

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM494566

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Occidental Hoteles Management S.L.		10/10/2018	Sociedad De Responsabilidad Limitada: SPAIN
RECEIVING PARTY DATA			
Name:	BARCELÓ GESTIÓN HOTELERA S.L.		
Street Address:	Calle José Rover Motta, 27		
Internal Address:	Palma de Mallorca		
City:	Islas Baleares		
State/Country:	SPAIN		
Postal Code:	07006		
Entity Type:	Sociedad De Responsabilidad Limitada: SPAIN		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	5089146	UDE ULTIMATE DIVE EXPERIENCE	
Registration Number:	5089147	UNLIMITED XCARET XPERIENCE	
Registration Number:	5209973	OCCIDENTAL HOTELS & RESORTS	
Registration Number:	3628818	LIFE IS GRAND	
Registration Number:	4582457	ALLEGRO VACATION CLUB	
Registration Number:	4381939	OCCIDENTAL VACATION CLUB GRAND LEVEL	
Registration Number:	4880746	OCCIDENTAL GRAND XCARET	
Registration Number:	5360147	&& OCCIDENTAL FIRST CLUB	
Registration Number:	3635763	OCCIDENTAL VACATION CLUB	
Registration Number:	2990433	OCCIDENTAL	
CORRESPONDENCE DATA			
Fax Number:	2126618002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126618000		
Email:	info@lmiplaw.com		
Correspondent Name:	Elizabeth Lee		
Address Line 1:	30 Broad Street		

OP \$265.00 5089146

Address Line 2:	21st FLOOR
Address Line 4:	New York, NEW YORK 10004

NAME OF SUBMITTER:	Elizabeth Lee
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SIGNATURE:	/el/
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DATE SIGNED:	10/18/2018
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Total Attachments: 2

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ASSIGNMENT

Whereas OCCIDENTAL HOTELES MANAGEMENT, S.L, a sociedad de responsabilidad limitada of Spain, located in Madrid, Spain 28003, has adopted, used and is using and is owner of the marks

- UDE ULTIMATE DIVE EXPERIENCE – registration 5,089,146 issued November 29, 2016
- UNLIMITED XCARET XPERIENCE – registration 5,089,147 issued November 29, 2016
- OCCIDENTAL HOTELS & RESORTS – registration 5,209,973 issued May 23, 2017
- LIFE IS GRAND – registration 3,628,818 issued May 26, 2009
- ALLEGRO VACATION CLUB – registration 4,582,457 issued August 12, 2014
- OCCIDENTAL VACATION CLUB GRAND LEVEL – registration 4,381,939 issued August 13, 2013
- OCCIDENTAL GRAND XCARET – registration 4,880,746 issued January 5, 2016
- OCCIDENTAL FIRST CLUB – registration 5,360,147 issued December 19, 2017
- OCCIDENTAL VACATION CLUB – registration 3,635,763 issued June 9, 2009
- OCCIDENTAL – registration 2,990,433 issued August 30, 2005

and

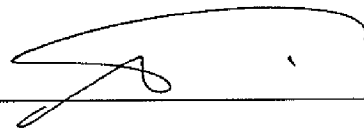
Whereas, BARCELÓ GESTIÓN HOTELERA S.L., a sociedad de responsabilidad limitada of Spain, located at Calle José Rover Motta, 27, 07006 Palma de Mallorca, Islas Baleares, Spain, is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, OCCIDENTAL HOTELES MANAGEMENT, S.L does hereby assign unto BARCELÓ GESTIÓN HOTELERA S.L. all right, title and interest in and to said marks, together with the good will of the business symbolized by the mark, and the registration resulting therefrom.

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OCCIDENTAL HOTELES MANAGEMENT, S.L,

By: _____



Name: Bartolomé Arrom Torrens

Title: Legal Guardian

Date: October 10th, 2018

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