rights" means any of the following, as they exist anywhere in the world, whether registered or unregistered, and which are owned by Five Ten as of the Effective Date: (a) all inventions (whether patentable or unpatentable and whether or not reduced to practice), all improvements thereto, and all patents, patent applications, and patent disclosures, all designs and all design patents, registered designs, design patent applications, and registered design applications, together with all reissues, continuations, continuations-in part, revisions, extensions, and reexaminations thereof, (b) all trademarks, service marks, trade dress, logos, trade names, and corporate names, together with all translations, adaptations, derivations, and combinations thereof and including all goodwill associated therewith, and all applications, registrations, and renewals in connection therewith, (c) all copyrightable works, all copyrights, all rights to database information, and all applications, registrations, and renewals in connection therewith, (d) all mask works and all applications, registrations, and renewals in connection therewith, (e) all trade secrets and confidential business information (including ideas, research and development, know-how, formulas, compositions, manufacturing and production processes and techniques, technical data, designs, drawings, specifications, customer and supplier lists, pricing and cost information, and business and marketing plans and proposals), and (f) all similar rights, including rights of privacy, relating to the foregoing.
- 1.2 Intellectual Property Rights include, but are not limited to, the patents, trademark registrations, copyright registrations, domain names and applications for each of the foregoing owned by Five Ten identified on Schedule 1.2.

2. Purchase and Sale.

2.1 Effective as of the Effective Date, in consideration of the payment of USD

Five Ten hereby assigns, sells, transfers and delivers to adidas, and adidas hereby assumes, purchases and acquires from Five Ten, all right title and interest in and to the Intellectual Property Rights.



- 2.3 If and to the extent that as a matter of law in any jurisdiction, ownership, title or any rights or interest in or to any of the Intellectual Property Rights cannot be assigned as provided in Section 2.1 (a) Five Ten irrevocably agrees to assign and transfer, and hereby assigns and transfers, to adidas all rights that can be assigned pursuant to Section 2.1 to the fullest extent permissible; and (b) Five Ten irrevocably agrees to grant, and hereby grants, adidas an unlimited, exclusive, irrevocable, worldwide, perpetual, royalty-free license with right to grant sub-licenses to exploit and commercialize in any manner now known or in future discovered and, for whatever purpose, any Intellectual Property Rights that cannot be assigned as contemplated by Section 2.1. The license grant provided in this Section 2.2. shall apply to any intent to use trademark applications that would be deemed invalidated, cancelled or abandoned due to the assignment of the trademark hereunder unless and until such time that the assignment will not cause the invalidation, cancellation or abandonment.
- 2.4 The parties acknowledge and agree that the transfer of the Intellectual Property Right under Section 2.1. and any license of the Intellectual Property Right under Section 2.2. includes the assignment or license (as the case may be) by Five Ten to adidas of the right to sue for or otherwise enforce past, present, and future infringement claims with respect to the Intellectual Property Rights and to control as it may determine any such lawsuits or settlements of the same.
- 2.5 Five Ten transfers and assigns to adidas absolutely all of its right, title, interest and benefits to the agreements listed in <u>Schedule 1.2</u> which the parties intend shall remain in full force and effect. adidas' right, title, interest and benefit shall include, without limit, the benefit of and right to sue on all covenants, undertakings and representations in favour of Five Ten and contained therein.
- 3. <u>No Assumption of Liabilities.</u> For the avoidance of doubt, adidas assumes no liabilities of Five Ten. All liabilities of Five Ten shall remain the sole responsibility of Five Ten.

- 4. <u>Further Assurances</u>. Each of the parties hereto shall execute and deliver such additional documents, instruments, conveyances and assurances and take such further actions as may be reasonably required to carry out the provisions hereof and give effect to the transactions contemplated hereby.
- 5. <u>Successors and Assigns</u>. Except as otherwise provided in this Agreement, the rights and obligations of the parties hereunder will be binding upon and inure to the benefit of their respective successors, assigns, heirs, executors, administrators and representatives.
- 6. <u>Governing Law.</u> This Agreement will be governed by and construed in accordance with the laws of the State of California, without giving effect to that body of laws pertaining to conflict of laws.
- 7. Facsimile or Scanned Signature. This Agreement may be executed and delivered in counterpart signature pages executed and delivered via facsimile transmission or via email with scan or email attachment, and any such counterpart executed and delivered via facsimile transmission or via email with scan or email attachment will be deemed an original for all intents and purposes. All signatures will be deemed to be delivered simultaneously.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have executed this Asset Purchase Agreement as of the date first above written.

"FIVE	TEN"
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STONE AGE EQUIPMENT, INC., a California corporation d/b/a Five Ten

By: Toward T. Mo Name: Ronald F. Morton

Title: U.S. Controller

Name: Dan Near

Title: Managing Spector, Fine Ten

"ADIDAS"

