

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM501615

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SAFE TV SHOP, LLC		12/11/2018	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	ALLSTAR MARKETING GROUP, LLC		
Street Address:	2 SKYLINE DRIVE		
City:	HAWTHORNE		
State/Country:	NEW YORK		
Postal Code:	10532		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4476184	HOT HUEZ	
Registration Number:	4397579	HOT HUEZ	
Registration Number:	4397578	HOT HUEZ	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 EAST 42ND STREET		
Address Line 2:	SUITE 2520		
Address Line 4:	NEW YORK, NEW YORK 10165		
NAME OF SUBMITTER:	JASON M. DRANGEL		
SIGNATURE:	/JASON M. DRANGEL/		
DATE SIGNED:	12/11/2018		
Total Attachments: 1			
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OP \$90.00 4476184

TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment, effective as of December 11, 2018 (hereinafter, "Effective Date") is between Safe TV Shop, LLC, a limited liability company organized and existing under the laws of the State of North Carolina, having an address of 520 Elliot Street, Suite 200, Charlotte, North Carolina 28202 (hereinafter the "ASSIGNOR"), and Allstar Marketing Group, LLC, a limited liability company organized and existing under the laws of the State of New York, having an address of 2 Skyline Drive Hawthorne, New York 10532 (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark HOT HUEZ ("hereinafter, "MARK"), the registrations thereof, U.S. Reg. No. 4476184, U.S. Reg. No. 4397579, U.S. Reg. No. 4397578 and International Reg. No. 1173651, and the goodwill of the business symbolized thereby; and

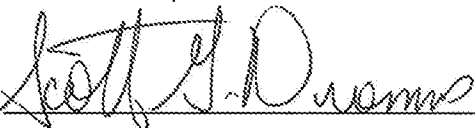
WHEREAS, ASSIGNEE is desirous of acquiring all rights, title and interest in and to the Mark, the registrations thereof, U.S. Reg. No. 4476184, U.S. Reg. No. 4397579, U.S. Reg. No. 4397578 and International Reg. No. 1173651, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the registrations thereof, U.S. Reg. No. 4476184, U.S. Reg. No. 4397579, U.S. Reg. No. 4397578 and International Reg. No. 1173651, with the right to sue for and collect the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby transfer, convey and assign unto ASSIGNEE, and ASSIGNEE hereby accepts, all rights, title and interest in and to the Mark, the registrations thereof, U.S. Reg. No. 4476184, U.S. Reg. No. 4397579, U.S. Reg. No. 4397578 and International Reg. No. 1173651, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the registrations thereof, U.S. Reg. No. 4476184, U.S. Reg. No. 4397579, U.S. Reg. No. 4397578 and International Reg. No. 1173651, with the right to sue for and collect the same;

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

SAFE TV SHOP, LLC

Dated: 12/11/2018

By: 

Name: SCOTT G. DROMMS

Title: VP, LICENSING