

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM501438

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brau Holding International GmbH & Co. KGaA		07/03/2017	GmbH & Co. KGaA: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Paulaner Brauerei Gruppe GmbH & Co. KGaA		
<b>Street Address:</b>	Ohlmüllerstr. 42		
<b>City:</b>	Munich		
<b>State/Country:</b>	GERMANY		
<b>Entity Type:</b>	GmbH & Co. KGaA: GERMANY		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2866691	PAULANER	
<b>Registration Number:</b>	1876818	PAULANER	
<b>Registration Number:</b>	2865002	SALVATOR	
<b>Registration Number:</b>	3932723	PAULANER WIESN BIER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4078412343		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4078412330		
<b>Email:</b>	aimber@allendyer.com		
<b>Correspondent Name:</b>	Allison R. Imber, Esq.		
<b>Address Line 1:</b>	255 S. Orange Ave., Ste. 1401		
<b>Address Line 4:</b>	Orlando, FLORIDA 32801		
<b>NAME OF SUBMITTER:</b>	Allison R. Imber, Esq.		
<b>SIGNATURE:</b>	/Allison Imber/		
<b>DATE SIGNED:</b>	12/10/2018		
<b>Total Attachments: 6</b>			
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Registration number	a) Company b) Registered office, branch, domestic business address, person authorized to accept delivery, subsidiaries c) Corporate purpose	Share or nominal capital	a) General rules of representation b) Management board, management body, executives, general partner, managing directors, authorized representatives and special power of representation	Power of procurement	a) Legal form, commencement, bylaws or articles of association b) Other legal circumstances	a) Registration date b) Notes
1	2	3	4	5	6	7
1	a) Brau Holding International GmbH & Co. KGaA b) Munich c) Takeover and administration of shares of all kinds, in particular in companies in the brewing industry, domestically and abroad, administration of assets and performance of services for these shares, tasks requiring a special official permit or approval will not be carried out.	EUR. 10.000.000,00	a) The company is represented by the general partner. b) General address: Brau Holding International Verwaltung GmbH, Munich, local court of Munich, HRB 158981		a) Limited partnership by shares Articles of association dated 19 August 2005. b) Arisen through a transformation with a change of legal form of "Brau Holding International AG" with registered headquarters in Munich (local court of Munich HRB 138292).	a) 27 September 2005 b) Wickop Articles of association p. 3 SB;
2	b) Entered ex officio in accordance with article 65 of the Introductory Act on the German Commercial Code (EStGB). Business address: Deninger Strasse, 165, 81925 Munich				a) The general meeting of 26 January 2012 resolved the amendments to sections 9 (management and representative) and 25 (annual accounts) of the articles of association.	a) 19 January 2010 Schrann
3					a) 08 February 2012 Meider	a) 10 January 2017 Großhauser
4	b) Changed, now: Business address: Chimlillerstr. 42, 81541 Munich				b) Paulaner Verwaltungs-GmbH with registered headquarters in Munich (local court of Munich HRB 123375) has been merged based on the merger agreement of 30 May 2017 as well as	a) 20 June 2017 Wackerbauer
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Registration number	a) Company b) Registered office, branch, domestic business address, person authorized to accept delivery, subsidiaries c) Corporate purpose	Share or nominal capital	a) General rules of representation b) Management board, management body, executives, general partner, managing directors, authorized representatives and special power of representation	Power of procurement	a) Legal form, commencement, bylaws or articles of association b) Other legal circumstances	a) Registration date b) Notes
1	2	3	4	5	6	7
6	a) Paulaner Brauerei Gruppe GmbH & Co. KGaA c) Manufacture and sale of beer and other alcoholic and non-alcoholic drinks and carrying out all directly and indirectly associated business, in particular founding companies, purchasing, managing and selling shares of all kinds as well as properties, and operating guest houses.	EUR, 12,024,048,10	b) Personal data changed, now: General partner: Paulaner Verwaltungs-GmbH, Munich (Local court of Munich HRB 156653)		a) The general meeting of 30 May 2017 has resolved an increase in the registered share capital by EUR 2,024,048,10 and amendments to sections 3 (announcements), 5 (registered share capital), 6 (registered shares, transfer of shares), 22 (composition and terms of office), 23 (duties), 24 (internal regulations and resolutions; remuneration), 27 (withdrawal of personally liable shareholders), 30 (cost of conversion) to the articles of association. This is a capital increase from company funds. b) Paulaner Brau Beteteiligungs GmbH with registered headquarters in Munich (local court of Munich HRB 148742) has been merged with the company as the transferee entity based on the merger agreement of 30 May 2017 as well as the resolution of the general meeting of 30 May 2017 and the resolution of the shareholders' meeting of the transferring company of 30 May 2017.	a) 20 June 2017 Wackerbauer
7	a) Paulaner Brauerei Gruppe GmbH & Co. KGaA c) Manufacture and sale of beer and other alcoholic and non-alcoholic drinks and carrying out all directly and indirectly associated business, in particular founding companies, purchasing, managing and selling shares of all kinds as well as properties, and operating guest houses.	EUR 20,000,000,00	b) Personal data changed, now: General partner: Paulaner Verwaltungs-GmbH, Munich (Local court of Munich HRB 156653)		a) The general meeting of 30 May 2017 has resolved an increase in the registered share capital by EUR 7,975,951,90 to carry out the merger with Paulaner Brau Beteteiligungs GmbH with registered headquarters in Munich and the amendments of sections 1 (company), 2 (object of business), 5 (registered share capital), 7 (general partner) of the articles of association. b) Paulaner Brau Beteteiligungs GmbH with registered headquarters in Munich (local court of Munich HRB 148742) has been merged with the company as the transferee entity based on the merger agreement of 30 May 2017 as well as the resolution of the general meeting of 30 May 2017 and the resolution of the shareholders' meeting of the transferring company of 30 May 2017.	a) 03 July 2017 Wackerbauer