ADIDAS AG, a German Aktiengesellschaft

Title: Authorized Signatory

Name/ Manfred Kern

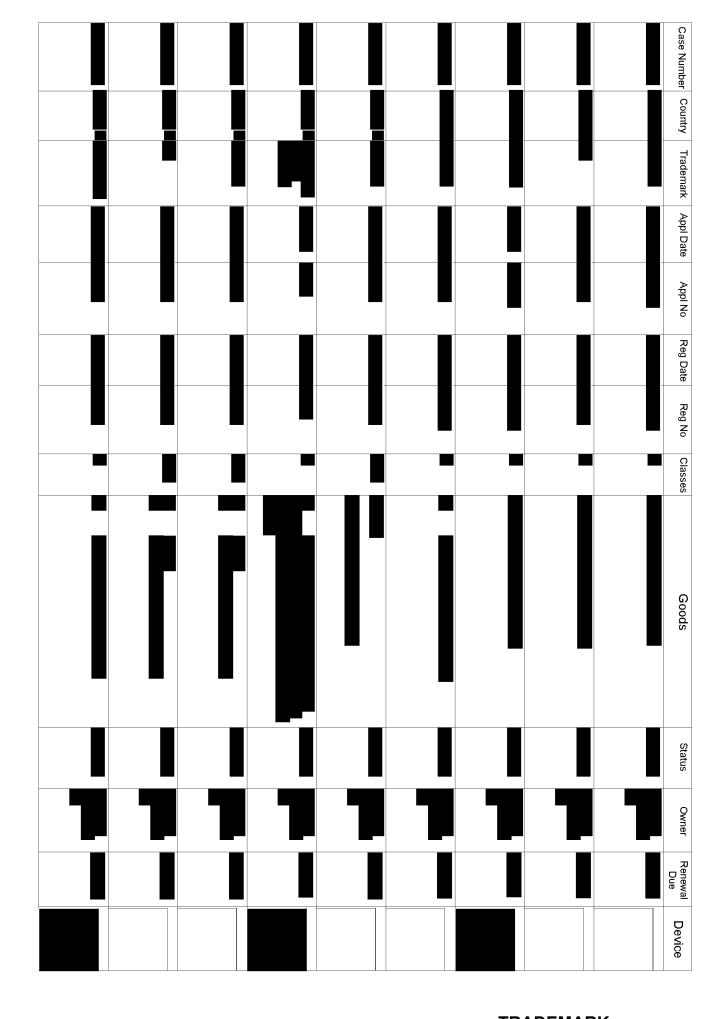
Title Authorized Signatory

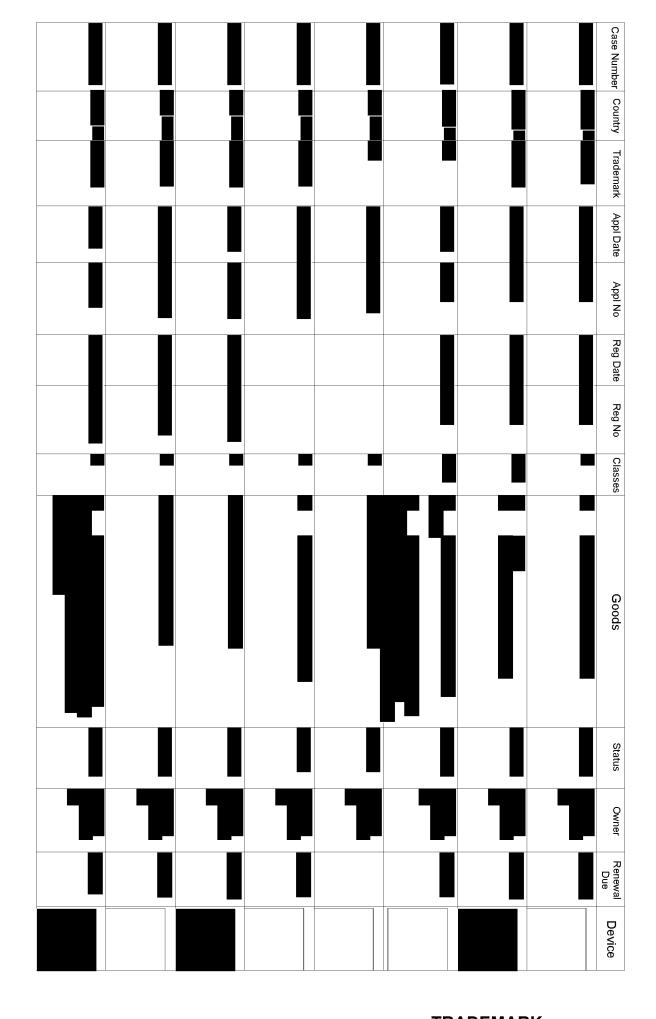
Schedule 1.2

