

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM503139

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stiefel Laboratories Inc.		12/19/2018	Corporation: DELAWARE
GSK Consumer Healthcare S.A.	FORMERLY Novartis Consumer Healthcare S.A.	12/19/2018	Company: SWITZERLAND
Glaxosmithkline Consumer Healthcare (US) IP LLC		12/19/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Crown Laboratories, Inc.		
Street Address:	349 Lafe Cox Drive		
City:	Johnson City		
State/Country:	TENNESSEE		
Postal Code:	37604		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1485019	DEEPCOLD	
Registration Number:	3206299	DESENEX	
Registration Number:	3958823	MINERAL ICE	
Registration Number:	1895842		
Registration Number:	0966901	PANOXYL	
Registration Number:	1277492	SARNA	
Registration Number:	2839726	SARNA	
Registration Number:	0751939	ZEASORB	
Registration Number:	3453102	ZEASORB	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	984-220-8750		
Email:	chiipdocket@michaelbest.com, matorres@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		

OP \$240.00 1485019

Address Line 1: 2501 Blue Ridge Road
Address Line 2: Suite 390
Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER: 210642-9039-001

NAME OF SUBMITTER: James R. Lawrence

SIGNATURE: /James R. Lawrence/

DATE SIGNED: 12/21/2018

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, Stiefel Laboratories Inc., a Delaware Corporation, having a principal address of Corporation Service Company, 251 Little Falls Drive, Wilmington, Delaware 19808, United States of America ("Assignor"), GSK Consumer Healthcare S.A. (Formerly Novartis Consumer Health S.A.), a Switzerland Company, having a principal address of Route de l'Etraz, 1197 Prangins, Switzerland ("Assignor"), GlaxoSmithKline Consumer Healthcare (US) IP LLC, a Delaware Corporation, having a principal address of Corporation Service Company, 251 Little Falls Drive, Wilmington, Delaware 19808, United States of America ("Assignor"), are the owners of the U.S. trademark registrations listed on the attached Exhibit A ("the Trademarks"); and

WHEREAS, Crown Laboratories, Inc., a Delaware Corporation, having a principal address of 349 Lefe Cox Drive, Johnson City, Tennessee 37604, United States of America ("Assignee"), desires to acquire Assignor's rights in the Trademarks, together with the goodwill of the business symbolized by said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign, by quitclaim (i.e., without warranty or representation of title or ownership), to Assignee all of its rights, title and interest in and to said Trademarks, together with all goodwill of the business symbolized by such Trademarks, including the right to sue for all infringements which may have occurred before the effective date of this Assignment.

ASSIGNOR

STIEFEL LABORATORIES INC.

By: Joanne Green
Name: Joanne Green
Title: Authorised Attorney

Date: 19 December 2018

ASSIGNOR

GSK CONSUMER HEALTHCARE
S.A.

By: [Signature]

Name: Oscar Benito
Title: Authorised Attorney

Date: 17 December 2018

ASSIGNOR

GSK CONSUMER HEALTHCARE
S.A.

By: [Signature]

Name:
Title: Sophie Bodel
Authorised Attorney

Date: 19 December 2018

ASSIGNOR

GLAXOSMITHKLINE CONSUMER
HEALTHCARE (US) IP LLC

By: [Signature]

Name: Jennifer Barker
Title: Authorised Attorney

Date: 19 December 2018

ASSIGNEE

CROWN LABORATORIES, INC


By: [Signature]

Name: Jeff Bedard

Title: President / CEO

Date: 12/20/18

EXHIBIT A
SCHEDULE OF TRADEMARKS

Trademark	Date of Registration	Registration No.	Country
DEEPCOLD	4/19/1988	1,485,019	US
DESENEK	2/6/2007	3,206,299	US
MINERAL ICE	5/10/2011	3,958,823	US
 MINERAL ICE (Design)	5/30/1995	1,895,842	US
PANOXYL	8/28/1973	966,901	US
SARNA	5/8/1984	1,277,492	US
SARNA	5/11/2004	2,839,726	US
ZEASORB	7/2/1963	751,939	US
ZEASORB	6/24/2008	3,453,102	US