

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM501854

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Access Holdco Management, LLC		08/23/2018	Limited Liability Company: GEORGIA

RECEIVING PARTY DATA

Name:	ACPAHM (Assignment for the Benefit of Creditors), LLC
Street Address:	6300 Powers Ferry Road
Internal Address:	Suite 600-231
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30339
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	87926808	EMBARK INSURANCE COMPANY
Serial Number:	87926807	EMBARK GENERAL INSURANCE AGENCY
Serial Number:	87926805	EMBARK GENERAL INSURANCE ADJUSTERS
Serial Number:	87926803	EMBARK
Serial Number:	87926212	EMBARK INSURANCE COMPANY
Serial Number:	87926206	EMBARK GENERAL INSURANCE AGENCY
Serial Number:	87926197	EMBARK GENERAL INSURANCE ADJUSTERS
Serial Number:	87926192	EMBARK
Registration Number:	5312744	WHEREVER YOU GO
Registration Number:	5312743	ACCESS
Registration Number:	5312742	ACCESS
Registration Number:	4308178	ACCESS
Registration Number:	4282906	A
Registration Number:	4024919	ACCESS
Registration Number:	4025018	A
Registration Number:	4024920	THE WAY TO GO

OP \$415.00 87926808

CORRESPONDENCE DATA**Fax Number:** 7703950000*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 7703999500**Email:** mstewart@fh2.com**Correspondent Name:** Michael K. Stewart**Address Line 1:** 3 Ravinia Drive**Address Line 2:** Suite 1700**Address Line 4:** Atlanta, GEORGIA 30346**ATTORNEY DOCKET NUMBER:** EMBARK HOLDCO**NAME OF SUBMITTER:** Michael K. Stewart**SIGNATURE:** /Michael K. Stewart/**DATE SIGNED:** 12/13/2018**Total Attachments: 9**

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ASSIGNMENT OF TRADEMARKS

A. **Access Holdco Management, LLC**, a limited liability company duly formed and existing under the laws of the State of Delaware, having a place of business located at 3 Ravinia Drive, Suite 400, Atlanta, Georgia 30346 (the “Assignor” or “Company”), is the owner of and has adopted, used, and is using certain trademarks and service marks, including those set forth on Schedule I attached hereto and incorporated by reference herein, which are registered in the United States Patent and Trademark Office (collectively, the “Assigned Marks”);

B. Upon obtaining the unanimous written consent of the Company’s board of managers and sole member, the Company and **ACPAHM (Assignment for the Benefit of Creditors), LLC** (the “Assignee”) executed a certain General Assignment dated August 23, 2018 in which the Company agreed to transfer all of its right, title, and interest to all of its assets to the Assignee in accordance with the laws of the State of Delaware, and in so doing designated the Assignee with the duty of administering the Company’s assignment estate for the benefit of the Company’s creditors (the “General Assignment”); and

C. Assignor desires to transfer its right, title, and interest to the Assigned Marks to Assignee as of August 23, 2018.

NOW, THEREFORE, pursuant to the General Assignment, and in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby irrevocably convey, assign, transfer, and deliver to Assignee, and assignee does hereby acquire, assume, and accept from Assignor, all of Assignor’s right, title, and interest in and to: (i) the Assigned Marks, including (without limitation) the registrations and any applications for registration thereof and all issuances, renewals, and/or extensions thereof, (ii) all other rights (including common law rights) in, to, and under the Assigned Marks, together with the goodwill of the business connected with the use thereof and symbolized thereby, (iii) all administrative rights relating thereto, (iv) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and/or otherwise throughout the world, (v) any and all claims and causes of action with respect to any of the foregoing or relating to the Assigned Marks, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and/or future infringement, misappropriation, dilution, or other violation thereof, with the right, but not the obligation, to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages, and (vi) any and all proceeds, including (without limitation) license fees, royalties, profits, income, payments, claims, damages, proceeds of suit, and/or remuneration of any kind now or hereafter due and/or payable with respect to any and all of the foregoing, the same to be held and enjoyed by Assignee, its successors, and assigns, or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

Assignor hereby authorizes and requests that the Commissioner for Trademarks in the United States Patent and Trademark Office record and register this Assignment, as to the Assigned Marks.