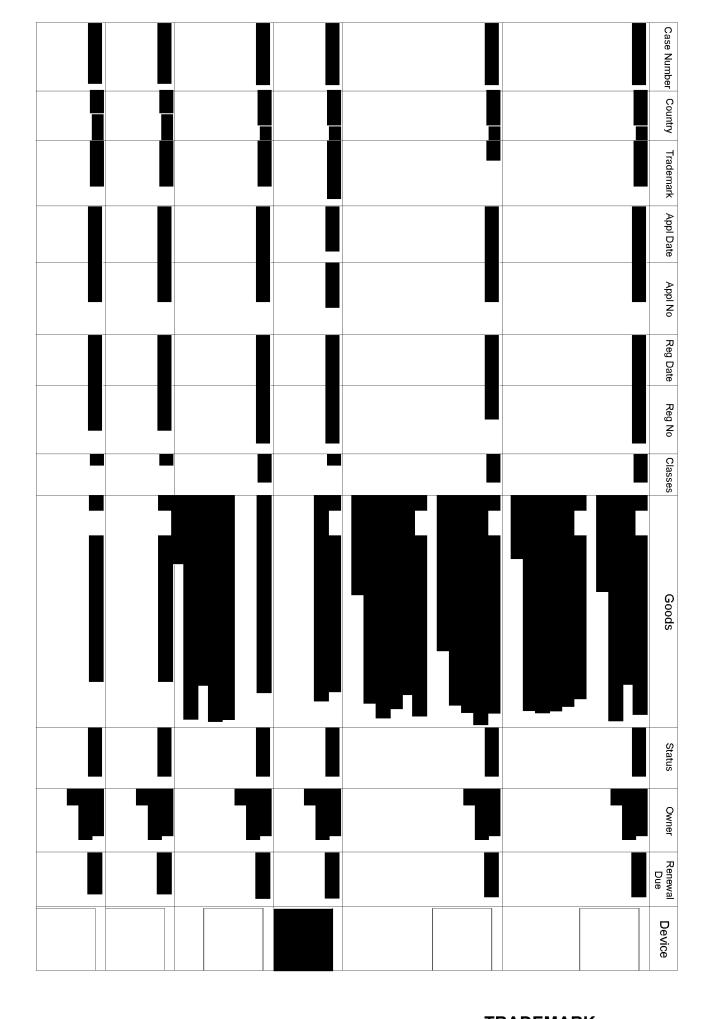
Intellectual Property Rights

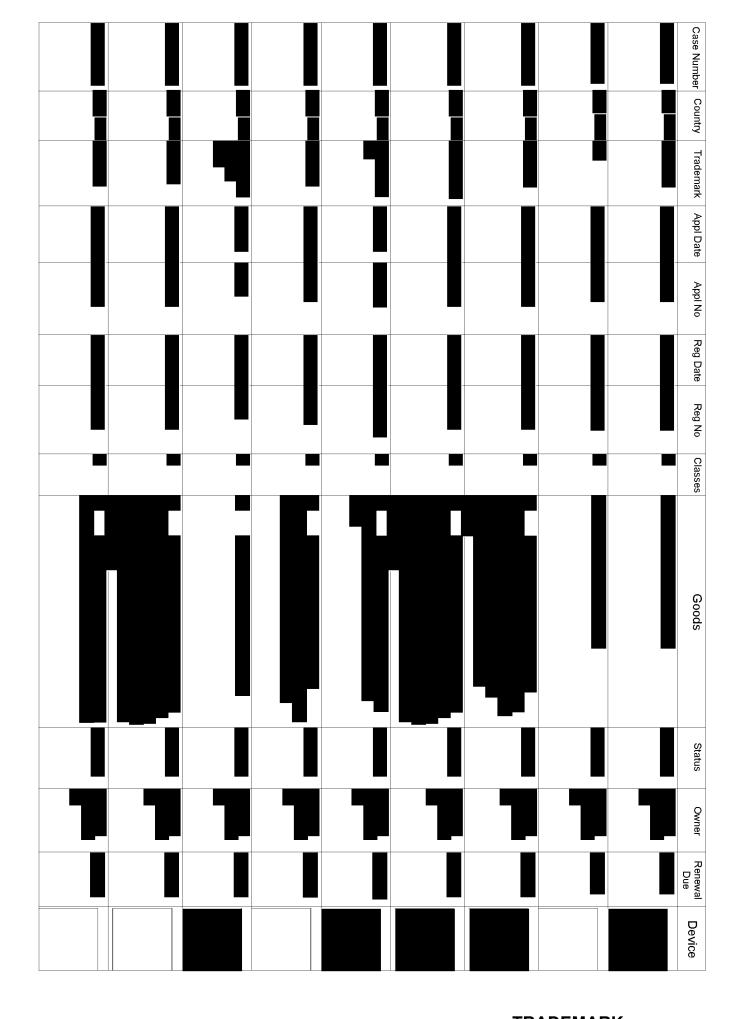
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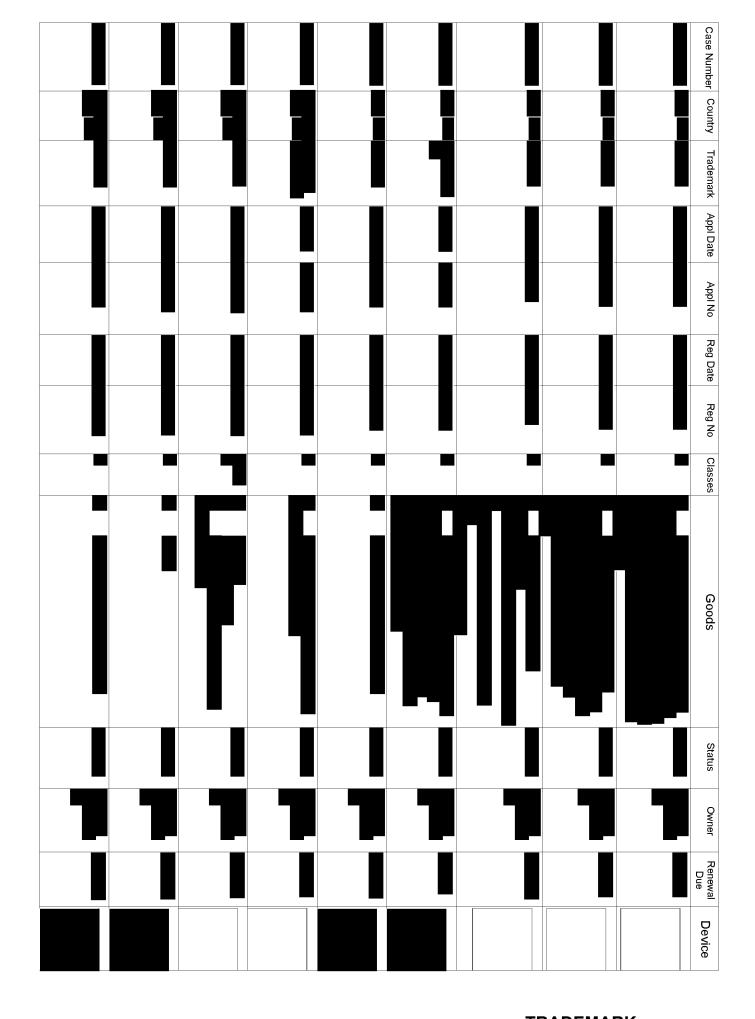
Related Agreements

