

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM502593

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/25/2017
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eduardo Morales		04/25/2017	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	VVMC LLC
Street Address:	1003 RIO GRANDE ST
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78701
Entity Type:	Limited Liability Company: TEXAS

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4269884	SOUTHERN CROWN CLUB
Registration Number:	4325771	SOUTH CAROLINA CROWN CLUB
Registration Number:	4325670	CALIFORNIA CROWN CLUB
Registration Number:	3738906	TEXAS CROWN CLUB
Registration Number:	3810852	TEXAS CROWN CLUB
Registration Number:	5237302	TENNESSEE CROWN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5125805014
Email: jleak@brltexaslaw.com
Correspondent Name: Joseph Leak
Address Line 1: 1003 RIO GRANDE ST
Address Line 4: AUSTIN, TEXAS 78701

NAME OF SUBMITTER:	Joseph Leak
SIGNATURE:	/Joseph Leak/

OP \$165.00 4269884

DATE SIGNED:	12/18/2018
---------------------	------------

Total Attachments: 2
source=CROWN CLUB Assignments (Eduardo to VVMC LLC)#page1.tif
source=CROWN CLUB Assignments (Eduardo to VVMC LLC)#page2.tif

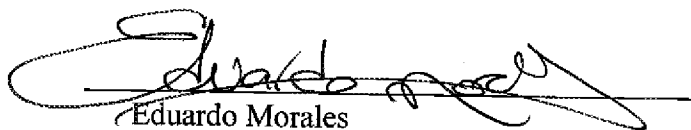
NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Eduardo Morales ("Morales"), a United States citizen having a business address at 8950 Railwood Dr., Houston, Texas 77078 owns by assignment as of the effective date of this agreement the trademarks identified in Exhibit A attached hereto (the "Marks") and the United States Trademark Registrations therefor (the "Registrations");

WHEREAS, VVMC LLC ("VVMC"), a Texas limited liability company having a business address at 1003 Rio Grande Street, Austin, Texas 78701 desires to acquire any rights and goodwill associated with the Marks, along with the Applications therefor;

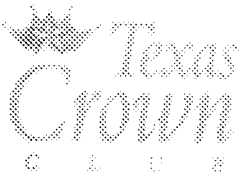
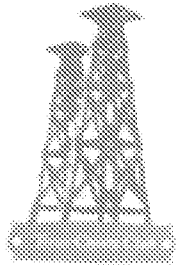
WHEREAS, Morales desires to gift, assign, and transfer as of the effective date of this agreement all right title, and interest that he owns in the Marks to VVMC, together with all associated goodwill and the Registrations therefor;

NOW, THEREFORE, Morales does gift, assign, and transfer unto VVMC, effective as of April 25, 2017, all right, title and interest in and to the Marks, together with the business and goodwill associated with the manufacture of product under the Marks and the Registrations for the Marks.


Eduardo Morales

Date: April 25, 2017

EXHIBIT A

Mark	Registration No.
SOUTHERN CROWN CLUB	4,269,884
SOUTH CAROLINA CROWN CLUB	4,325,771
CALIFORNIA CROWN CLUB	4,325,670
TEXAS CROWN CLUB	3,738,906
TEXAS CROWN CLUB and Design 	3,810,852
TEXAS CROWN CLUB and Design 	3,810,851
TENNESSEE CROWN	5,237,302