

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM502437

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Superior Uniform Group, Inc.		05/03/2018	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Superior Group of Companies, Inc.		
Street Address:	2215-B Renaissance Drive		
Internal Address:	#5		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3254826	HPI DIRECT	
CORRESPONDENCE DATA			
Fax Number:	2122468959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127081800		
Email:	gdeluca@ladas.com		
Correspondent Name:	Michael A. Cornman, Esq.		
Address Line 1:	1040 Avenue of the Americas		
Address Line 2:	6th Floor		
Address Line 4:	New York, NEW YORK 10018-3738		
ATTORNEY DOCKET NUMBER:	BF10626976		
NAME OF SUBMITTER:	Michael A. Cornman		
SIGNATURE:	/Michael A. Cornman/		
DATE SIGNED:	12/18/2018		
Total Attachments: 3			
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source=Superior Name Change#page3.tif			

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Florida Department of State
Division of Corporations
Electronic Filing Cover Sheet

Note: Please print this page and use it as a cover sheet. Type the fax audit number (shown below) on the top and bottom of all pages of the document.

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To: Division of Corporations
Fax Number : (850) 617-6380

From: Account Name : CAPITOL SERVICES, INC.
Account Number : 120160000017
Phone : (800) 345-4647
Fax Number : (800) 432-3622

Enter the email address for this business entity to be used for future annual report mailings. Enter only one email address please.

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COR AMND/RESTATE/CORRECT OR O/D RESIGN
SUPERIOR UNIFORM GROUP, INC.

Certificate of Status	0
Certified Copy	1
Page Count	03
Estimated Charge	\$43.75

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18 MAY -3 PM 2:41

SUPERIOR GROUP OF COMPANIES, LLC

Andrew D. Demott, Jr.
Authorized Representative of Sole Member

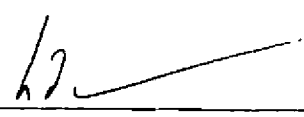
May 3, 2018

Florida Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

Ladies and Gentlemen:

I, the undersigned, on behalf of Superior Group of Companies, LLC, a Florida limited liability company, hereby consent to the use by Superior Uniform Group, Inc., a Florida corporation, of the name "Superior Group of Companies" without any restrictions or limitations whatsoever.

Sincerely,

By: 

Name: Andrew D. Demott, Jr.
Title: Authorized Representative of Sole Member

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**ARTICLES OF AMENDMENT
TO
ARTICLES OF INCORPORATION
OF
SUPERIOR UNIFORM GROUP, INC.**

Superior Uniform Group, Inc., a Florida corporation (the "**Corporation**"), in order to amend its Amended and Restated Articles of Incorporation in accordance with Section 607.1003 of the Florida Business Corporation Act (the "**Act**"), does hereby deliver the following Articles of Amendment in accordance with Section 607.1006 of the Act:

FIRST: The name of the Corporation is Superior Uniform Group, Inc.

SECOND: These Articles of Amendment contain an amendment ("**Amendment**") to the Corporation's Amended and Restated Articles of Incorporation, as originally filed on April 21, 1998 (the "**Amended and Restated Articles of Incorporation**").

THIRD: The Amended and Restated Articles of Incorporation are hereby amended as follows:

(a) Section 1 of the Amended and Restated Articles of Incorporation is deleted in its entirety and replaced with:

"1. Name. The name of the corporation is Superior Group of Companies, Inc. (the "**Corporation**")."

FOURTH: This Amendment was adopted by the Corporation's board of directors by unanimous consent on March 5, 2018 and by the shareholders at their annual meeting on May 3, 2018. The number of votes cast for this Amendment by the shareholders was sufficient for approval.

EXECUTED: May 3, 2018

By: *AD*
Name: Andrew D. Demott, Jr.
Title: COO, CFO and Treasurer

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