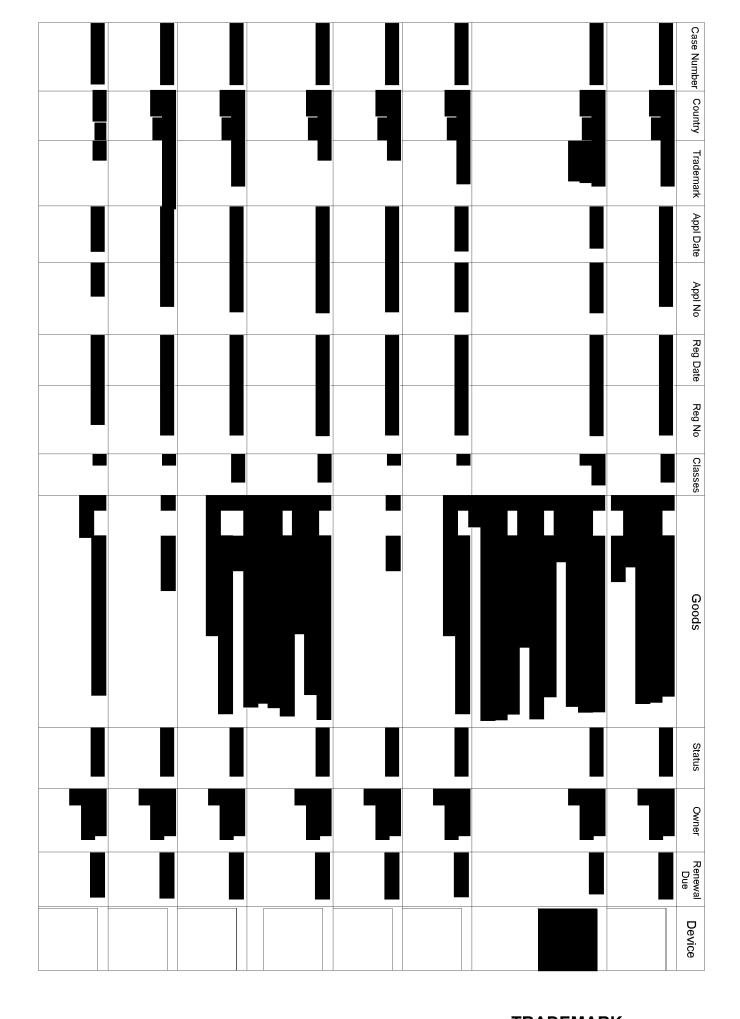


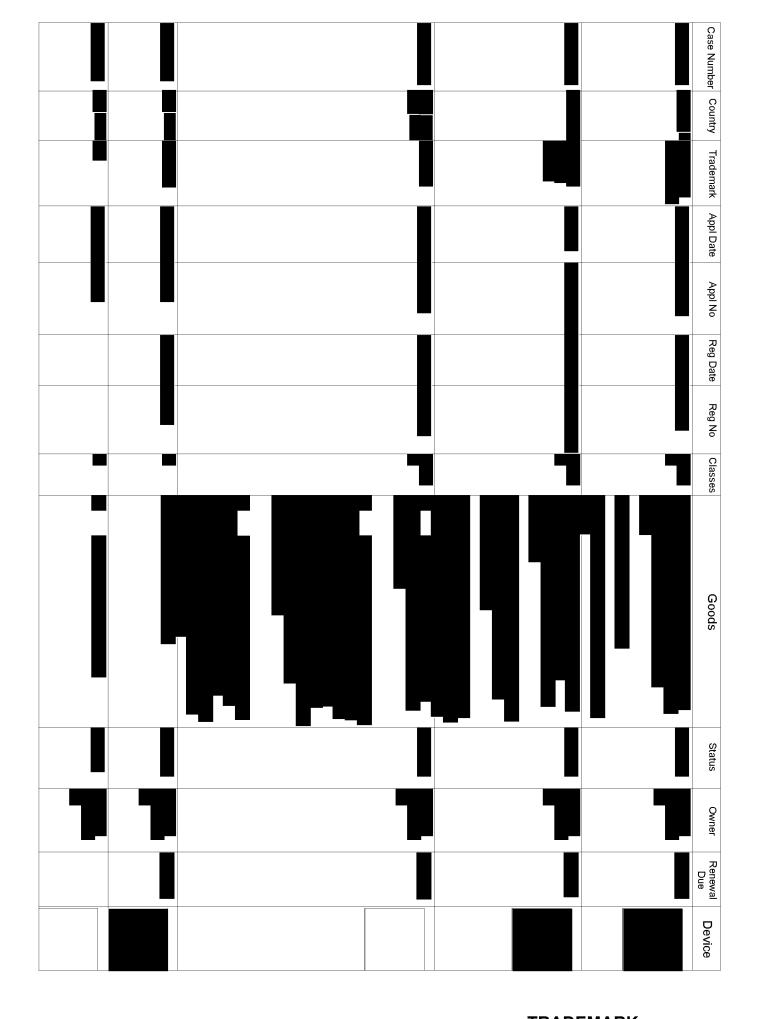


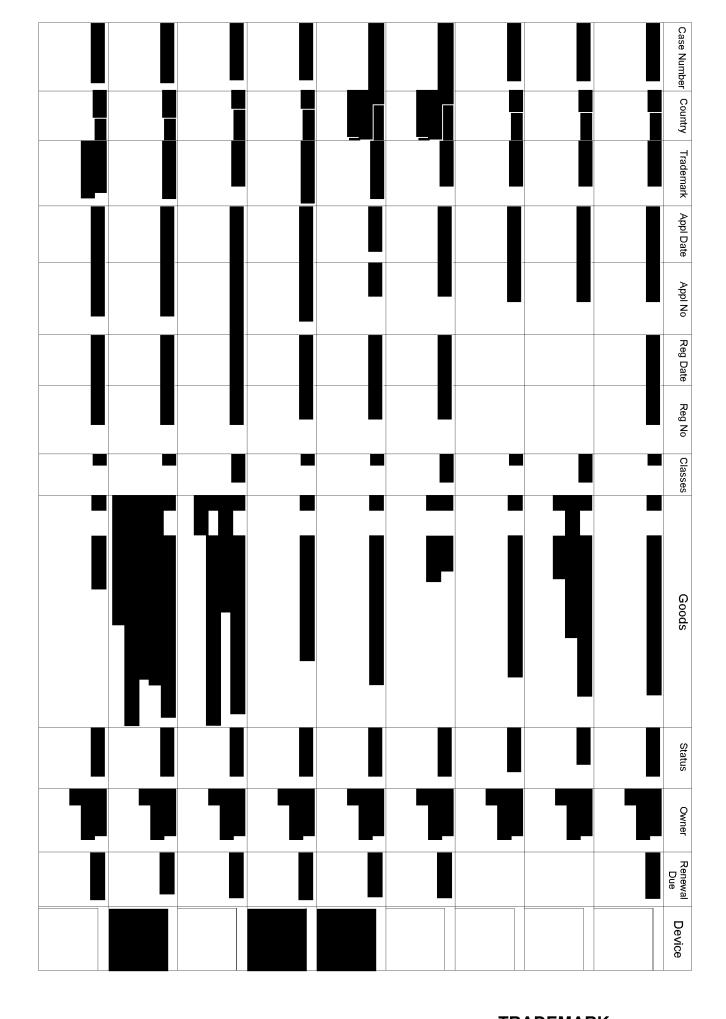


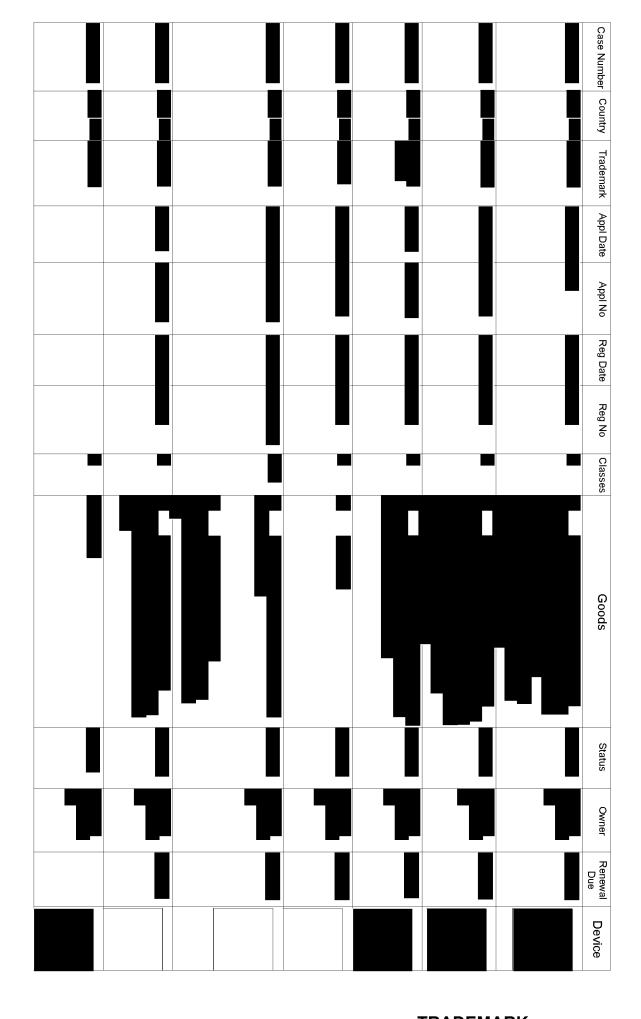


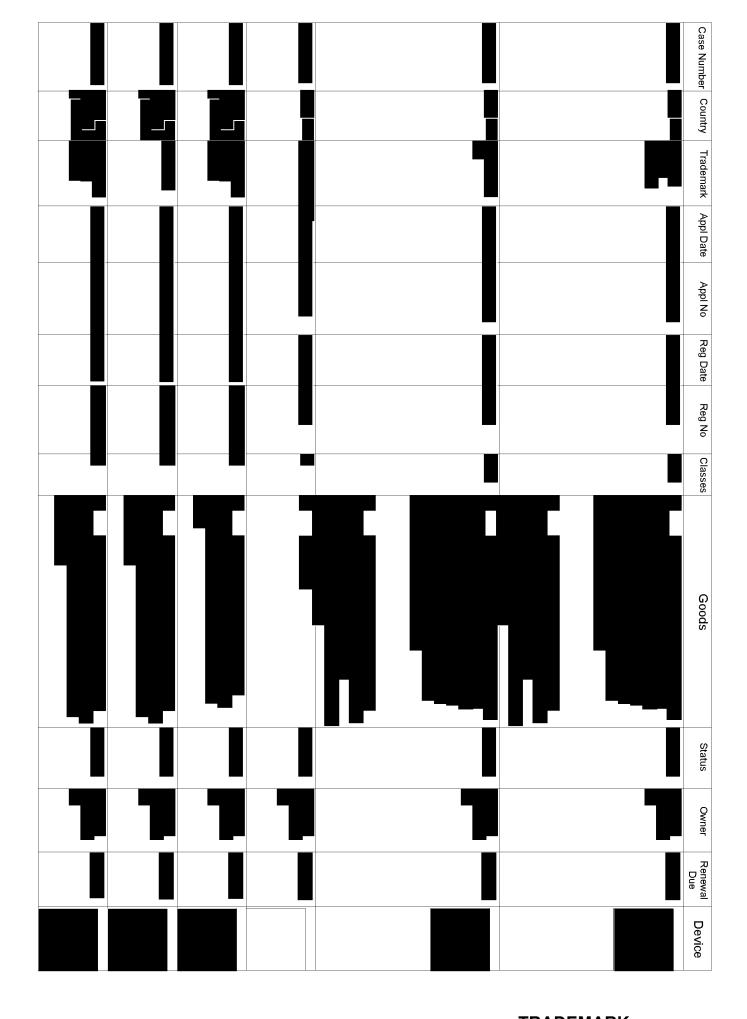


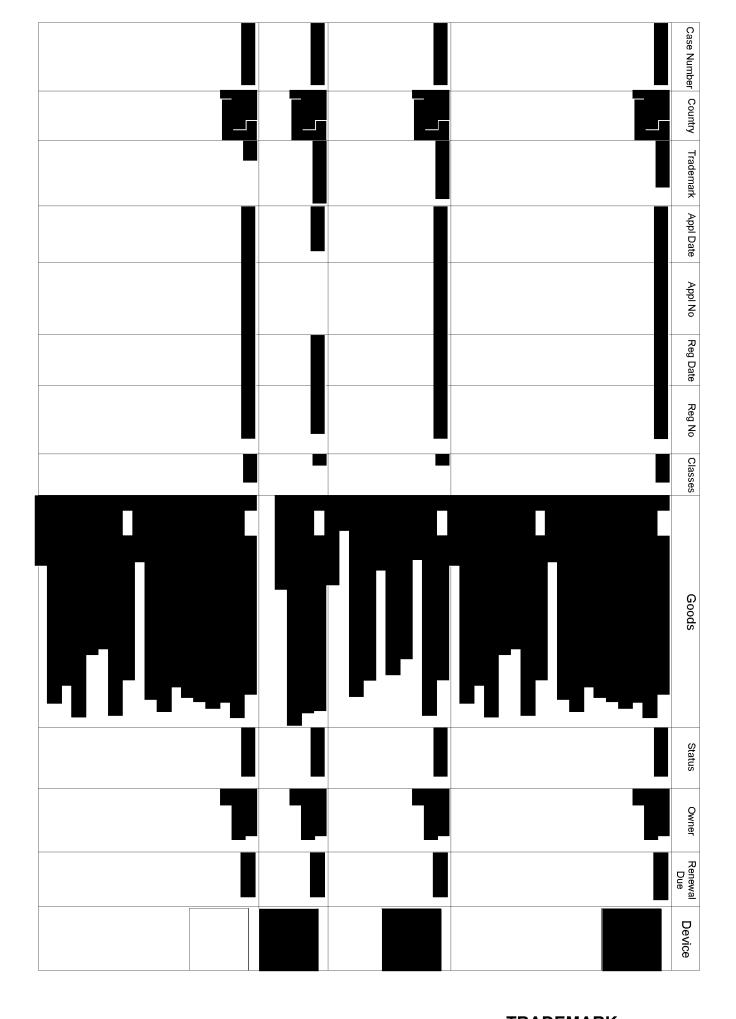


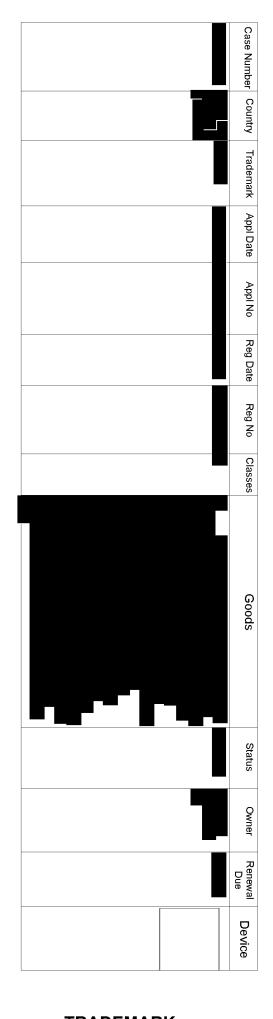


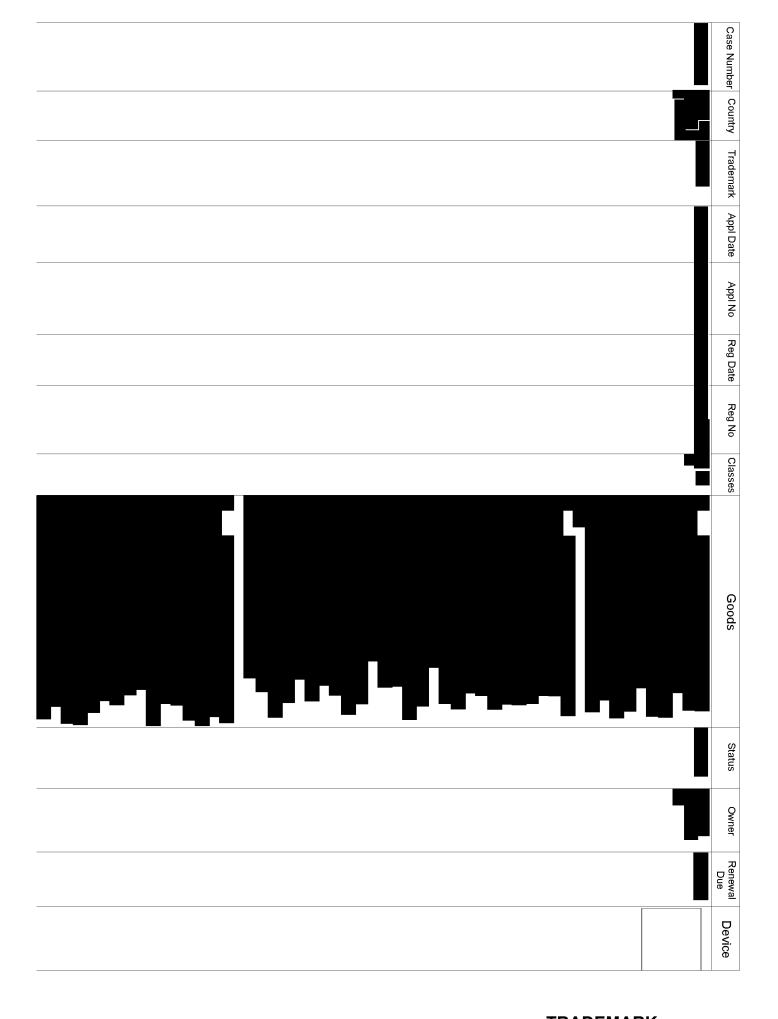


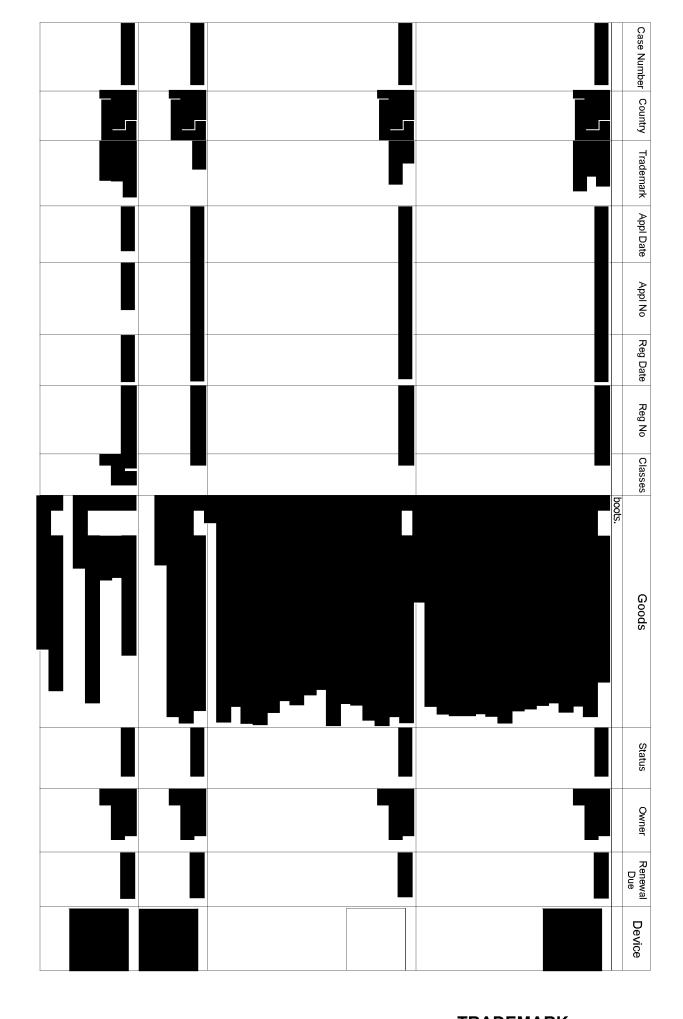


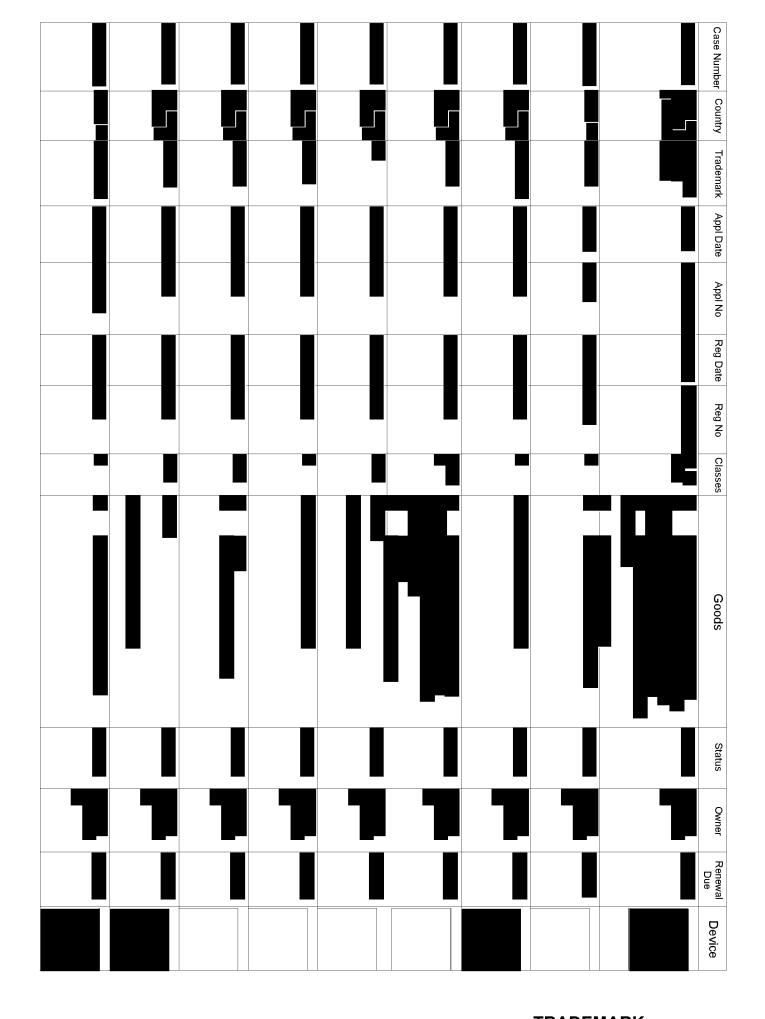


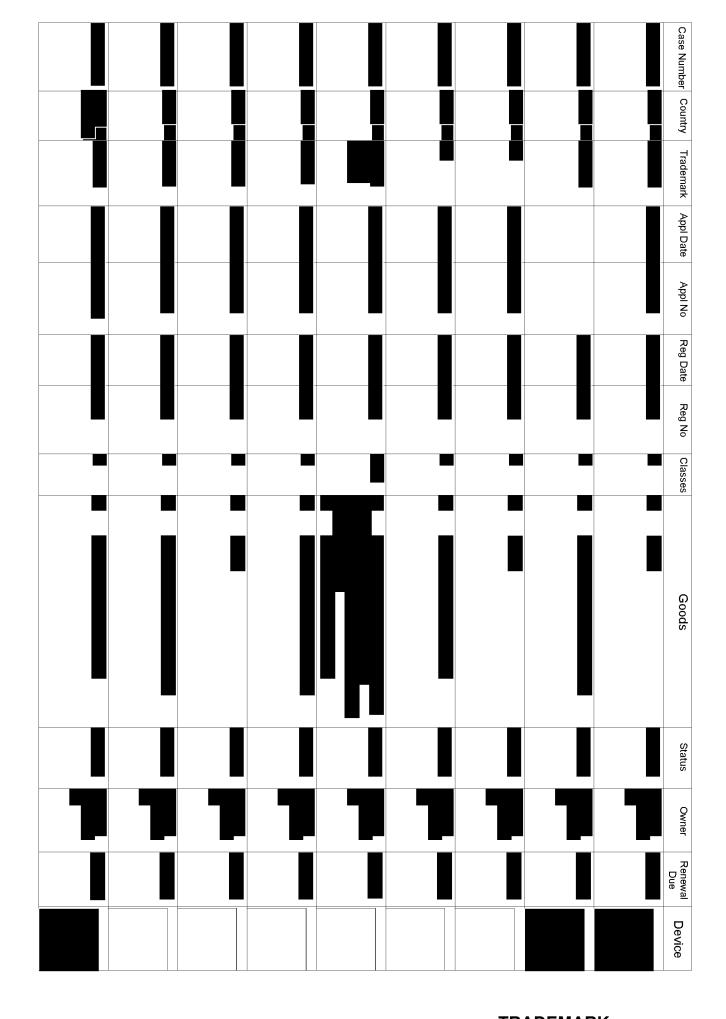


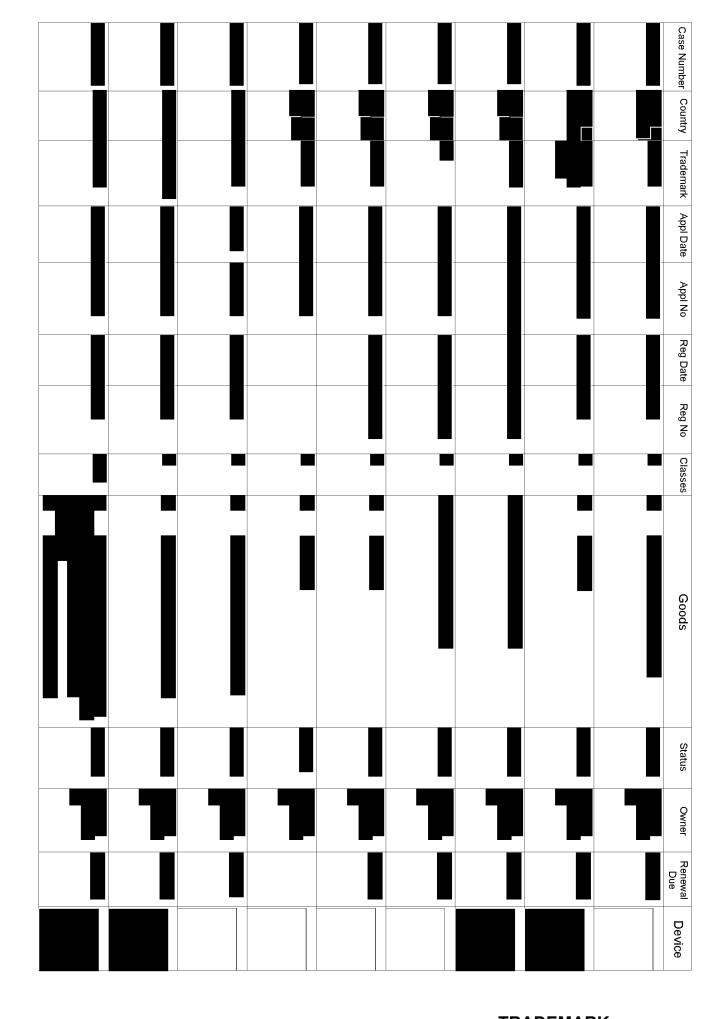


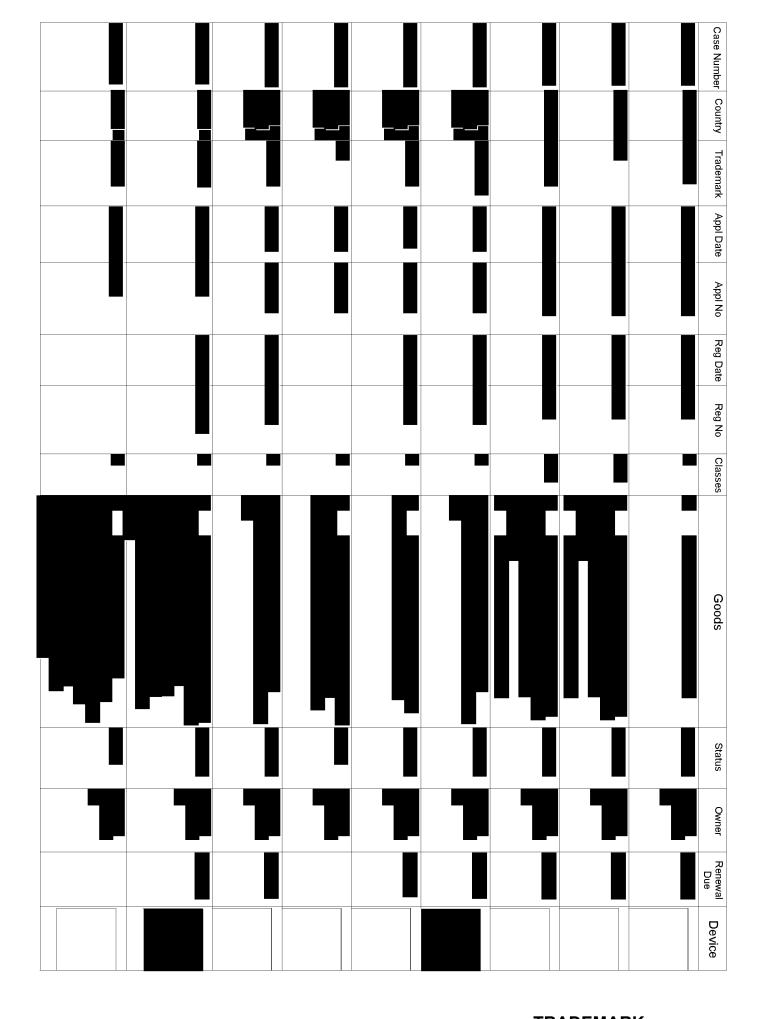








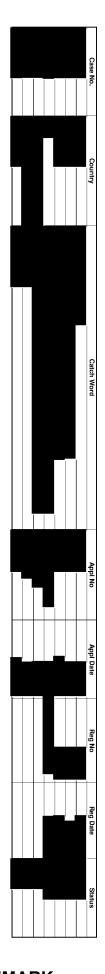




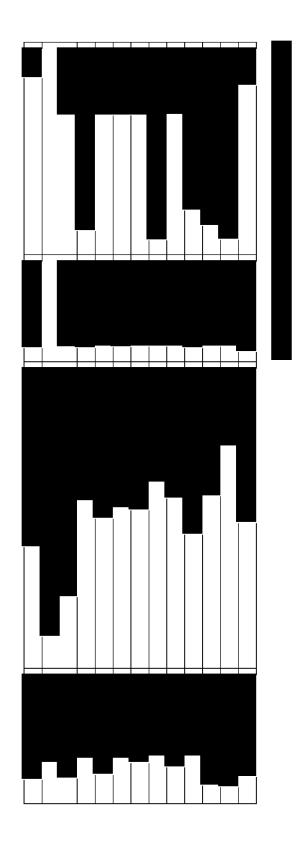
TM2881US00	TM2898US00	TM2881US01	TM2899US00	TM2874US04	TM2901US00		Case Number
United States	United States	United States	United States	United States	United States		r Country
12 Line Logo	ASYM	12 Line Logo 02-Jan-18	SH2OES	STEALTH	BRAND OF THE BRAVE		Trademark
10-Jul-07	21-Mar-94	02-Jan-18	05-Sep-96	13-Jan-92	25-Oct-11		Appl Date
77/226,329	74/504,317	87/740,653	75/161,221	74/237,222	85/455,059		Appl No
