

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM501138

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EXCELLUS HEALTH PLAN, INC.		12/06/2018	Non-Profit Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	SAGE PUBLICATIONS, INC.		
Street Address:	2455 Teller Road		
City:	Thousand Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91320		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0871806	INQUIRY	
CORRESPONDENCE DATA			
Fax Number:	2139292525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213.929.2500		
Email:	ipladocket@swlaw.com		
Correspondent Name:	Dax Alvarez		
Address Line 1:	400 EAST VAN BUREN STREET		
Address Line 2:	SUITE 1900		
Address Line 4:	PHOENIX, ARIZONA 85004-2202		
ATTORNEY DOCKET NUMBER:	68613.07500		
NAME OF SUBMITTER:	Dax Alvarez		
SIGNATURE:	/Dax Alvarez/		
DATE SIGNED:	12/07/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Excellus Health Plan, Inc., a New York corporation, with offices at 165 Court Street, Rochester, New York 14647 (“Assignor”) has acquired or adopted, and used, and thereby owns rights, title and interests in and to (i) the trademark INQUIRY for certain goods in International Class 16; and (ii) the United States Registration thereof, namely U.S. Registration No. 0,871,806 (the “Mark”, and “Registration,” respectively), together with the goodwill of the business appurtenant to said Mark;

WHEREAS, SAGE Publications, Inc., a Delaware corporation with offices at 2455 Teller Road, Thousand Oaks, California 91320 (“Assignee”) is desirous of acquiring Assignor’s rights in said Mark and Registration; and

WHEREAS, in order to effectuate Assignor’s assignment of its entire rights, title and interests in and to the Mark and Application and the goodwill appurtenant thereto, to Assignee, Assignor is executing this instrument of Assignment.

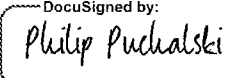
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, its full and entire rights, title and interests in and to the Mark and Application identified in said Schedule A, and the attendant goodwill symbolized by the Mark, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of any of the Mark by other parties, which causes of action and claims arose prior to the date of execution hereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment with the United States Patent and Trademark Office and with any other agency, office or authority in any and all other jurisdictions and countries of the world, so as to establish Assignee as owner of record of the Mark and Application.

Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office and with any other agency, office or authority in any and all other jurisdictions and countries of the world, so that Assignee’s ownership of the Mark and Application is duly made of record.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

Excellus Health Plan, Inc.
(Assignor)

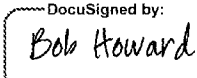
By: 

Name: Philip Puchalski

Title: Corporate Vice President

Date: 06-Dec-2018

SAGE Publications, Inc.
(Assignee)

By: 

Name: Bob Howard

Title: Vice President, Journals

Date: 06-Dec-2018