

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM501531

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WIRE ROPE INDUSTRIES LTD.-INDUSTRIES DE CABLES D'ACIER LTEE		11/06/2018	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	BRIDON INTERNATIONAL LIMITED		
Street Address:	ICON BLDG FIRST POINT, BALBY CARR BANK		
City:	DONCASTER, SOUTH YORKSHIRE		
State/Country:	UNITED KINGDOM		
Postal Code:	DN4 5JQ		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2215861	CUSHION	
CORRESPONDENCE DATA			
Fax Number:	7038325188		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-684-5600		
Email:	jim@sagllp.com, nitasantiago@sagllp.com		
Correspondent Name:	JAMES E. SHLESINGER		
Address Line 1:	5845 RICHMOND HIGHWAY, SUITE 415		
Address Line 4:	ALEXANDRIA, VIRGINIA 22303		
DOMESTIC REPRESENTATIVE			
Name:	JAMES E. SHLESINGER		
Address Line 1:	5845 RICHMOND HIGHWAY, SUITE 415		
Address Line 4:	ALEXANDRIA, VIRGINIA 22303		
NAME OF SUBMITTER:	James E. Shlesinger		
SIGNATURE:	/jes/		
DATE SIGNED:	12/11/2018		
Total Attachments: 1			

CH \$40.00 2215861

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5 Jan 2018!

ASSIGNMENT OF TRADEMARK REGISTRATION

Whereas, Wire Rope Industries Ltd. – Industries de Cables d'Acier Ltee,
a corporation under the laws of Canada, of 5501 Trans-Canada Highway, Pointe-Claire,
Quebec, Canada H9R 1B7,
has adopted and used a mark which is registered in the United States Patent and
Trademark Office,
Registration no. 2215861, dated 5 January 1999 for the mark CUSHION; and

Whereas, Bridon International Limited,
a limited company organized under the laws of the United Kingdom, of Icon Building First
Point, Balby Carr Bank, Doncaster, South Yorkshire, United Kingdom DN4 5JQ,
is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby
acknowledged,

said Wire Rope Industries Ltd. – Industries de Cables d'Acier Ltee
does hereby assign unto
the said Bridon International Limited

all right, title and interest into said mark, together with the good will of the business
symbolized by the mark, and the above identified registration thereof.

Wire Rope Industries Ltd. –

Industries de Cables d'Acier Ltee

Date: 11/6/2018

By: 

Name: JOAN CHENEVILLIER

Title: General Counsel / Trademark & Patent Counsel - T
OT/LLP