22-Jan-08 3,372,764	25-Apr-95 1,891,160		11-May-99 2,244,887	20-Jul-93	27-Aug-13 4,392,938		Reg Date
3,372,764	1,891,160		2,244,887	1,782,681	4,392,938		Reg No
25	25	25	25	17	16, 25		Classes
25: Hats.	(25) - Boots and shoes.	25: Shoes, footwear and shirts	(25) - Athletic footwear for aquatic sports.	(17) - Sheet rubber having high friction and damping characteristics, and for use in the manufacture of gripping and antiskid surfaces and for vibration isolation.	(16) - Paper banners; Posters; Printed visuals registered in the nature of promotional materials; Stickers (25) - Athletic apparel, namely shirts, footwear		Goods
Registered	Registered	Published	Registered	Registered	Registered		Status
Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.		Owner
22-Jan-28	25-Apr-25		11-May-19	20-Jul-23	27-Aug-23		Renewal Due
							Device

TM2882US00	TM2882US01	TM2887US00	TM2893US00	TM2880US01	TM2874US00	TM2874US01	TM2894US00 United States	TM2874US03 United States	Case Number
United States	United States	United States	United States	United States	United States	United States			r Country
FIVE TEN	FIVE TEN	ANASAZI	HIANGLE	5.10	STEALTH	STEALTH	3Line logo	STEALTH	Trademark
16-May-07	10-Nov-14	31-Jul-92	11-Dec-01	13-Jul-87	17-Aug-07	17-Aug-07	10-Jul-07	01-Nov-88	Appl Date
77/182,939	86/449,975	74/300,462	76/348,343	73/671,443	77/258,287	77/257,999	77/226,311	73/761,259	Appl No
22-Jan-08 3,372,294	21-Apr-15	15-Mar-94 1,826,973	10-May-05 2,948,682	04-Apr-89	16-Oct-12 4,223,604	30-Oct-12 4,231,787	22-Jan-08 3,372,763	23-May-00 2,351,065	Reg Date
3,372,294	4,723,932	1,826,973	2,948,682	1,533,206	4,223,604	4,231,787	3,372,763	2,351,065	Reg No
25	17	25	25	25	25	17	25	25	Classes
(25) - Shoes, footwear, T-shirts, hats.	(17) - Rubber sheets; rubber for use in the manufacture and repair of shoe shoes	(25) - Clothing and footwear, namely T-shirts Registered and rock climbing footwear.	(25) - Footwear	(25) - Boots, shoes, kits for resoling footwear, Registered namely rubber footwear soles and cement for attaching such soles, and rubber footwear soles.	