# OP \$165.00 87478824

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM502500

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Be Happy LLC d/b/a Little Red Truck Licensing Group		10/24/2018	Corporation: PENNSYLVANIA

# **RECEIVING PARTY DATA**

Name:	Robert McFerrin Jr.	
Also Known As:	Bobby McFerrin	
Street Address:	c/o Howard Leib, Esq.,1861 Hanshaw Road	
City:	ITHACA	
State/Country:	NEW YORK	
Postal Code:	14850	
Entity Type:	INDIVIDUAL: UNITED STATES	

# **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark	
Serial Number:	87478824	DON'T WORRY BE HAPPY	
Serial Number:	87500126	DON'T WORRY BE HAPPY	
Serial Number:	87510563	DON'T WORRY BE HAPPY	
Serial Number:	87500083	DON'T WORRY BE HAPPY	
Serial Number:	87481853	DON'T WORRY BE HAPPY	
Serial Number:	87512039	DON'T WORRY BE HAPPY	

# CORRESPONDENCE DATA

**Fax Number:** 2125450909

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9174972847

Email: HowardLeib@aol.com
Correspondent Name: Howard David Leib
Address Line 1: 1861 Hanshaw Rd

Address Line 4: ITHACA, NEW YORK 14850

NAME OF SUBMITTER:	Howard D. Leib, Esq
SIGNATURE:	/hdl/
DATE SIGNED:	12/18/2018

TRADEMARK REEL: 006502 FRAME: 0618

# Total Attachments: 3 source=Executed assignment#page1.tif source=Executed assignment#page2.tif source=Executed assignment#page3.tif

TRADEMARK REEL: 006502 FRAME: 0619

### TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of October 24, 2018, by Shelly Fisher, on behalf of herself, Be Happy LLC d/b/a/ Little Red Truck Licensing Group, a Pennsylvania Limited Liability company, (individually and collectively "Assignor"), in favor of Robert McFerrin, Jr. ("Assignee").

# **RECITALS**

WHEREAS, Assignor is the applicant for and owner of the entire right, title and interest in, to and under the United States trademark applications related to the mark "Don't Worry, Be Happy," (the "Mark") listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Applications"); and

WHEREAS, Assignor and Assignee have been in a dispute concerning senior rights to the Mark, including Parent Opposition No. 91239496, regarding the Applications, (the "Dispute"); and

WHEREAS Assignor and Assignee wish to resolve the Dispute by Assignor assigning to Assignee all of Assignor's right, title and interest in and to the Mark and the Applications, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration delivered by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Mark and the Applications, together with the goodwill of the Mark, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of New York, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of New York without regard to its conflicts of law principles.

The parties, on behalf of themselves and their directors, employees, agents, successors and assigns, hereby release each other from any claims that exist or could have been brought relating to the Dispute, and the parties agree that each party shall bear its own fees and expenses in connection with this Assignment and Dispute.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 29 day of October, 2018.

By:

Shelly Fisher, individually and as owner and President of Be Happy LLC d/b/a/ Little \
Red Truck Licensing Group,

TRADEMARK REEL: 006502 FRAME: 0620

STATE OF KINNSY VANIA
) SS:
COUNTY OF Montgomery
On Oct. 29, 2018 before me, Steeled My Like Sotary Public in and for said State, personally appeared Shelly Fisher, proved to me on the basis of satisfactory evidence
said State, personally appeared Shelly Fisher, proved to me on the basis of satisfactory evidence
to be the person whose name is subscribed to the within instrument and acknowledged to me that
he executed the same individually and in her authorized capacity, and that by her signature on the
instrument the person and the entity upon behalf of which the person acted, executed the

WITNESS my hand and official seal.

instrument.

Commonwealth of Pennsylvania - Notary Seal Irene F. McNuity, Notary Public Montgomery County My commission expires May 29, 2022 Commission number 1283867 Member, Pennsylvania Association of Notaries

TRADEMARK **REEL: 006502 FRAME: 0621** 

# APPENDIX "A"

Each of the following Trademark Applications, filed in the US Patent and Trademark Office by Assignor, relate to the trademark "Don't Worry, Be Happy." Collectively, they are the "Applications" referred to in the first "WHEREAS" clause above.

- 1. Serial Number 87478824
  Goods and Services IC 018. US 001 002 003 022 041. G & S: Beach bag; tote bag. FIRST USE: 20130831. FIRST USE IN COMMERCE: 20130831
  IC 025. US 022 039. G & S: (Based on Use in Commerce) Apron; apparel, namely, hooded pullovers, short-sleeved t-shirts, and long-sleeve t-shirts; (Based on Intent to Use) Apparel, namely, muscle tops, tank tops and socks. FIRST USE: 20101220. FIRST USE IN COMMERCE: 20101220
- 2. Serial Number 87500126
  Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Address books;
  Address books and diaries; Label paper; Post cards; Poster board; Posters; Posters made of paper;
  Stickers; Stickers and sticker albums; Advertising posters; Advertising signs of cardboard;
  Advertising signs of paper; Bumper stickers; Mailing labels; Paper labels; Paper for use in
  making signs; Personalized stickers; Printed matter, namely, paper signs, books, manuals,
  curricula, newsletters, informational cards and brochures in the field of Advertising and
  Promotion; Printed novelty paper labels for use on bumper stickers and stickers; Printed novelty
  wine labels; Printed paper labels; Printed paper signs; Removable stickers; Reusable stickers
- 4 Serial Number 87510563
  Goods and Services IC 021. US 002 013 023 029 030 033 040 050. G & S: Ceramic figurines; Mugs; Mugs of precious metal; Beer mugs; Coffee mugs; Coffee cups, tea cups and mugs; Coffee services of ceramic; Crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls and trays; Cups and mugs; Decorative ceramic tiles not for use as building materials; Earthenware mugs; Glass mugs; Mosaic art tiles made of glass and ceramic; Porcelain mugs; Serving trays
- 5. Serial Number 87500083
  Goods and Services IC 034. US 002 008 009 017. G & S: Smoking pipe cleaners; Smoking pipe racks; Smoking pipes; Smoking tobacco; Smoking urns; Electronic smoking pipes; Herbs for smoking; Oral vaporizers for smoking purposes
- 6. Serial Number 87481853 Goods and Services IC 045. US 100 101. G & S: Licensing of intellectual property; Licensing of registered designs; Licensing of trademarks
- 7. Serial Number 87512039 Goods and Services IC 014. US 002 027 028 050. G & S: Jewellery and watches; Jewelry watches; Watches and jewelry; Watches, clocks, jewelry and imitation jewelry; Inexpensive non-jewelry watches

TRADEMARK REEL: 006502 FRAME: 0622

**RECORDED: 12/18/2018**