

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM493717

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Exhibit A on page 3 of the Assignment for Registration No. to read 4459546 previously recorded on Reel 006345 Frame 0804. Assignor(s) hereby confirms the Registration No. should be corrected to read 4459546.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hair By Adair, Inc.		04/04/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Virtue Labs, LLC		
<b>Street Address:</b>	19 West Hargett Street, Suite 501		
<b>City:</b>	Raleigh		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27601		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85431039	UNDONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9197814865		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9197814000		
<b>Email:</b>	ndhillon@wyrick.com		
<b>Correspondent Name:</b>	WYRICK ROBBINS YATES & PONTON LLP		
<b>Address Line 1:</b>	4101 Lake Boone Trail, Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27607		
<b>ATTORNEY DOCKET NUMBER:</b>	25770.060		
<b>NAME OF SUBMITTER:</b>	Devon E. White		
<b>SIGNATURE:</b>	/dew/		
<b>DATE SIGNED:</b>	10/12/2018		
<b>Total Attachments: 4</b>			
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OP \$40.00 85431039



## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM469084

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hair By Adir, Inc.		04/04/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Virtue Labs, LLC		
<b>Street Address:</b>	19 West Hargett Street, Suite 501		
<b>City:</b>	Raleigh		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27601		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85431039	UNDONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9197814865		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9197834842		
<b>Email:</b>	ip@wyrick.com		
<b>Correspondent Name:</b>	DEVON E. WHITE		
<b>Address Line 1:</b>	4101 Lake Boone Trail, Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27607		
<b>NAME OF SUBMITTER:</b>	Devon E. White		
<b>SIGNATURE:</b>	/dew/		
<b>DATE SIGNED:</b>	04/09/2018		
<b>Total Attachments: 3</b>			
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source=UNDONE Assignment Final#page3.tif			

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**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS, AND  
ACCOMPANYING APPLICATIONS, REGISTRATIONS AND GOODWILL**

**April 4, 2018**

Effective as of the date set forth above (the “**Effective Date**”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Hair By Adir, Inc., a California Corporation** with an address of **11349 Biona Drive, Los Angeles, California, 90066** (“**Assignor**”), does hereby sell, assign, transfer and set over to **Virtue Labs, LLC** with an address of **19 West Hargett Street, Suite 501, Raleigh, NC 27601, a Delaware Limited Liability Company** (“**Assignee**”) all of Assignor’s worldwide rights, title and interest in and to the trademark listed on **Exhibit A** attached hereto and the applications and registrations therefor, any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor’s right, title and interest in and to the Mark and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

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IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks and Accompanying Applications, Registrations and Goodwill as of the date first set forth above.

ASSIGNOR:

**Hair By Adir, Inc.,**

By: Adir Abergel

Name: Adir Abergel

Title: Owner

ASSIGNEE:

**Virtue Labs, LLC**

By: Melisse Shaban

Name: Melisse Shaban

Title: CEO

**EXHIBIT A**

<b>Mark (Country)</b>	<b>Serial No.</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
UNDONE	85431039	<del>4459545</del> <u>4459546</u>	December 31, 2013