(25) - Shoes; footwear.	(17) - Synthetic rubber	(25) - Shoes, footwear, T-shirts, hats.	(25) - Shoe soles, kits for resoling footwear Recomprised of rubber, cement and instructions.	Goods
Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Status
Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Owner
22-Jan-28	21-Apr-25	15-Sep-24	10-May-25	04-Apr-19	16-Oct-22	30-Oct-22	22-Jan-28	23-May-20	Renewal Due
									Device

TM3246US00	TM3253US00	TM3254US00	TM3255US00	TM3256US00	TM3257US00	TM3261US00	TM3266US00	Case Number
United States	United States	United States	United States	United States	United States	United States	United States	Country
ACCESS	KESTREL	5.10 KESTREL (stylized)	FREERIDER	IMPACT	CAMP FOUR 13-Jan-17	5.10 District (stylized)	URBAN APPROACH	Trademark
31-Dec-15	05-Sep-14	05-May-16	29-Sep-16	13-Jan-17	13-Jan-17	14-Jun-16	03-May-16	Appl Date
86/863,445	86/387,050	87/026,754	87/187,074	87/301,357	87/301,387	87/070,721	87/023,449	Appl No
	13-Mar-18	19-Dec-17 5,360,698	09-May-17 5,199,230		02-Jan-18 5,368,151		13-Dec-16 5,100,243	Reg Date
