# OP \$90.00 85577285

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493911

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MOVISTA, INC.		10/15/2018	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	WESTERN ALLIANCE BANK		
Street Address:	55 ALMADEN BLVD., SUITE 100		
City:	SAN JOSE		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	CORPORATION: ARIZONA		

### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	85577285	(MV)RETAIL
Serial Number:	85577267	MV RETAIL
Serial Number:	85521398	MOVISTA

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 6506483802

**Email:** PATTY@PATTYCHENG.COM

Correspondent Name: PATTY CHENG

Address Line 1:2625 Middlefield Rd., #215Address Line 4:Palo Alto, CALIFORNIA 94306

NAME OF SUBMITTER:	Patty Cheng
SIGNATURE:	/s/ Patty Cheng
DATE SIGNED:	10/15/2018

**Total Attachments: 6** 

source=Movista - A&R IPSA#page1.tif source=Movista - A&R IPSA#page2.tif source=Movista - A&R IPSA#page3.tif source=Movista - A&R IPSA#page4.tif

source=Movista - A&R IPSA#page5.tif source=Movista - A&R IPSA#page6.tif

### AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT

This AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of October 15, 2018 (the "Agreement") between MOVISTA, INC., a Delaware corporation and successor in interest to Movista, LLC ("Grantor") and WESTERN ALLIANCE BANK, an Arizona corporation ("Lender") is made with reference to the Amended and Restated Loan and Security Agreement, dated as of October 15, 2018 (as amended from time to time, the "Loan Agreement"), between Lender and Grantor and that certain Intellectual Property Security Agreement dated as of September 25, 2016 between Lender and Movista, LLC (the "Original IPSA"). Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

This Agreement hereby amends and restates in its entirety, without novation, the Original IPSA.

To secure the Obligations under the Loan Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

- (a) copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;
- (b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;
- (c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;
- (d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");
- (e) trade secrets, and any and all intellectual property rights in computer software and computer software products;
  - (f) design rights;
- (g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- (h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- (i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and
- (j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Loan Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:
----------

MOVISTA, INC.

By:

April Seggebruch

Title: EVP Product and Operation

Address for Notices:

406 SE 5th Street. #12 Bentonville, Arkansas 72712 Attn: April Seggebruch

### LENDER:

WESTERN ALLIANCE BANK

By: \_\_\_\_\_

Name:

Title: \_\_\_\_\_

Address for Notices:

55 Almaden Boulevard, Suite 100 San Jose, California 95113 Attn: Note Department Fax:(408) 282-1681 IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above. GRANTOR: LENDER: MOVISTA, INC. WESTERN ALLIANCE BANK By: By: .... Name: Title: Title: Address for Notices: Address for Notices: 406 SE 5th Street. #12 55 Almaden Boulevard, Suite 100 Bentonville, Arkansas 72712 San Jose, California 95113 Attn: April Seggebruch Attn: Note Department

Fax:(408) 282-1681

# EXHIBIT A

# COPYRIGHTS

# Please Check if No Copyrights Exist □ □

Type of Work:	Title:	International Standard Serial Number (ISSN):	Registration Number:	Filing Date:	Pre - registered?

<sup>&</sup>lt;sup>1</sup> Borrower has copyrights in its proprietary software, but does not have any registered copyrights.

# EXHIBIT B

# TRADEMARKS

# Please Check if No Trademarks Exist $\square$

Mark / Title:	U.S. Serial Number:	U.S. Registration Number:	Filing/Registration Date:
(MV)RETAIL	85577285	4202529	September 4, 2012
MV RETAIL	85577267		March 22, 2012*
MOVISTA	85521398	4433141	November 12, 2013

<sup>\*</sup> Indicates dead, abandoned or cancelled trademark

4839-5104-8311.2

# EXHIBIT C

# **PATENTS**

# Please Check if No Patents Exist ☑

Title:	Patent Number:	Application Serial Number:	Issued or Published?	Issue Date:

4839-5104-8311.2

**RECORDED: 10/15/2018**