

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM492904

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VMA Media, LLC		07/13/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Access Intelligence, LLC		
Street Address:	9211 Corporate Blvd., 4th Floor		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20850		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4365413	VIDEONOMICS	
CORRESPONDENCE DATA			
Fax Number:	5133334358		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5136292838		
Email:	trademarks@graydon.law		
Correspondent Name:	Stacy A. Cole		
Address Line 1:	2400 Chamber Center Drive, Suite 300		
Address Line 4:	Fort Mitchell, KENTUCKY 41017		
ATTORNEY DOCKET NUMBER:	AC047/100002		
NAME OF SUBMITTER:	Stacy A. Cole		
SIGNATURE:	/Stacy A. Cole/		
DATE SIGNED:	10/05/2018		
Total Attachments: 4			
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Trademark Assignment

This TRADEMARK ASSIGNMENT (this "Assignment") is made this 13th day of July, 2018.

WHEREAS, VMA Media, LLC ("ASSIGNOR"), a California limited liability company, has adopted and has used the marks shown in Exhibit A attached hereto, subject of Trademark Registrations as noted therein, and has adopted and used certain marks in which it has established common law rights (together, the "Marks");

WHEREAS, ASSIGNOR and Access Intelligence, LLC ("ASSIGNEE"), a Delaware limited liability company, are parties to an Asset Purchase Agreement of even date herewith (the "Asset Purchase Agreement"), pursuant to which the Assignor has agreed to sell to Assignee, and Assignee has agreed to buy from Assignor, the Intellectual Property Assets (as defined in the Asset Purchase Agreement), including without limitation the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer unto ASSIGNEE the entire right, title, and interest in and to the aforesaid Marks and registrations, together with the good will of the business symbolized by the marks and the registrations therefor, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by ASSIGNEE, for its own use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale, assignment, and transfer not been made.

[signature page to follow]

ASSIGNOR:

VMA MEDIA, LLC

By: _____

Name: _____

Title: _____

Date: _____

ASSIGNEE:

ACCESS INTELLIGENCE, LLC

By: _____

Name: _____

Title: _____

Date: _____

ASSIGNOR:

VMA MEDIA, LLC

By: D. Healy

Name: Nicole Healy

Title: VP Operations

Date: 7/13/18

ASSIGNEE:

ACCESS INTELLIGENCE, LLC

By: _____

Name: _____

Title: _____

Date: _____

TRADEMARK

REEL: 006500 FRAME: 0166

Exhibit A

REGISTERED TRADEMARKS

Registered:

Videonomics Trademark, Serial # 85491265, Registration # 4365413, Standard Character Mark
URL: www.vmamedia.com

Non-registered; common law:

Event Brands and all associated good will, logos and historical data Including:

Videonomics Summits & Roundtables

Mobilenomics Summits & Roundtables

ADAPT

Political Advertising Summit