

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM502272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BYM Marketing, LLC		12/17/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Best Yet Market, Inc.		
Street Address:	1 Lexington Avenue		
City:	Bethpage		
State/Country:	NEW YORK		
Postal Code:	11714		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88034008	BEST MARKET	
Registration Number:	4247698	BEST MARKET	
CORRESPONDENCE DATA			
Fax Number:	2129748474		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129747474		
Email:	tm@cdas.com		
Correspondent Name:	Marissa B. Lewis		
Address Line 1:	41 Madison Avenue, 38th Floor		
Address Line 4:	New York, NEW YORK 10010		
NAME OF SUBMITTER:	Marissa B. Lewis		
SIGNATURE:	/marissa b. lewis/		
DATE SIGNED:	12/17/2018		
Total Attachments: 1			
source=Best Market - Assignment of Trademark Registration (A123461x9F203)#page1.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT, effective as of the 17th day of December, 2018, is made by and between BYM Marketing, LLC, a New York limited liability company with an address of 1 Lexington Avenue, Bethpage, New York 11714 ("Assignor") and Best Yet Market, Inc., a New York corporation with an address of 1 Lexington Avenue, Bethpage, New York 11714 ("Assignee").

WHEREAS, Assignor represents that it is the current owner of the following trademark application, and all rights and liability ensuing from this trademark:

Mark:	BEST MARKET
Country:	United States
Serial No.:	88/034,008
Filing Date:	July 11, 2018
Class:	35


WHEREAS, Assignor represents that it is the current owner of the following trademark registration, and all rights and liabilities ensuing from this trademark:

Mark:	BEST MARKET ¹
Country:	United States
Reg. No.:	4,247,698
Reg. Date:	November 20, 2012
Class:	35

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, in perpetuity, any and all right, title, and interest in the United States and its territories in and to the trademarks set forth in the above-identified in trademark application and trademark registration (collectively, the "Marks"), together with the goodwill of the business symbolized by the Mark, including, but not limited to, the use of the Marks, all benefit of any and all prior use of the Mark, and any and all rights to initiate claims or proceedings for damages for past, present, or future infringements of Assignor's rights, title, and interest to the Marks.

Signed this 17 day of December, 2018

BYM MARKETING, LLC

By: 

Name: Aviv Raites

Title: Managing Member

¹ The registered mark consists of the stylized word "BEST" in orange appearing above the stylized word "MARKET" in green with an orange line appearing above the word "BEST" and a green line appearing below the word "MARKET."