	5,423,667	5,360,698	5,199,230		5,368,151		5,100,243	Reg No
25	25	25	25	25	25	25	25	Classes
25: Footwear	25: Footwear	25: Footwear; Shoes; Athletic footwear; Cycling shoes	25: Footwear; Athletic footwear; Cycling shoes	25: Footwear; Athletic footwear; Cycling shoes	25: Footwear; Shoes; Athletic footwear; Climbing footwear	25: Footwear; Footwear for men; Footwear for women; Shoes; Athletic footwear; Athletic shoes; Canvas shoes; Cycling shoes; Leather shoes; Leisure shoes; Riding shoes; Sports shoes; Training shoes; Women's shoes	25: Shoes; Athletic shoes; Canvas shoes; Cycling shoes; Leather shoes; Leisure shoes; Riding shoes	Goods
Pending	Registered	Registered	Registered	Pending	Registered	Published	Registered	Status
Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Stone Age Equipment, Inc.	Owner
	13-Mar-28	19-Dec-27	09-May-27		02-Jan-28		13-Dec-26	Renewal Due
		©KESTREL				3		Device



Our Old. C Ref.
Our New Case Number
Agent Ref
Country
Design
Appl No
Appl Date
Reg No
Reg Date
Status
Owner



RECORDED: 12/07/2018