

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM501327

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		11/29/2018	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Gold Standard Enterprises, Inc.		
Street Address:	5100 Dempster Avenue		
City:	Skokie		
State/Country:	ILLINOIS		
Postal Code:	60077		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	86467360	CHICAGOLAND'S WINE SUPERSTORE	
Registration Number:	4864782	LINCOLN PARK TASTING ROOM	
Registration Number:	4425184	IF YOU CAN'T FIND IT AT BINNY'S, IT'S PR	
Registration Number:	4240674	BINNY'S BEVERAGE DEPOT	
Registration Number:	4167825	BINNY'S	
Registration Number:	4126905	EL SEÑOR	
Registration Number:	4133131	EL SEÑOR	
Registration Number:	3971722	MARCA MB BINNY'S 1949	
Registration Number:	3971711	MARCA BINNY'S	
Registration Number:	2702387	BINNY'S	
Registration Number:	2350261	BINNY'S BEVERAGE DEPOT	
Registration Number:	1679761	SAM'S	
Registration Number:	1633524	SAM'S	
Registration Number:	0898893	ZIMEROV	
Registration Number:	0879227	JACQUES ARNOUL	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-552-6000
Email: ipdocket@thompsoncoburn.com
Correspondent Name: Jennifer A. Visintine
Address Line 1: One US Bank Plaza
Address Line 2: Thompson Coburn LLP
Address Line 4: St. Louis, MISSOURI 63101

NAME OF SUBMITTER:	Jennifer A. Visintine
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SIGNATURE:	/jennifer a. visintine/
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DATE SIGNED:	12/06/2018
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Total Attachments: 2

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TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of November 29, 2018, is made by JPMorgan Chase Bank, N.A. (the "Secured Party").

WHEREAS, Gold Standard Enterprises, Inc. (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on October 12, 2015 at Reel 5643 and Frame 0240; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following:

1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

JPMORGAN CHASE BANK, N.A.

By: Robert S. Sheppard
Name: Robert S. Sheppard
Title: Authorized Signatory

Schedule A
U.S. Trademarks Subject to Security Interest
Gold Standard Enterprises, Inc., an Illinois corporation,
in favor of JPMorgan Chase Bank, N.A.
Recorded October 12, 2015 at Reel 5643 and Frame 0240

MARK	SERIAL NUMBER	STATUS	REGIS. NUMBER	REGIS. DATE	OWNER INFORMATION
CHICAGOLAND'S WINE SUPERSTORE	86467360	Registered	4916903	3/15/16	Gold Standard Enterprises, Inc.
LINCOLN PARK TASTING ROOM	86467357	Registered	4864782	12/1/15	Gold Standard Enterprises, Inc.
IF YOU CAN'T FIND IT AT BINNY'S, IT'S PROBABLY NOT WORTH DRINKING	85876955	Registered	4425184	10/29/13	Gold Standard Enterprises, Inc.
BINNY'S BEVERAGE DEPOT	85467962	Registered	4240674	11/13/12	Gold Standard Enterprises, Inc.
BINNY'S	85466849	Registered	4167825	7/3/12	Gold Standard Enterprises, Inc.
EL SEÑOR	85331453	Registered	4126905	4/10/12	Gold Standard Enterprises, Inc.
EL SEÑOR	85331435	Registered	4133131	4/24/12	Gold Standard Enterprises, Inc.
MARCA MB BINNY'S 1949	85008549	Registered	3971722	5/31/11	Gold Standard Enterprises, Inc.
MARCA BINNY'S	85005964	Registered	3971711	5/31/11	Gold Standard Enterprises, Inc.
BINNY'S	76414915	Registered	2702387	4/1/03	Gold Standard Enterprises, Inc.
BINNY'S BEVERAGE DEPOT	75769374	Registered	2350261	5/16/00	Gold Standard Enterprises, Inc.
SAM'S	74173077	Registered	1679761	3/17/92	Gold Standard Enterprises, Inc.
SAM'S	73796637	Registered	1633524	1/29/91	Gold Standard Enterprises, Inc.
ZIMEROV	72297912	Registered	898893	9/15/70	Gold Standard Enterprises, Inc.
JACQUES ARNOUL	72297121	Registered	879227	10/21/69	Gold Standard Enterprises, Inc.