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**Bescheinigung****Certificate****Paulaner Brauerei GmbH & Co. KG**

Aufgrund Einsicht in das Handelsregister des Amtsgerichts München vom heutigen Tag stelle ich, Notar, fest, dass dort unter dem am 03. Juli 2017 geschlossenen Registerblatt HRA 73731 die **Paulaner Brauerei GmbH & Co. KG** mit dem Sitz in München, Geschäftsan-schrift seit dem 12. Dezember 2016 Ohlmüllerstrasse 42, 81541 München - vormals Hochstrasse 75, 81541 München - eingetragen war.

Gemäß den Eintragungen im Registerblatt HRA 73731 ist diese Gesellschaft entstanden durch formwechselnde Umwandlung der Paulaner Brauerei Aktiengesellschaft mit Sitz in München (vormals eingetragen im Handelsregister des Amtsgerichts München unter HRB 105877). Die Ersteintragung der Gesellschaft unter HRA 73731 erfolgte am 19.01.1999.

Als Gesellschafter der Paulaner Brauerei GmbH & Co. KG waren eingetragen:

Persönlich haftende Gesellschafter:

- Paulaner Verwaltungs-GmbH mit Sitz in München, eingetragen im Handelsregister des Amtsgerichts München unter HRB 123375;
- Brau Holding International GmbH & Co. KGaA mit Sitz in München, eingetragen im Handelsregister des Amtsgerichts München unter HRB 158981).

Einzigster Kommanditist:

- Paulaner Brau Beteiligungs GmbH mit Sitz in München, eingetragen im Handelsregister des Amtsgerichts München unter HRB 148742) mit einer (Haft-) Einlage in Höhe von EUR 10.226.000,00.

From today's inspection of the Commercial Register of the District Court of Munich, I, the undersigned Notary Public, hereby certify that **Paulaner Brauerei GmbH & Co. KG** with office in Munich, Address since December 12<sup>th</sup> 2016: Ohlmüllerstrasse 42, 81541 Munich - before that date at Hochstrasse 75, 81541 Munich - was there registered under Dept. A No. 73731, which was closed on July 3<sup>rd</sup> 2017.

According to the entries in Dept. A No. 73731 Paulaner Brauerei GmbH & Co. KG originated from Paulaner Brauerei Aktiengesellschaft in Munich (formerly registered in the commercial register of the District Court of Munich under Dept. B No. 105877), which was transformed into a limited partnership with a GmbH as personally liable partner. First registration under HRA 73731 as of January 19<sup>th</sup>, 1999.

The following partners were registered with Paulaner Brauerei GmbH & Co. KG:

Personally liable Partners (*Komplementäre*):

- Paulaner Verwaltungs-GmbH with office in Munich, registered in the commercial register of the district court of Munich under Dept. B 123375;
- Brau Holding International GmbH & Co. KGaA with office in Munich, registered in the commercial register of the district court of Munich under Dept. B 158981).

Only limited Partner (*Kommanditist*):

- Paulaner Brau Beteiligungs GmbH with office in Munich, registered in the commercial register of the district court of Munich under Dept. B. 148742 with the amount of EUR 10,226,000.00 as liable capital, (*Haft-) Einlage*.

