

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM501257

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMAGE MEDIA, INC.		10/02/2018	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Clipper Magazine, LLC		
Street Address:	3708 Hempland Road		
City:	Mountville		
State/Country:	PENNSYLVANIA		
Postal Code:	17554		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4780889	REACH MORE	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-433-7200		
Email:	khopf@dickinsonwright.com		
Correspondent Name:	Dickinson Wright PLLC		
Address Line 1:	2600 West Big Beaver Road		
Address Line 2:	Suite 300		
Address Line 4:	Troy, MICHIGAN 48084		
ATTORNEY DOCKET NUMBER:	29322-20		
NAME OF SUBMITTER:	Craig A. Phillips		
SIGNATURE:	/Craig A. Phillips/		
DATE SIGNED:	12/07/2018		
Total Attachments: 4			
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OP \$40.00 4780889

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (together with all Schedule hereto, this "Assignment") is made effective as of October 2, 2018 (the "Effective Date"), by One Brand Marketing, LLC, a Florida limited liability company ("One Brand"), Image Media Incorporated, a Florida corporation ("Image Media"), Collective Industries, Inc. a Florida corporation ("Collective Industries"), AdChirp, LLC, a Florida limited liability company ("AdChirp," and together with Collective Industries, One Brand and Image Media, the "Assignors," and individually, each a "Assignor") and Clipper Magazine LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, in connection with that certain Asset Purchase Agreement dated as of the date hereof, by and among Assignors, Assignee, Jeffrey L. Kingsford, Brian Cheaney, and Jacob J. Fassnacht (the "Purchase Agreement"), Assignors are required to sell, convey, assign, transfer and deliver to Assignee all of Assignors' right, title, and interest in and to the U.S. trademarks listed on Schedule A hereto (hereinafter the "Trademarks").

WHEREAS, Assignee desires to obtain all of Assignors' right, title and interest in the Trademarks according to the terms of this Assignment and the Purchase Agreement.

NOW, THEREFORE, in consideration of the covenants, promises and representations set forth in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignors hereby irrevocably sell, convey, assign and transfer to Assignee, its successors, assigns and legal representatives, the entire world-wide right, title and interest in and to the Trademarks, free and clear of any liens, including, without limitation, all associated goodwill, all applications, renewals, registrations, substitutions, extensions, and foreign counterparts thereof, and all other corresponding rights that are or may be secured under the laws of the United States, any foreign country or jurisdiction or any multilateral organization, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, all claims for damages and the right to sue for, collect, settle or release any past, present or future infringement of any of the Trademarks. Assignors do hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America or equivalent authority elsewhere in the world to record this Assignment.

2. Assistance. From time to time, as and when requested by Assignee, Assignors shall execute and deliver, or cause to be executed and delivered, all documents and instruments and shall take all other actions as Assignee may reasonably request to consummate the transactions contemplated by this Assignment. Further, at Assignee's expense, Assignors and their successors and assigns shall testify in any legal proceedings, sign all lawful papers, make all lawful oaths and perform all lawful acts reasonably necessary and proper to vest title to the Trademarks in Assignee and to aid Assignee, its successors, assigns and legal representatives to obtain and enforce proper protection for the Trademark.

3. Miscellaneous. The provisions of Article 9 of the Purchase Agreement shall apply to this Assignment, *mutatis mutandis*.

IN WITNESS WHEREOF, Assignors and Assignee have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNORS:

ONE BRAND MARKETING, LLC

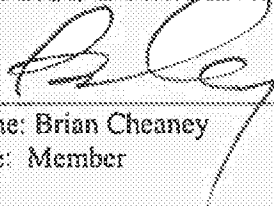
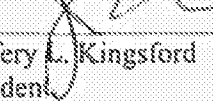
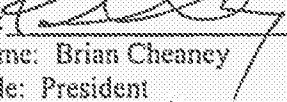
By: 
Name: Brian Cheaney
Title: Member

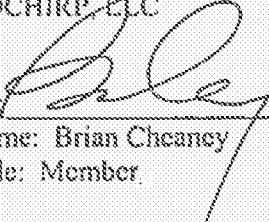
IMAGE MEDIA, INCORPORATED

By: 
Name: Jeffery L. Kingsford
Title: President

COLLECTIVE INDUSTRIES, INC.

By: 
Name: Brian Cheaney
Title: President

ADCHIRP, LLC

By: 
Name: Brian Cheaney
Title: Member

ASSIGNEE:

CLIPPER MAGAZINE LLC,

By: _____
Name: Wayne Powers
Title: President

IN WITNESS WHEREOF, Assignors and Assignee have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNORS:

ONE BRAND MARKETING, LLC

By: _____
Name: Brian Cheaney
Title: Member

IMAGE MEDIA, INCORPORATED

By: _____
Name: Jeffrey L. Kingsford
Title: President

COLLECTIVE INDUSTRIES, INC.


By: _____
Name: Brian Cheaney
Title: President

ADCHRP, LLC

By: _____
Name: Brian Cheaney
Title: Member

ASSIGNEE:

CLIPPER MAGAZINE L.L.C.

By:  _____
Name: Wayne Powers
Title: President

Signature Page to the Trademark Assignment

Schedule A -- Trademarks

Trademark	Reg. No.	Serial No.	Reg. Date	Filing Date	Status
Reach More	4780889	86450289	07/26/2015	11/10/2014	Registered
IM IMAGEMEDIA	3354910	77026524	12/18/2007	10/21/2006	Cancelled
SONIC PRINT		86536296		02/16/2015	Abandoned
SONIC PRINT		85511731		01/09/2012	Abandoned

BLOOMFIELD 29322-30 2158198v2

Schedule A to the Trademark Assignment

RECORDED: 12/07/2018

**TRADEMARK
REEL: 006497 FRAME: 0005**