

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM501463

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kingsid Ventures, Ltd.		12/07/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	B.B. King Music Company, LLC		
<b>Street Address:</b>	27200 Tourney Road, Suite 475		
<b>City:</b>	Valencia		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91355		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 25</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4145430	BB KING'S BLUES CLUB	
<b>Registration Number:</b>	4145431	BB KING'S BLUES CLUB	
<b>Registration Number:</b>	4083006	BB KING'S BLUES CLUB	
<b>Registration Number:</b>	4083007	BB KING'S BLUES CLUB	
<b>Registration Number:</b>	4145432	BB KING'S BLUES CLUB	
<b>Registration Number:</b>	4532500	B.B. KING	
<b>Registration Number:</b>	4532501	B.B. KING	
<b>Registration Number:</b>	4532502	B.B. KING	
<b>Registration Number:</b>	3317644	B.B. KING KING OF THE BLUES	
<b>Registration Number:</b>	3709916	BB KING MUSEUM	
<b>Registration Number:</b>	3981871	BB KING MUSEUM	
<b>Registration Number:</b>	3706503	BB KING MUSEUM	
<b>Registration Number:</b>	2447991	BBKING.COM	
<b>Registration Number:</b>	2449310	B.B. KING	
<b>Registration Number:</b>	2235556	B.B. KING'S	
<b>Registration Number:</b>	1967682	BLUES KING	
<b>Registration Number:</b>	1919763	BB KING	
<b>Registration Number:</b>	1919582	BB KING LUCILLE	
<b>Registration Number:</b>	1876551	LUCILLE	

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Property Type	Number	Word Mark
Registration Number:	1915014	B.B. KING
Registration Number:	1913039	B.B. KING
Registration Number:	1914964	B.B. KING
Registration Number:	1916879	B.B. KING
Registration Number:	1878090	B.B. KING
Registration Number:	1878599	B.B. KING

**CORRESPONDENCE DATA**

Fax Number: 6157498308  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 615-749-8300  
Email: trademarks@loeb.com  
Correspondent Name: Bess Morgan  
Address Line 1: Loeb & Loeb LLP  
Address Line 2: 35 Music Square East, Suite 310  
Address Line 4: Nashville, TENNESSEE 37203

<b>ATTORNEY DOCKET NUMBER:</b>	210088-10003
<b>NAME OF SUBMITTER:</b>	Bess Morgan
<b>SIGNATURE:</b>	/Bess Morgan/
<b>DATE SIGNED:</b>	12/10/2018

**Total Attachments: 3**  
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TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kingsid Ventures, Ltd. a Delaware corporation having an address of 3170 West Sahara, Las Vegas, Nevada 89102 ("Assignor"), hereby sells, assigns, conveys, and transfers to B.B. King Music Company, LLC a Nevada limited liability company having an address of 27200 Tourney Road, Suite 475, Valencia, California 91355 ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the trademarks listed on the attached Schedule 1 (the "Marks"), together with the part of the goodwill of the business connected with the use of and symbolized by the Marks, that portion of the business which is ongoing and existing to which the Marks pertain, and all corresponding registrations and applications to register the Marks, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the 7<sup>th</sup> day of December, 2018.

KINGSID VENTURES, LTD.

B.B. KING MUSIC COMPANY, LLC

By: Dennis V. King

By: Dennis V. King

Its: President

Its: Manager

Date: 12/7/2018

Date: 12/7/2018

**Schedule 1**

Mark	Jurisdiction	Application No. Registration No.	International Class(es)
BB KING'S BLUES CLUB	USA	App. No. 85316363 Reg. No. 4145430	41
BB KING'S BLUES CLUB	USA	App. No. 85316368 Reg. No. 4145431	43
BB KING'S BLUES CLUB	USA	App. No. 85316374 Reg. No. 4083006	25
BB KING'S BLUES CLUB	USA	App. No. 85316381 Reg. No. 4083007	14
BB KING'S BLUES CLUB	USA	App. No. 85316389 Reg. No. 4145432	16
B.B. KING	USA	App. No. 86027256 Reg. No. 4532500	41
B.B. KING	USA	App. No. 86027696 Reg. No. 4532501	15
B.B. KING	USA	App. No. 86027713 Reg. No. 4532502	9
B.B. KING KING OF THE BLUES	USA	App. No. 78868276 Reg. No. 3317644	25
BB KING MUSEUM	USA	App. No. 77530122 Reg. No. 3709916	41
BB KING MUSEUM & DESIGN	USA	App. No. 77530116 Reg. No. 3981871	15
BB KING MUSEUM	USA	App. No. 77530120 Reg. No. 3706503	41
BBKING.COM	USA	App. No. 76064148 Reg. No. 2447991	38, 41
B.B. KING	USA	App. No. 76064147 Reg. No. 2449310	38, 41
B.B. KING'S	USA	App. No. 74397481 Reg. No. 2235556	43
BLUES KING	USA	App. No. 74507180 Reg. No. 1967682	15
BB KING	USA	App. No. 74397490 Reg. No. 1919763	20
BB KING LUCILLE	USA	App. No. 74397489 Reg. No. 1919582	14
LUCILLE	USA	App. No. 74397488 Reg. No. 1876551	15
B.B. KING	USA	App. No. 74397487 Reg. No. 1915014	25
B.B. KING	USA	App. No. 74397486 Reg. No. 1913039	9
B.B. KING	USA	App. No. 74397485 Reg. No. 1914964	20
B.B. KING	USA	App. No. 74397484 Reg. No. 1916679	41
B.B. KING	USA	App. No. 74397483 Reg. No. 1878090	42
B.B. KING	USA	App. No. 74397482 Reg. No. 1878599	16
B.B. KING	United Kingdom	App. No. 2048958 Reg. No. 2048958	9, 16, 25, 41, 42

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Mark	Jurisdiction	Application No. Registration No.	International Class(es)
B.B. KING	United Kingdom	App. No. 2061651 Reg. No. 2061651	15
LUCILLE	United Kingdom	App. No. 2048965 Reg. No. 2048965	9, 15, 41, 42
B.B. KING	European Union	App. No. 1516715 Reg. No. 1516715	9, 15, 16, 25, 41, 42
B.B. KING	Japan	App. No. 2004081717 Reg. No. 4912567	9, 14, 16, 21, 25, 41, 43
B.B. KING	China	App. No. 30933160 Reg. No.	41

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