1.

Aufgrund Einsicht in das Handelsregister des Amtsgericht München vom heutigen Tage stelle ich, Notar, fest, dass der vorgenannte persönlich haftende Gesellschafter Paulaner Verwaltungs-GmbH mit Sitz in München (AG München, HRB 123375) als übertragende Gesellschaft aufgrund des Verschmelzungsvertrages vom 30.05.2017, URNr. 2844/2017 des unterzeichneten Notars Dr. Bernhard Schaub in München, und der Beschlüsse der Gesellschafterversammlungen vom selben Tage durch Aufnahme verschmolzen wurde mit der Brau Holding International GmbH & Co. KGaA mit dem Sitz in München (AG München, HRB 158981) als aufnehmende Gesellschaft.

Die Eintragung und damit die Wirksamkeit der Verschmelzung in das Handelsregister des aufnehmenden Rechtsträgers erfolgte am 20. Juni 2017; das Registerblatt HRB 123375 wurde am 20. Juni 2017 geschlossen.

Damit wurde die Brau Holding International GmbH & Co. KGaA mit Sitz in München (AG München, HRB 158981) einziger verbleibender persönlich haftender Gesellschafter der Paulaner Brauerei GmbH & Co. KG.

2.

Aufgrund Einsicht in das Handelsregister des Amtsgericht München vom heutigen Tage stelle ich, Notar, fest, dass der einzige Kommanditist der Paulaner Brauerei GmbH & Co. KG, nämlich die Paulaner Brau Beteiligungs GmbH mit dem Sitz in München (AG München HRB 148742), als übertragende Gesellschaft aufgrund des Verschmelzungsvertrages vom 30.05.2017, URNr. 2850/2017 des unterzeichneten Notars Dr. Bernhard Schaub in München, und der Beschlüsse der Gesellschafterversammlungen vom selben Tage durch Aufnahme verschmolzen wurde mit der Brau Holding International GmbH & Co. KGaA mit Sitz

1.

From inspection of the Commercial Register of the District Court of Munich as of today, I, undersigned Notary Public, hereby certify that the aforementioned personally liable partner Paulaner Verwaltungs-GmbH with office in Munich (registered in the Commercial register of the District Court of Munich under Dept. B No. 123375) as transferring entity in accordance with merger agreement as of May 30, 2017, deed No. 2844/2017 by undersigned Notary Public Dr. Bernhard Schaub in Munich and in accordance with the decisions of the partners and shareholder meetings of the same day merged with and into Brau Holding International GmbH & Co. KGaA with office in Munich, registered in the Commercial Register of the District Court of Munich in Dept. B. No. 158981, as acquiring entity.

This merger was valid by registration in the Commercial Register of the acquiring entity on June 20, 2017; register Dept. B. No. 123375 was closed as of June 20, 2017.

Consequently Brau Holding International GmbH & Co. KGaA with office in Munich (Dept. B No. 158981 in the Commercial register of the District Court of Munich) is the only remaining personally liable partner of Paulaner Brauerei GmbH & Co. KG.

2.

From inspection of the Commercial Register of the District Court of Munich as of today, I, undersigned Notary Public, hereby certify that the aforementioned Paulaner Brau Beteiligungs GmbH with office in Munich (registered in the Commercial register of the District Court of Munich under Dept. B No. 148742) - sole limited Partner (*Kommanditist*) of Paulaner Brauerei GmbH & Co. KG - as transferring entity in accordance with merger agreement as of May 30, 2017, deed No. 2850/2017 by undersigned Notary Public Dr. Bernhard Schaub in Munich and in accordance with the decisions of the partners

in München (AG München, HRB 158981) als aufnehmende Gesellschaft.

Die Eintragung und damit die Wirksamkeit dieser Verschmelzung in das Handelsregister des aufnehmenden Rechtsträgers erfolgte am 03. Juli 2017; das Registerblatt HRB 148742 wurde am 04. Juli 2017 geschlossen.

3.

Infolge der unter vorstehender Ziff. 1 und Ziff. 2 durchgeführten Verschmelzungen hat der einzige verbleibende Gesellschafter der Paulaner Brauerei GmbH & Co. KG, nämlich die Brau Holding International GmbH & Co. KGaA mit dem Sitz in München (AG München, HRB 158981) das Handelsgeschäft der Paulaner Brauerei GmbH & Co. KG mit allen Aktiven und Passiven zum gleichen Zeitpunkt ohne Liquidation im Wege der Anwachsung übernommen.

