

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM494222

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keke, LLC		10/16/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Amazon Technologies, Inc.		
Street Address:	410 Terry Ave N		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98109		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87050076	MAMA BEAR SKIN CARE	
CORRESPONDENCE DATA			
Fax Number:	2142064330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2142064300		
Email:	trina@richardlawgroup.com		
Correspondent Name:	James F. Struthers		
Address Line 1:	13355 Noel Road		
Address Line 2:	Suite 1350		
Address Line 4:	Dallas, TEXAS 75240		
NAME OF SUBMITTER:	James F. Struthers		
SIGNATURE:	/James F. Struthers/		
DATE SIGNED:	10/16/2018		
Total Attachments: 1			
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OP \$40.00 87050076

TRADEMARK ASSIGNMENT

This Assignment is by and between Keke, LLC, a Delaware Limited Liability Company, whose address is 103 Foulk Rd., Suite 202, Wilmington, Delaware 19803 (“Assignor”) and Amazon Technologies, Inc., a Nevada corporation, whose address is 410 Terry Ave N, Seattle, Washington, 98109 (“Assignee”).

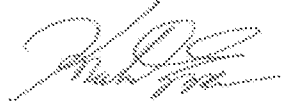
Assignor owns US Trademark Application Serial No. 87/050,076 (the “Application”) for MAMA BEAR SKIN CARE (the “Mark”) in International Class 3.

Assignor desires to assign the Application and the Mark to Assignee.

Now therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, on a worldwide basis, all its right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the right to bring suit and recover damages for past infringement, and all applications and registrations for the Mark Assignor holds or controls, including the Application. Assignor will sign additional documents as may be necessary to perfect or record the assignment herein.

SIGNED THIS 16th day of October, 2018.

KEKE, LLC



Name: Kristine W. Eppes

Title: President