

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM501250

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	06/25/2018
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
I Love Las Vegas		06/25/2018	Limited Liability Company: NEVADA

## RECEIVING PARTY DATA

<b>Name:</b>	I Love Las Vegas Lifestyle
<b>Street Address:</b>	325 South Maryland Parkway
<b>City:</b>	Las Vegas
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89101
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	4174820	I LV
Registration Number:	4175784	I LV
Registration Number:	4175771	I LV
Registration Number:	4426055	I LOVE LV
Registration Number:	5253554	I LAS VEGAS
Registration Number:	4795490	I LOVE LV
Registration Number:	4696932	I VEGAS
Registration Number:	4175785	LAS VEGAS!
Registration Number:	3763737	LUV
Registration Number:	3741517	I LV
Registration Number:	3311287	I LV
Registration Number:	3637330	LAS VEGAS LOOKS GOOD ON YOU

## CORRESPONDENCE DATA

Fax Number: 7029950676

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

OP \$315.00 4174820

**Phone:** 7022633629  
**Email:** alex@ilovelvbrand.com  
**Correspondent Name:** Alexandria Garza  
**Address Line 1:** 1350 East Flamingo Road  
**Address Line 2:** 3344  
**Address Line 4:** Las Vegas, NEVADA 89119

<b>NAME OF SUBMITTER:</b>	Alexandria Garza
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<b>SIGNATURE:</b>	/Alexandria Garza/
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<b>DATE SIGNED:</b>	12/07/2018
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**Total Attachments: 2**

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DECLARATION UNDER 37 C.F.R. 2.20

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, ALEXANDRIA GARZA, President, of I LOVE LAS VEGAS, L.C.C. a Limited Liability Company duly organized and existing under the Laws of the State of Nevada and having its principal mailing address of 1350 East Flamingo Road #3344, Las Vegas, NV 89119 ("Assignor") owns all the right, title and interest in and to the federal trademark registrations of the marks identified in Paragraph A. hereof (the "Marks")

A. Marks

Registration Numbers:

4174820 I LV

4175784 I LV

4175771 I LV

4426055 I LOVE LV

5253554 I LAS VEGAS

4795490 I LOVE LV

4696932 I VEGAS

4175785 LAS VEGAS!

3763737 LUV

3741517 I LV

3311287 I LV

3637330 LAS VEGAS LOOKS GOOD ON YOU

and;

WHEREAS, I LOVE LAS VEGAS LIFESTYLE, INC., a corporation duly organized and existing under the Laws of the State of Delaware and having a principal mailing address of 325 South Maryland Pkwy, Las Vegas, NV 89101 ("Assignee"), desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, conveys, and assigns to Assignee the entire right, title and interest in and to the Marks together with all goodwill of the business symbolized by the trademarks.

The undersigned being warned that willful false statements and or misrepresentation is punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false, fictitious, or fraudulent statement may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made herein are true, complete, and accurate.

Date: June 25, 2018

Alexandria Garza, President

By: 

Name: Alexandria Garza

Title: Assignor