

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495414

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/19/2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SMOOTHIE KING FRANCHISES, INC.		10/24/2018	Corporation: LOUISIANA

RECEIVING PARTY DATA

Name:	SMOOTHIE KING FRANCHISES, INC.
Street Address:	9797 ROMBAUER ROAD
City:	DALLAS
State/Country:	TEXAS
Postal Code:	75019
Entity Type:	Corporation: TEXAS

PROPERTY NUMBERS Total: 57

Property Type	Number	Word Mark
Serial Number:	87826094	DAILY WARRIOR
Registration Number:	1633522	SMOOTHIE KING HOME OF THE MUSCLE PUNCH
Registration Number:	1825363	MUSCLE PUNCH
Registration Number:	1863878	PINEAPPLE PLEASURE
Registration Number:	1869860	PEP UPPER
Registration Number:	1845979	BE GOOD TO YOURSELF!
Registration Number:	1840792	SMOOTHIE KING
Registration Number:	1864874	THE ACTIVATOR
Registration Number:	1855908	SUPER PUNCH PLUS
Registration Number:	1918244	PEACH SLICE PLUS
Registration Number:	1911670	LIGHT & FLUFFY
Registration Number:	1878824	PEANUT POWER
Registration Number:	1874101	CARIBBEAN WAY
Registration Number:	1861112	POWER PUNCH PLUS
Registration Number:	1960186	BLENDING EXPERIENCE WITH OPPORTUNITY
Registration Number:	2114988	NUTRITIONAL FRUIT FORMULAS
Registration Number:	2330462	THE KING
Registration Number:	2011707	LEMON TWIST

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2036826	SMOOTHIE KING
Registration Number:	2344595	JUICE FUSION
Registration Number:	2364537	
Registration Number:	2366358	
Registration Number:	2496259	THE ORIGINAL. THE KING.
Registration Number:	2743254	100% FRESH ENERGY JUICE
Registration Number:	2657061	ORANGE KA-BAM
Registration Number:	2654923	STRAWBERRY X-TREME
Registration Number:	2657062	BLUEBERRY HEAVEN
Registration Number:	2948514	GLADIATOR
Registration Number:	2748190	PINA COLADA ISLAND
Registration Number:	2709982	STRAWBERRY-KIWI BREEZE
Registration Number:	2602784	BANANA BOAT
Registration Number:	2706687	CHERRY PICKER
Registration Number:	2706688	GRAPE EXPECTATIONS
Registration Number:	2669093	HEARTY APPLE
Registration Number:	2707002	YOGURT D-LITE
Registration Number:	2755909	IMMUNE BUILDER
Registration Number:	2755910	COCONUT SURPRISE
Registration Number:	3165680	FRUIT FUSION
Registration Number:	2748575	SMOOTH2O
Registration Number:	2832936	GLADIATOR
Registration Number:	3437334	CW JR.
Registration Number:	3542738	SMOOTHIE KING
Registration Number:	3492230	MAKE IT SKINNY
Registration Number:	3106792	ACAI ADVENTURE
Registration Number:	3306552	GREEN TEA TANGO
Registration Number:	3106794	PASSION PASSPORT
Registration Number:	3109338	ISLAND IMPACT
Registration Number:	3109339	BANANA BERRY TREAT
Registration Number:	3126259	BERRY PUNCH
Registration Number:	4126167	CHOCOLATE SHREDDER
Registration Number:	4126168	VANILLA SHREDDER
Registration Number:	4281921	PINEAPPLE SURF
Registration Number:	4795682	PURE RECHARGE
Registration Number:	4642119	SMOOTHIE KING
Registration Number:	4670271	PURE RECHARGE SMOOTHIE
Registration Number:	4770000	SMOOTHIES WITH A PURPOSE

Property Type	Number	Word Mark
Registration Number:	5115027	G
CORRESPONDENCE DATA		
Fax Number:	2022937860	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2022937060	
Email:	tm@sughrue.com	
Correspondent Name:	GABRIELLE S. ROTH/SUGHRUE MION, PLLC	
Address Line 1:	2100 PENNSYLVANIA AVENUE, N.W.	
Address Line 4:	WASHINGTON, D.C. 20037	
ATTORNEY DOCKET NUMBER:	D5840001	
NAME OF SUBMITTER:	Gabrielle S. Roth	
SIGNATURE:	/Gabrielle S. Roth/	
DATE SIGNED:	10/25/2018	
Total Attachments: 4		
source=D5840001 assignment doc#page1.tif		
source=D5840001 assignment doc#page2.tif		
source=D5840001 assignment doc#page3.tif		
source=D5840001 assignment doc#page4.tif		

