

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493649

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
H.H. Brown Shoe Company, Inc.		08/02/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Columbia Insurance Company		
Street Address:	1314 Douglas Street, Suite 1400		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68131		
Entity Type:	Corporation: NEBRASKA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	0555056	ACME	
Registration Number:	1946976	ACME A	
Registration Number:	0862019	A ACME	
Registration Number:	4129276	ACME BOOTS	
Registration Number:	0865036	ACME	
CORRESPONDENCE DATA			
Fax Number:	2032984832		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2032984830		
Email:	trademar@ipattorneysgroup.com		
Correspondent Name:	David Chen		
Address Line 1:	16 Oxford Road		
Address Line 4:	Milford, CONNECTICUT 06460		
NAME OF SUBMITTER:	David Chen		
SIGNATURE:	/David Chen/		
DATE SIGNED:	10/12/2018		
Total Attachments: 3			
source=Assignment#page1.tif			

OP \$140.00 0555056

source=Exhibit A#page1.tif

source=Exhibit A#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, H.H. Brown Shoe Company, Inc., a Delaware Corporation with a principle place of business at 124 West Putnam Avenue Greenwich CONNECTICUT 06830 (the "Assignor"), is the owner of the trademarks attached at Exhibit A; and

WHEREAS, Columbia Insurance Company, a Nebraska Corporation, having an office at 1314 Douglas Street, Suite 1400 Omaha NEBRASKA 68102-1944 (the "Assignee") is desirous of acquiring said Mark and said Registration thereof, together with the goodwill of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the marks attached at Exhibit A, including United States Trademark Registration Nos. thereof, together with the goodwill of the business symbolized thereby, including all claims for and rights to sue and recover damages and profits for all past, present, and future infringements thereof, all for the Assignee's use and for the use of its successors and assigns.

AUGUST 2018

Dated: June 2, ~~2016~~

H.H. Brown Shoe Company, Inc.

By: 

Name: JAMES ISSLER

Title: PRESIDENT & CEO

Exhibit A

Reg. No.

Mark

0555056

ACME

1946976



0862019



4129276

ACME BOOTS

acme

0865036