Die Paulaner Brauerei GmbH & Co. KG ist aufgelöst, die Firma ist erloschen. Das Registerblatt HRA 73731 im Handelsregister des Amtsgerichts München wurde am 03. Juli 2017 geschlossen.

4.

Die Gesellschafter der vorgenannten Brau Holding International GmbH & Co. KGaA mit Sitz in München (AG München, HRB 158981) haben am 30.05.2017 zur Urkunde URNr. 2850/2017 des unterzeichneten Notars Dr. Bernhard Schaub in München die Änderung der Firma in nunmehr Paulaner Brauerei Gruppe GmbH & Co. KGaA beschlossen. Die Eintragung der geänderten Firma in das Handelsregister erfolgte am 03. Juli 2017.

and shareholder meetings of the same day merged with and into Brau Holding International GmbH & Co. KGaA with office in Munich, registered in the Commercial Register of the District Court of Munich in Dept. B. No. 158981, as acquiring entity.

This merger was valid by registration in the Commercial Register of the acquiring entity on July 3<sup>rd</sup> 2017; register number Dept. B. 148742 was closed as of July 4th 2017.

3.

As a result of the mergers described under preceding sections No. 1 and No. 2 Brau Holding International GmbH & Co. KGaA with office in Munich (registered in the Commercial Register of the District Court of Munich in Dept. B. No. 158981) turned out to be the sole remaining partner of the limited partnership Paulaner Brauerei GmbH & Co. KG and accordingly acquired at the same time the commercial capital and trade business of Paulaner Brauerei GmbH & Co. KG with all assets and liabilities without liquidation by way of accrual.

Paulaner Brauerei GmbH & Co. KG dissolved, the name of the partnership expired. Register number Dept. A No. 73731 of the commercial register of the District Court of Munich was closed as of July 3<sup>rd</sup> 2017.

4.

The partners and shareholders the aforementioned company Brau Holding International GmbH & Co. KGaA with office in Munich (registered in the Commercial Register of the District Court of Munich in Dept. B. No. 158981) decided on May 30, 2017, deed No. 2850/2017 by Notary Public Dr. Bernhard Schaub in Munich, to change the name of the company into Paulaner Brauerei Gruppe GmbH & Co. KGaA. This was valid by registration in the Commercial Register as of July 3<sup>rd</sup> 2017

Hierzu stelle ich, der unterfertigte Notar, fest, dass mit Vollzug der vorgenannten Ziffern 1 bis 4 im Handelsregister nunmehr die

**Paulaner Brauerei Gruppe  
GmbH & Co. KGaA**

mit dem Sitz in München, eingetragen im Handelsregister des Amtsgerichts München unter HRB 158981, Geschäftsanschrift Ohlmüllerstr. 42, 81541 München, Rechtsnachfolgerin der vormals unter HRA 73731 im Handelsregister des Amtsgerichts München eingetragenen Paulaner Brauerei GmbH & Co. KG ist.

Auf die Paulaner Brauerei Gruppe GmbH & Co. KGaA sind damit alle Aktiva und Passiva der vormaligen Paulaner Brauerei GmbH & Co. KG, insbesondere gewerbliche Schutzrechte, Markenrechte und Rechte an geistigem Eigentum, sog. „Intellectual Property Rights“, übergegangen.

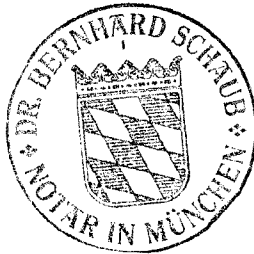
I, undersigned Notary Public, herewith certify that by execution of the above mentioned paragraph 1 to 4 in the commercial register

**Paulaner Brauerei Gruppe  
GmbH & Co. KGaA**

with office in Munich, registered in the Commercial Register of the District Court of Munich under Dept. B N. 158981, business address at Ohlmüllerstr. 42, 81541 Munich, is now legal successor of Paulaner Brauerei GmbH & Co. KG, formerly registered under Dept. A No. 73731 in the Commercial Register of the District Court of Munich.

Paulaner Brauerei Gruppe GmbH & Co. KGaA acquired all assets and liabilities, including Industrial Property Rights, Trademark Rights and Intellectual Property Rights of former Paulaner Brauerei GmbH & Co. KG.

München, den 05. Juli 2017 / Munich, this 5th day of July 2017



Dr. Bernhard Schaub

Notar in München, Bundesrepublik Deutschland  
Notary Public in Munich, Federal Republic of Germany

Ende der Amtszeit: 31. Oktober 2032 / commission expires: October 31, 2032