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT, effective as of June 19, 2018 (herein referred to as the "Effective Date"), is made by SMOOTHIE KING FRANCHISES, INC., a Louisiana corporation, whose address is 9797 Rombauer Road, Dallas, Texas 75019 (herein referred to as the "Assignor") and SMOOTHIE KING FRANCHISES, INC., a Texas corporation, whose address is 9797 Rombauer Road, Dallas, Texas 75019 (hereinafter "Assignee") (herein referred to as the "Assignee"), witnesseth:

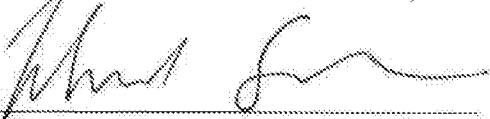
WHEREAS, as of the Effective Date, the said Assignor is the sole and rightful owner of the marks set forth on Schedule A hereto (herein referred to as the "Marks"), whether in word, logo, design, or other form, and including any goodwill associated therewith, and registrations for and applications to register the foregoing, including but not limited to the Marks as set forth in Schedule A attached hereto; and

WHEREAS, Assignee is the successor to the business to which the Marks pertain, which business is ongoing and existing; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby confirm that its entire right, title and interest in and to any application, registration and use for said Marks set forth in Schedule A hereto, together with the entire business to which the Marks pertain and any goodwill of the business symbolized by the Marks, have been, and are hereby, distributed, assigned, transferred, conveyed and set over to the Assignee, *nunc pro tunc* as of the Effective Date, the same to be held and enjoyed by the Assignee, its successors and assigns, forever and to the full end of the term for which the aforesaid Marks are used or registered and any renewals of the terms thereof.

ASSIGNOR:

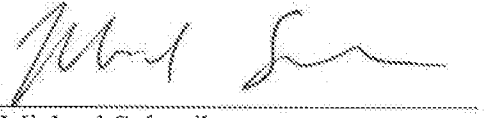
SMOOTHIE KING FRANCHISES, INC.

By: 
Michael Sukenik
Vice President and General Counsel

Date: 10/24/18

ASSIGNEE:

SMOOTHIE KING FRANCHISES, INC.

