

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM494548

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/31/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lakin Associates		10/11/2018	Sole Proprietorship: ILLINOIS
RECEIVING PARTY DATA			
Name:	Duane Lakin		
Street Address:	110 Hudson Pointe Drive		
City:	Poughkeepsie		
State/Country:	NEW YORK		
Postal Code:	12601		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3529817	SELL WITH NLP!	
CORRESPONDENCE DATA			
Fax Number:	3126095005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hmiller@vedderprice.com		
Correspondent Name:	Holly Miller		
Address Line 1:	222 North LaSalle Street - 24th Floor		
Address Line 2:	Vedder Price P.C.		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	35003000004		
NAME OF SUBMITTER:	Holly Miller		
SIGNATURE:	/Holly Miller/		
DATE SIGNED:	10/18/2018		
Total Attachments: 2			
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ASSIGNMENT OF U.S. TRADEMARK REGISTRATION

WHEREAS, Lakin Associates, an Illinois sole proprietorship (“Assignor”), located and doing business at 25W484 Flint Creek Road, Wheaton, IL, 60187, is the owner of the entire right, title and interest in and to the following registered U.S. Trademark:

U.S. Registration No.	Registration Date	Mark
3,529,817	November 11, 2008	SELL WITH NLP!

WHEREAS, Duane Lakin, a U.S. individual (“Assignee”), having a principal place of business at 110 Hudson Pointe Drive, Poughkeepsie, NY 12601, is desirous of acquiring rights in said mark and said registration;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, transfer, and set over unto said Assignee the entire right, title and interest in and to said mark and said registration, together with the good will of the business symbolized by said mark and said registration and in accordance with which the said mark is used, together with all common law rights of Assignor including the right to bring action and recover for past, present and future infringement, if any, of said mark or said registration.

This assignment is effective July 31, 2014 *nunc pro tunc*.

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LAKIN ASSOCIATES

Duane Lakin

Name: Duane Lakin

Title: Sole Proprietor

Date: OCTOBER 11, 2018

STATE OF NEW YORK)

) SS

COUNTY OF DUTCHESS)

I, the undersigned, a Notary Public in and for the county and state aforesaid, do hereby certify that Duane Lakin, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 11th day of OCTOBER 2018.

My Commission Expires:

Janine Z.W. Carchidi
Notary Public

JANINE Z.W. CARCHIDI
NOTARY PUBLIC-STATE OF NEW YORK
No. 01CA5133161
Qualified in Ulster County
My Commission Expires 09-12-2021

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