

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM502732

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pinterest, Inc.		07/14/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	INSTANT PAPER, INC.		
Street Address:	P.O. Box 22717		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94609		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4008594	INSTAPAPER	
CORRESPONDENCE DATA			
Fax Number:	2123101895		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126264242		
Email:	nyctrademarks@bakermckenzie.com		
Correspondent Name:	Lindsey Utrata		
Address Line 1:	452 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	10005136- 50319195		
NAME OF SUBMITTER:	Lindsey E. Utrata		
SIGNATURE:	/LEU/		
DATE SIGNED:	12/19/2018		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Trademark Assignment**”), dated as of August 6, 2018, is entered into between Instant Paper, Inc., a Delaware corporation (“**Assignee**”) and Pinterest, Inc. a Delaware corporation (“**Assignor**”). All capitalized terms used but not defined herein shall have the meaning given in the Asset Purchase Agreement (as defined below).

WHEREAS, Assignor and Assignee entered into an Asset Purchase Agreement, dated as of July 14, 2018 (the “**Asset Purchase Agreement**”), pursuant to which, among other things, Assignor has agreed to assign to Assignee certain trademark rights.

In consideration of the foregoing and the mutual covenants and agreements contained herein and in the Asset Purchase Agreement, and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

1. Assigned Trademarks. The term “Assigned Trademarks” means the trademarks set forth on Schedule A attached hereto.

2. Assignment. Assignor hereby sells, assigns, transfers and delivers to Assignee all of Assignor’s right, title and interest in and to the Assigned Trademarks together with the goodwill of the business appurtenant thereto.

3. Further Assurances. Assignor will do all lawful acts that are necessary for recording and perfecting Assignee’s rights to any Assigned Trademarks. In addition, and without limiting and not in lieu of the preceding sentence, Assignor shall complete, as soon as practicable after the Closing as agreed by the parties, any necessary re-execution and notarization, if any, and other procedural steps to be taken by Assignor to render Trademark assignments suitable for filing in each jurisdiction in which such Assigned Trademarks have been filed or recorded.

4. Successors and Assigns. This Trademark Assignment will apply to, be binding in all respects upon and inure to the benefit of the successors and permitted assigns of the parties.

5. Severability. If any provision of this Trademark Assignment is held invalid or unenforceable by any court of competent jurisdiction, the other provisions of this Trademark Assignment will remain in full force and effect. Any provision of this Trademark Assignment held invalid or unenforceable only in part or degree will remain in full force and effect to the extent not held invalid or unenforceable.

6. Governing Law. This Trademark Assignment will be governed by and construed in accordance with the internal Laws of the State of California applicable to agreements made and to be performed entirely within such State, without regard to the conflicts of Law principles that would require the application of any other Law.

7. Counterparts. This Trademark Assignment may be executed in several counterparts, each of which shall be deemed an original and all of which shall constitute one and the same instrument, and shall become effective when counterparts have been signed by each of the parties and delivered to the other parties; it being understood that all parties need not sign the same counterparts.


8. Precedence. The Asset Purchase Agreement shall take precedence over this Trademark Assignment. In the event of any difference, discrepancy or conflict between any term or

condition in the Asset Purchase Agreement and any term or condition in this Trademark Assignment, the terms and conditions of the Asset Purchase Agreement shall prevail and govern.

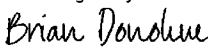
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IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed as of the date first written above by their respective officers thereunto duly authorized.

PINTEREST, INC.

DocuSigned by:
By: 
1929ED2E85234C...
Name: Christine Flores
Title: General Counsel and Secretary

INSTANT PAPER, INC.

DocuSigned by:
By: 
809E82EC387E4EE...
Name: Brian Donohue
Title: President

SCHEDULE A

I. Registered Trademarks:

United States Trademark Registration for INSTAPAPER. Registration Number: 4008594. Registration Date: August 9, 2011.