

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM501446

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
F+W Media, Inc.		05/18/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Caribou Media Group LLC		
<b>Street Address:</b>	224 Kingsbury Grade		
<b>City:</b>	Stateline		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89448		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2834654	BLADE	
<b>Registration Number:</b>	2412163	BLADE SHOW & INTERNATIONAL CUTLERY FAIR	
<b>Registration Number:</b>	5426401	KNIFE OF THE YEAR	
<b>Registration Number:</b>	2653728	CUTLERY HALL OF FAME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	m3btmks@me.com		
<b>Correspondent Name:</b>	Nina Beck		
<b>Address Line 1:</b>	P. O. Box 10194		
<b>Address Line 4:</b>	Palm Desert, CALIFORNIA 92255		
<b>NAME OF SUBMITTER:</b>	Nina Beck		
<b>SIGNATURE:</b>	/s/		
<b>DATE SIGNED:</b>	12/10/2018		
<b>Total Attachments: 4</b>			
source=Caribou TM Assgn 1#page1.tif			
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source=Caribou TM Assgn 3 and 4#page1.tif			
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OP \$115.00 2834654

## Trademark Assignment

This TRADEMARK ASSIGNMENT (this "Assignment") is made this 18th day of May, 2018.

WHEREAS, F+W Media, Inc. ("ASSIGNOR"), a Delaware corporation having a place of business at 1140 Broadway, 14<sup>th</sup> Fl., New York, NY 10001, has adopted and has used the marks shown in Exhibit A attached hereto, subject of Trademark Registrations as noted therein (active and inactive), and has adopted and used certain marks in which it has established common law rights (together, the "Marks");

WHEREAS, ASSIGNOR and Caribou Media Group, LLC ("ASSIGNEE"), a Nevada limited liability company having a place of business at 224 Kingsbury Grade, Stateline, NV 89448, are parties to an Asset Purchase Agreement of even date herewith (the "Asset Purchase Agreement"), pursuant to which the Assignor has agreed to sell to Assignee, and Assignee has agreed to buy from Assignor, the Intellectual Property Assets (as defined in the Asset Purchase Agreement), including without limitation the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer unto ASSIGNEE the entire right, title, and interest in and to the aforesaid Marks and registrations, together with the good will of the business symbolized by the marks and the registrations therefor, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by ASSIGNEE, for its own use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale, assignment, and transfer not been made.

[signature page to follow]

**Assignee:**

Caribou Media Group LLC

By: \_\_\_\_\_

Name:

Title:

**Assignor:**

F+W Media, Inc.

By: Jonathan Graham


Name: Jonathan Graham

Title: CEO

*[Signature Page to Trademark Assignment]*

**Assignee:**

Caribou Media Group LLC

By:  \_\_\_\_\_  
Name: British Ring  
Title: Manager

**Assignor:**

F+W Media, Inc.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

*[Signature Page to Trademark Assignment]*

Exhibit A

REGISTERED TRADEMARKS

Trademark	Reg. No.	Goods/Services
BLADE	2,834,654	Magazine on knives
BLADE SHOW & INTERNATIONAL CUTLERY FAIR and Design	2,412,163	Arranging and conducting tradeshows regarding collectible cutlery
BLADE THE WORLD'S #1 KNIFE PUBLICATION	2,415,435	Magazines published periodically relating to collectible and new knives, knife-making techniques and knife-making trends
KNIFE OF THE YEAR	5,426,401	Arranging and conducting competitions related to cutlery
CUTLERY HALL OF FAME	2,653,728	Award programs in the field of cutlery, to provide recognition and incentives to other who demonstrate excellence in the industry