

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM502618

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Xceldyne, LLC		11/30/2018	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Race Winning Brands, Inc.		
Street Address:	7201 Industrial Park Blvd.		
City:	Mentor		
State/Country:	OHIO		
Postal Code:	44060		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3622524	CV4	
CORRESPONDENCE DATA			
Fax Number:	9528855969		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	952-346-1433		
Email:	jmason@mmlawfirm.com		
Correspondent Name:	Joshua R. Mason, Attorney for Assignee		
Address Line 1:	7760 France Avenue South		
Address Line 2:	Ste 700		
Address Line 4:	Minneapolis, MINNESOTA 55435		
NAME OF SUBMITTER:	Joshua R. Mason, Attorney for Assignee		
SIGNATURE:	/Joshua R. Mason/		
DATE SIGNED:	12/19/2018		
Total Attachments: 1			
source=CV4 Trademark Assignment#page1.tif			

OP \$40.00 3622524

TRADEMARK AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment") is made as of November 30, 2018, by and between Xceldyne, LLC, a North Carolina limited liability company ("Assignor"), and Race Winning Brands, Inc., a Delaware corporation ("Assignee"). Assignee and Assignor are referred to herein individually as a "Party" and collectively as the "Parties."

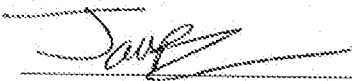
Assignor and Assignee are parties to an Asset Purchase Agreement of even date herewith (the "APA"), pursuant to which, in part, Assignor has agreed to sell, convey, assign, transfer and deliver all of its rights in, and to, the design mark CV4 having registration number 3622524 ("Assigned Trademark").

NOW THEREFORE, for good and valuable consideration as set forth in the APA, the receipt and sufficiency of which are acknowledged by Assignor, the Parties hereby agree as follows:

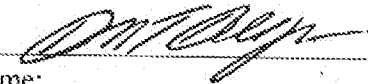
1. **Mark Assignment.** Assignor hereby assigns to Assignee, and its successors, legal representatives and assigns, all of Assignor's right, title and interest in the Assigned Trademark, together with all of the goodwill associated with and symbolized by the Assigned Trademark.
2. **Counterparts.** This Assignment may be executed in counterpart, each of which shall constitute an original and both of which, when taken together, will constitute one agreement.
3. **No Modification; Conflicts.** This Assignment is subject in all respects to the terms and conditions of the APA. This Assignment does not in any way modify or expand any of the rights and obligations of the Parties set forth in the APA. If any conflict exists between the terms of this Assignment and the APA, the terms of the APA shall govern and control.
4. **Facsimile Signatures.** This Assignment may be executed by facsimile, digital or other electronic signature, which will be deemed an original.

IN WITNESS WHEREOF, the Parties have caused this Trademark Assignment to be signed effective as of the date set forth above.

ASSIGNOR:
XCELDYNE, LLC

By: 
Name: Joel F. Conn
Title: CEO

ASSIGNEE:
RACE WINNING BRANDS, INC.

By: 
Name: _____
Title: _____