

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM502783

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Revel Brand Group, LLC		12/17/2018	Limited Liability Company: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vitalize, LLC		
<b>Street Address:</b>	5777 N. Meeker Avenue		
<b>Internal Address:</b>	Attn: Legal Department		
<b>City:</b>	Boise		
<b>State/Country:</b>	IDAHO		
<b>Postal Code:</b>	83713		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5237399	REVEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(626) 795-9900		
<b>Email:</b>	pto@lrrc.com		
<b>Correspondent Name:</b>	Lewis Roca Rothgerber Christie LLP		
<b>Address Line 1:</b>	P.O. Box 29001		
<b>Address Line 4:</b>	Glendale, CALIFORNIA 91209-9001		
<b>ATTORNEY DOCKET NUMBER:</b>	400968-00144		
<b>NAME OF SUBMITTER:</b>	Michael J. MacDermott		
<b>SIGNATURE:</b>	/Michael J. MacDermott/		
<b>DATE SIGNED:</b>	12/19/2018		
<b>Total Attachments: 2</b>			
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OP \$40.00 5237399

EXHIBIT A

ASSIGNMENT OF TRADEMARK

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Revel Brand Group, LLC, a Pennsylvania limited liability company, located at 1038 Redtail Road, Audubon, Pennsylvania 19403 ("Seller"), hereby sells, assigns, transfers, and conveys to Vitalize, LLC, a Delaware limited liability company, located at 5777 N. Meeker Avenue, Boise, Idaho 83713 ("Buyer"), pursuant to the Trademark Acquisition and License Agreement dated as of 12/17/18, by and between Seller and Buyer, all right, title, and interest in and to the trademark set forth on Schedule I attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby, and all claims and causes of action with respect to any of the foregoing, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for present and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Seller accruing under any of the foregoing provided by any applicable law, treaty, or other international convention.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademark to be executed on this 17<sup>th</sup> day of December, 2018 by its duly authorized officer.

REVEL BRAND GROUP, LLC

By [Signature]  
Name: Cole Thomas  
Title: CEO

PENNSYLVANIA NOTARY ACKNOWLEDGMENT

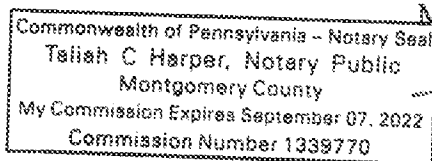
State of Pennsylvania

County of Montgomery

On this the 17 day of 12, 2018, before me Taliah Harper, the undersigned officer, personally appeared Cole Thomas, known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

In witness whereof, I hereunto set my hand and official seals.

(Stamp)



Signature  
My Commission Expires: 9/07/22  
[Signature]

Exhibit A

SCHEDULE 1

TRADEMARK

Trademark Registration

Mark	Jurisdiction	Registration Number	Registration Date	Description of Goods/Services
REVEL	US	5237399	07/04/2017	Dietary and nutritional supplements, vitamins, and mineral supplements; Medicinal herbs and multivitamin preparations and pills