By: 
Michael Sukenik
Vice President and General Counsel

Date: 10/24/18

SCHEDULE A

United States

Mark	Application No.	Application Date	Registration No.	Registration Date
SMOOTHIE KING HOME OF THE MUSCLE PUNCH	73/790693	April 3, 1989	1633522	Jan. 29, 1991
MUSCLE PUNCH	74/397105	June 2, 1993	1825363	March 8, 1994
PINEAPPLE PLEASURE	74/470560	Dec. 17, 1993	1863878	Nov. 22, 1994
PEP UPPER	74/424216	Aug. 12, 1993	1869860	Dec. 27, 1994
BE GOOD TO YOURSELF!	74/233117	Dec. 23, 1991	1845979	July 19, 1994
SMOOTHIE KING	74/397104	June 2, 1993	1840792	June 21, 1994
THE ACTIVATOR	74/424218	Aug. 12, 1993	1864874	Nov. 29, 1994
SUPER PUNCH PLUS	74/424220	Aug. 12, 1993	1855908	Sept. 27, 1994
PEACH SLICE PLUS	74/470555	Dec. 17, 1993	1918244	Sept. 12, 1995
LIGHT & FLUFFY	74/470557	Dec. 17, 1993	1911670	Aug. 15, 1995
PEANUT POWER	74/470564	Dec. 17, 1993	1878824	Feb. 14, 1995
CARIBBEAN WAY	74/470565	Dec. 17, 1993	1874101	Jan. 17, 1995
POWER PUNCH PLUS	74/472045	Dec. 21, 1993	1861112	Nov. 1, 1994
BLENDING EXPERIENCE WITH OPPORTUNITY	74/650414	March 23, 1995	1960186	March 5, 1996
NUTRITIONAL FRUIT FORMULAS	74/682082	May 9, 1995	2114988	Nov. 25, 1997
THE KING & Design	74/706401	July 26, 1995	2330462	March 21, 2000
LEMON TWIST	74/712760	Aug. 8, 1995	2011707	Oct. 29, 1996
SMOOTHIE KING & Design	75/033247	Dec. 15, 1995	2036826	Feb. 11, 1997
JUICE FUSION	75/520383	July 16, 1998	2344595	April 25, 2000
CROWN DESIGN	75/777398	Aug. 17, 1999	2364537	July 4, 2000
CROWN DESIGN	75/777399	Aug. 17, 1999	2366358	July 11, 2000
THE ORIGINAL. THE KING.	76/153725	Oct. 26, 2000	2496259	Oct. 9, 2001
100% FRESH ENERGY JUICE	76/189293	Jan. 4, 2001	2743254	July 29, 2003
ORANGE KA-BAM	76/193504	Jan. 12, 2001	2657061	Dec. 3, 2002
STRAWBERRY X-TREME	76/193505	Jan. 12, 2001	2654923	Nov. 26, 2002
BLUEBERRY HEAVEN	76/193506	Jan. 12, 2001	2657062	Dec. 3, 2002
GLADIATOR	76/228648	Mar. 23, 2001	2948514	May 10, 2005
PINA COLADA ISLAND	76/282344	July 10, 2001	2748190	Aug. 5, 2003
STRAWBERRY-KIWI BREEZE	76/282347	July 10, 2001	2709982	April 22, 2003
BANANA BOAT	76/282348	July 10, 2001	2602784	July 30, 2002
CHERRY PICKER	76/392249	April 8, 2002	2706687	April 15, 2003

Mark	Application No.	Application Date	Registration No.	Registration Date
GRAPE EXPECTATIONS	76/392250	April 8, 2002	2706688	April 15, 2003
HEARTY APPLE	76/392838	April 9, 2002	2669093	Dec. 31, 2002
YOGURT D-LITE	76/429897	July 3, 2002	2707002	April 15, 2003
IMMUNE BUILDER	76/467006	Nov. 5, 2002	2755909	Aug. 26, 2003
COCONUT SURPRISE	76/467017	Nov. 5, 2002	2755910	Aug. 26, 2003
FRUIT FUSION	76/603497	July 22, 2004	3165680	Oct. 31, 2006
SMOOTH20	76/975410	Oct. 31, 2000	2748575	August 5, 2003
GLADIATOR	76/976364	March 23, 2001	2832936	April 13, 2004
CW JR.	77/178854	May 11, 2007	3437334	May 27, 2008
SMOOTHIE KING	77/318270	Oct. 31, 2007	3542738	Dec. 9, 2008
MAKE IT SKINNY	77/380498	Jan. 25, 2008	3492230	Aug. 26, 2008
ACAI ADVENTURE	78/668190	July 12, 2005	3106792	June 20, 2006
GREEN TEA TANGO	78/668234	July 12, 2005	3306552	Oct. 9, 2007
PASSION PASSPORT	78/668244	July 12, 2005	3106794	June 20, 2006
ISLAND IMPACT	78/671411	July 15, 2005	3109338	June 27, 2006
BANANA BERRY TREAT	78/671417	July 15, 2005	3109339	June 27, 2006
BERRY PUNCH	78/671454	July 15, 2005	3126259	Aug. 8, 2006
CHOCOLATE SHREDDER	85/079468	July 7, 2010	4126167	April 10, 2012
VANILLA SHREDDER	85/079484	July 7, 2010	4126168	April 10, 2012
PINEAPPLE SURF	85/601365	April 18, 2012	4281921	Jan. 29, 2013
PURE RECHARGE	85/934177	May 16, 2013	4795682	Aug. 18, 2015
SMOOTHIE KING & Design	86/019058	July 24, 2013	4642119	Nov. 18, 2014
PURE RECHARGE SMOOTHIE & Design	86/248440	April 10, 2014	4670271	Jan. 13, 2015
SMOOTHIES WITH A PURPOSE	86/255130	April 17, 2014	4770000	July 7, 2015
G DESIGN	86/435734	Oct. 27, 2014	5115027	Jan. 3, 2017
DAILY WARRIOR	87/826094	March 8, 2018		