Assignor further agrees to execute all documents, instruments, and papers to perform all acts as Assignee may reasonably request to perfect in Assignee the foregoing rights, title, and interests.

This Assignment of Trademarks may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly executed as of the date first written above.

ASSIGNOR

Access Holdco Management, LLC

By: 
Name: James Carroll
Title: Chief Restructuring Officer

ACCEPTED AND AGREED:

ASSIGNEE

ACPAHM (Assignment for the Benefit of Creditors), LLC

By: _____
Name: Thomas L. Minick
Title: President

Signature Page for Access Holdco Management, LLC Trademark Assignment

TRADEMARK
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IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly executed as of the date first written above.

ASSIGNOR

Access Holdco Management, LLC

By: _____

Name: James Carroll

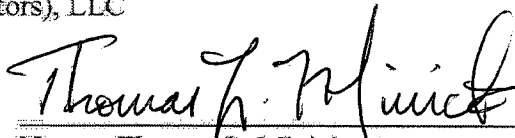
Title: Chief Restructuring Officer

ACCEPTED AND AGREED:

ASSIGNEE

ACPAHM (Assignment for the Benefit of Creditors), LLC

By: _____



Name: Thomas L. Minick

Title: President


Signature Page for Access Holdco Management, LLC Trademark Assignment


TRADEMARK
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SCHEDULE I

Access Holdco Management, LLC
Active Trademark Portfolio Report
as of July 3, 2018

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
EMBARK INSURANCE COMPANY	United States of America	87926808	May 18, 2018			9	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	Pending	Access Holdco Management, LLC
EMBARK GENERAL INSURANCE AGENCY	United States of America	87926807	May 18, 2018			9	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	Pending	Access Holdco Management, LLC
EMBARK GENERAL INSURANCE ADJUSTERS	United States of America	87926805	May 18, 2018			9	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	Pending	Access Holdco Management, LLC
EMBARK	United States of America	87926803	May 18, 2018			9	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	Pending	Access Holdco Management, LLC
EMBARK INSURANCE COMPANY	United States of America	87926212	May 17, 2018			36	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Pending	Access Holdco Management, LLC

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
EMBARK GENERAL INSURANCE AGENCY	United States of America	87926206	May 17, 2018			36	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Pending	Access Holdco Management, LLC
EMBARK GENERAL INSURANCE ADJUSTERS	United States of America	87926197	May 17, 2018			36	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Pending	Access Holdco Management, LLC
EMBARK	United States of America	87926192	May 17, 2018			36	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Pending	Access Holdco Management, LLC
WHEREVER YOU GO	United States of America	87100657	July 12, 2016	5312744	Oct. 17, 2017	9	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	Registered	Access Holdco Management, LLC
						36	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.		
 Access	United States of America	87100642	July 12, 2016	5312743	Oct. 17, 2017	9	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	Registered	Access Holdco Management, LLC

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
	United States of America	87100597	July 12, 2016	5312742	Oct. 17, 2017	9	Insurance services, namely, underwriting, policy issuance, claims administration, and claims adjustment, in the field of automobile insurance.	Registered	Access Holdco Management, LLC
						36	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.		
ACCESS	United States of America	85657422	June 21, 2012	4308178	Mar. 26, 2013	9	Computer software for the management and retrieval of information relating to insurance policies and insurance documents and management of insurance premium payments.	Registered	Access Holdco Management, LLC
	United States of America	85657419	June 21, 2012	4282906	Jan. 29, 2013	36	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Registered	Access Holdco Management, LLC
ACCESS	United States of America	85088111	July 19, 2010	4024919	Sep. 13, 2011	36	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Registered	Access Holdco Management, LLC

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS	OWNER NAME
	United States of America	85102733	Aug 8, 2010	4025018	Sep. 13, 2011	36	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Registered	Access Holdco Management, LLC
THE WAY TO GO	United States of America	85088114	July 19, 2010	4024920	Sep. 13, 2011	36	Insurance services, namely, underwriting, policy issuance, policy administration, claims administration, and claims adjustment, in the field of automobile insurance.	Registered	Access Holdco Management, LLC

TRADEMARK

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RECORDED: 12/13/2018