

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM493045

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	06/01/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SKYGIRAFFE, LTD.		10/04/2018	Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ServiceNow, Inc.		
<b>Street Address:</b>	2225 Lawson Lane		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95054		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5300873	SKYGIRAFFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124302727		
<b>Email:</b>	trademarks@fenwick.com		
<b>Correspondent Name:</b>	Jeffrey H. Greene, Fenwick & West LLP		
<b>Address Line 1:</b>	902 Broadway, Suite 14		
<b>Address Line 4:</b>	New York, NEW YORK 10010		
<b>ATTORNEY DOCKET NUMBER:</b>	28924-70239-5245		
<b>NAME OF SUBMITTER:</b>	Jeffrey H. Greene		
<b>SIGNATURE:</b>	/jeffrey h greene/		
<b>DATE SIGNED:</b>	10/08/2018		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is effective as of June 1, 2018 (the "Effective Date"), by and between SKYGIRAFFE, LTD., an Israeli limited company, located at 9th Floor, Abba Hillel Silver Rd. 7, Ramat Gan, Israel 5252204 (hereinafter referred to as "ASSIGNOR") and SERVICENOW, INC., a Delaware corporation, located at 2225 Lawson Lane, Santa Clara, California 95054 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

WHEREAS, ASSIGNOR is the owner of a federal trademark registration relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (the "Registration");

WHEREAS, ASSIGNOR sold, assigned, and transferred, all of its right, title, and interest, in the trademarks listed in Schedules A and B to ASSIGNEE as of June 1, 2018; and

WHEREAS, the ASSIGNOR and ASSIGNEE are desirous of confirming the sale, assignment, and transfer of all ASSIGNOR'S right, title, and interest in and to the trademarks listed in Schedules A and B.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEE, its successors, assigns, and legal representatives, all rights, title, and interests ASSIGNOR may possess in and to the Trademarks set forth in Schedule A and the Registration set forth in Schedule B; and any and all other rights appurtenant thereto, including but not limited to, any and all common law rights, causes of action, the right to recover for past infringement, all tangible assets which are indicia of the goodwill of the Trademarks of the business, and all other associated goodwill, along with the business to which they pertain.

SKYGIRAFFE, LTD.

By: Fay Sien Goon

Name: Fay Sien Goon

Title: Director

Date: October 2, 2018

SERVICENOW, INC.

By: Robert Specker

Name: Robert Specker

Title: General Counsel

Date: 10/2/18

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: SKYGIRAFFE



SCHEDULE B

Federal Trademark Registration:

<u>MARK</u>	<u>JURISDICTION</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASSES</u>
SKYGIRAFFE	United States	5300873	Oct. 3, 2017	9, 35, 42