# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM494378

SUBMISSION TYPE:	NEW ASSIGNMENT
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**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
Steve Media, LLC		09/06/2018	Limited Liability Company: GEORGIA	

#### **RECEIVING PARTY DATA**

Name:	Doing Things Media, LLC	
Street Address:	1175 Peachtree St. NE, Building 100	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30309	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark	
Serial Number:	87822190	DOING THINGS	
Serial Number:	87961213	DRUNK PEOPLE DOING THINGS	
Serial Number:	87961217	ANIMALS DOING THINGS	

# **CORRESPONDENCE DATA**

Fax Number: 3129774405

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3129774400

Email: chitm@nixonpeabody.com

**Correspondent Name:** Elizabeth Baio

Address Line 1: 70 W. Madison Street, 35th Floor

Address Line 4: Chicago, ILLINOIS 60602

NAME OF SUBMITTER:	Elizabeth Baio
SIGNATURE:	/Elizabeth Baio/
DATE SIGNED:	10/17/2018

## **Total Attachments: 11**

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#### ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, **Steve Media, LLC**, a Limited Liability Company of the State of Georgia, with its principal place of business at 850 Old Creek Trail, Fulton, Atlanta, Georgia 30328 (hereinafter referred to as "Assignor") and is the owner of the entire right, title and interest of the Intellectual Property listed on the attached Schedule A (hereinafter referred to as "IP Rights");

AND WHEREAS, **Doing Things Media, LLC**, a Limited Liability Company of the State of Delaware, with its principal place of business at 1175 Peachtree St. NE, Building 100, Atlanta, GA 30309 (hereinafter referred to as "Assignee") desires to acquire ownership of the entire right, title and interest in and to the said IP Rights.

### **BACKGROUND**

Assignor has adopted, used, and is using the Trademarks and other Intellectual Property listed on the attached Schedule A.

Assignor is the owner of the entire right, title, and interest in and to the IP Rights.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, the entire right, title, and interest in and to the IP Rights, together with the goodwill of the business symbolized by the IP Rights.

IN WITNESS WHEREOF, Assignor has executed this Assignment of Intellectual Property.

#### STEVE MEDIA, LLC

	By: Reid y Title: Owner	Hailey 9161	<u>′18</u>	
STATE OF	)			
COUNTY OF	) ) SS: )			
Before me thisappeared as the President of foregoing assignment instrupurpose therein expressed.		, known to me to	o be the person	who executed the
	Notary Pub	blic		

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#### Schedule A

## All Trademarks including

- DOING THINGS 87/822190
- DRUNK PEOPLE DOING THINGS 87961213
- ANIMALS DOING THINGS 87961217

#### All Social Media Pages, Websites and Profiles including

- Instagram.com/drunkpeopledoingthings
- Instagram.com/animalsdoingthings
- Instagram.com/dummiesdoingthings
- Instagram.com/wooksdoingthings
- Instagram.com/highpeopledoingstuff
- Instagram.com/gamersdoingstuff
- Instagram.com/shitheadsteve
- Instagram.com/trashcanpaul
- Instagram.com/oldppldoingthings
- Instagram.com/awesomepeopledoingthings
- Instagram.com/kidsdoingthings
- Instagram.com/golfersdoingthings
- Instagram.com/doingthingsmedia
- Instagram.com/doingsatisfyingthings
- Instagram.com/champagneemojis
- Instagram.com/gymratsdoingthings
- Facebook.com/drunkpeopledoingthings
- Facebook.com/animalsdoingthings
- Facebook.com/dumbpeopledoingthings
- Facebook.com/wooksdoingthings
- Facebook.com/highpeopledoingthings
- Facebook.com/gamersdoingthings
- Facebook.com/sh1theadsteve
- Facebook.com/trashcanpaul
- Facebook.com/oldpeopledoingthings
- Facebook.com/awesomepeopledoingthings
- Facebook.com/kidsdoingthings
- Facebook.com/doingthingsmedia
- Facebook.com/golfersdoingthings
- Facebook.com/doingsatisfyingthings
- Facebook.com/gymratsdoingthings
- Doingthingsmedia.com
- Shop.doingthingsmedia.com
- Dpdtmedia.com
- Stevemedia.co
- Animalsdoingthings.com

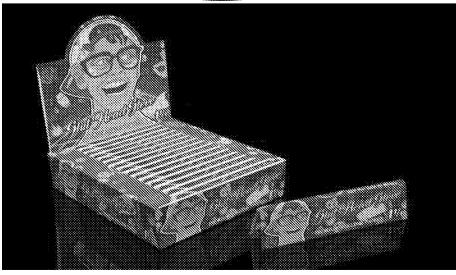
- Gamersdoingthings.com
- Drunkpeopledoingthings.com
- Kidsdoingthings.com
- Shitheadsteve.com

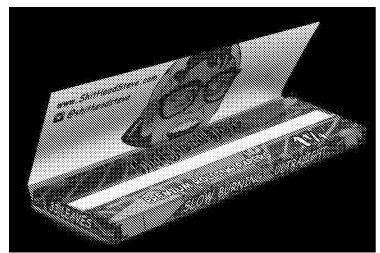
# All video, audio, and graphic assets including

• Assets contained on the Social Media Pages, Websites and Profiles

# Logos:



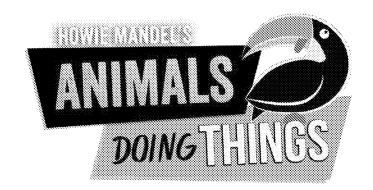


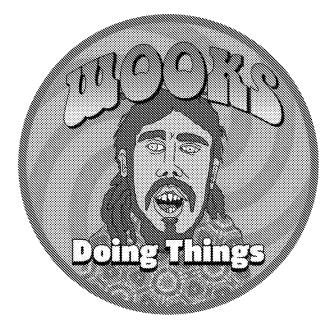


















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**RECORDED: 10/17/2018**