

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM502058

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mola Inc.		11/30/2018	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Promark International, Inc.		
<b>Street Address:</b>	1268 Humbracht Circle		
<b>City:</b>	Bartlett		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60103		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3973768	MOLA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3126095005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-609-7798		
<b>Email:</b>	ablekhman@vedderprice.com		
<b>Correspondent Name:</b>	Aida Blekhman		
<b>Address Line 1:</b>	Vedder Price P.C.		
<b>Address Line 2:</b>	222 N. LaSalle Street, 25th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	31080.00.0057		
<b>NAME OF SUBMITTER:</b>	Aida Blekhman		
<b>SIGNATURE:</b>	/Aida Blekhman/		
<b>DATE SIGNED:</b>	12/14/2018		
<b>Total Attachments: 4</b>			
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## **TRADEMARK ASSIGNMENT**

WHEREAS, Mola Inc., an Ontario, Canada company, having a principal place of business at 27 Crossovers Street, Toronto, Ontario, Canada, M4E-3XZ (referred to herein as "Assignor") is transferring all of its entire right, title and interest in and to the trademarks, pending applications and registrations listed on Exhibit A attached hereto (hereinafter referred to as "Said Trademarks") pursuant to and in accordance with that certain Asset Purchase Agreement dated November 30, 2018 among Assignor, Assignee (as defined below) and Walter Melrose (the "APA");

WHEREAS, Promark International, Inc., an Illinois corporation, having its principal place of business at 1268 Humbracht Circle, Bartlett, Illinois 60103 (referred to herein as "Assignee") is desirous of acquiring the Assignor's entire right, title and interest in and to Said Trademarks;

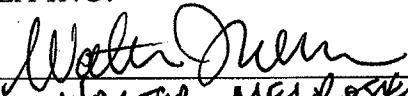
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, in consideration of and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, and pursuant to the APA, Assignor does hereby sell, assign, transfer, and set over unto Assignee the entire right, title and interest in and to Said Trademarks, together with the goodwill of the business symbolized by Said Trademarks and in accordance with which Said Trademarks are used, together with all common law rights of Assignor, including the right to bring action and recover for past infringement, if any, of Said Trademarks.

Assignor agrees to execute all such documents, forms and authorizations as may be required in order to vest Assignor's entire right, title and interest in and to Said Trademarks in Assignee, and consents to Assignee applying alone for recordal of Said Trademarks.

IN TESTIMONY WHEREOF, the undersigned representatives of Assignor and Assignee, being properly authorized to execute and deliver this Assignment, hereunto set their hands and affixed their seals.

Dated as of this 30th day of November, 2018.

MOLA INC.

  
By: WALTER MELROSE  
Title: PRESIDENT SECRETARY  
Date: NOV 30, 2018

PROMARK INTERNATIONAL, INC.

\_\_\_\_\_  
By: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

Assignor agrees to execute all such documents, forms and authorizations as may be required in order to vest Assignor's entire right, title and interest in and to Said Trademarks in Assignee, and consents to Assignee applying alone for recordal of Said Trademarks.

IN TESTIMONY WHEREOF, the undersigned representatives of Assignor and Assignee, being properly authorized to execute and deliver this Assignment, hereunto set their hands and affixed their seals.

Dated as of this 30th day of November, 2018.

MOLA INC.

\_\_\_\_\_  
By: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

PROMARK INTERNATIONAL, INC.

\_\_\_\_\_  
By: *Kenneth Daniels*  
Title: *President*  
Date: *11/30/2018*

**EXHIBIT A**

**US TRADEMARK**

<b>Trademark with Registration No.</b>	<b>Status and Key Dates</b>	<b>Goods and Services</b>
<b>MOLA</b> 3,973,768	Registered: July 6, 2011  Renewal Due: July 6, 2021	(Int'l Class: 09) Photographic equipment, namely, light modifiers and soft light reflectors

**CANADA TRADEMARK**

<b>Trademark with Registration No.</b>	<b>Status and Key Dates</b>	<b>Goods and Services</b>
<b>MOLA</b> TMA735881	Registered: June 3, 2009  Renewal Due: June 3, 2024	(Int'l Class: 09) Photographic equipment, namely, light modifiers and soft light reflectors