

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM501166

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blue Buffalo Foundation, Inc.		12/07/2018	Corporation: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Blue Buffalo Company, Ltd.		
<b>Street Address:</b>	11 River Road		
<b>City:</b>	Wilton		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06897		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3116503	PET CANCER AWARENESS MONTH PCA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	763-764-3258		
<b>Email:</b>	trade.marks@genmills.com		
<b>Correspondent Name:</b>	Doreen E. Hummel		
<b>Address Line 1:</b>	Number One General Mills Blvd.		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55426		
<b>NAME OF SUBMITTER:</b>	Doreen E. Hummel		
<b>SIGNATURE:</b>	/Dori Hummel/		
<b>DATE SIGNED:</b>	12/07/2018		
<b>Total Attachments: 1</b>			
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CH \$40.00 3116503

**ASSIGNMENT OF TRADEMARK**

WHEREAS, Blue Buffalo Foundation, Inc., a corporation duly organized and existing under the laws of Connecticut, United States, having a place of business at 11 River Road, Wilton, CT 06897 (Assignor), is the owner of U.S. registration number 3,116,503 for PET CANCER AWARENESS MONTH PCA & Design (the "Mark");

WHEREAS, Blue Buffalo Company, Ltd., a corporation duly organized and existing under the laws of the State of Delaware, United States of America, having a place of business at 11 River Road, Wilton, CT 06897 ("Assignee"), is desirous of acquiring the Mark; and

NOW, THEREFORE, effective as of 12-7-2018 ~~2018~~, for good and valuable consideration of US\$1.00, receipt which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof.

BLUE BUFFALO FOUNDATION, INC.

Signed: [Signature]  
Date: 12-7-18

Name: Richard Maclean  
Title: Corp. Secretary

Sworn to and subscribed to before me,

Jessica Dunn

Public Notary. I certify that the person executing this document has the legal capacity to execute the assignment on behalf of Blue Buffalo Foundation, Inc., a corporation legally organized and in existence in accordance with the laws of Connecticut.

Signed: Jessica Dunn  
Date: 12/7/2018

