

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496356

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Promotional Products Company	FORMERLY American Paint Paddle Company	08/21/2013	Corporation: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	American Promotional Products Company		
Street Address:	7420 Cross Park Drive		
City:	North Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29405		
Entity Type:	Corporation: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2706849	APP	
Registration Number:	2714755	AMERICAN PROMOTIONAL PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:	8642429888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	864.577.6368		
Email:	amyhinson@parkerpoe.com		
Correspondent Name:	Parker Poe Adams & Bernstein LLP		
Address Line 1:	110 East Court Street		
Address Line 2:	Suite 200		
Address Line 4:	Greenville, SOUTH CAROLINA 29601		
ATTORNEY DOCKET NUMBER:	AM347.154749		
NAME OF SUBMITTER:	AMY ALLEN HINSON		
SIGNATURE:	/Amy Allen Hinson/		
DATE SIGNED:	11/01/2018		
Total Attachments: 2			
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OP \$65.00 2706849

STATE OF SOUTH CAROLINA
SECRETARY OF STATE

AUG 29 2013

ARTICLES OF AMENDMENT

Mark Hammond
SECRETARY OF STATE OF SOUTH CAROLINA

TYPE OR PRINT CLEARLY IN BLACK INK

Pursuant to Section 33-10-106 of the 1976 South Carolina Code of Laws, as amended, the undersigned corporation adopts the following articles of amendment to its articles of incorporation:

1. The name of the corporation is American Paint Paddle Company
2. Date of incorporation June 26, 1998
3. Agent's name and address Thomas B. Hardy, 7420 Cross Park Drive, North Charleston, SC 29405
4. On July 24, 2013, the corporation adopted the following amendments of its articles of incorporation:

Paragraph 1 is amended to read as follows:

"The name of the corporation is American Promotional Products Company."

5. The manner, if not set forth in the amendment, in which any exchange, reclassification, or cancellation of issued shares provided for in the amendments shall be effected is as follows:
6. Complete either "a" or "b", whichever is applicable.

- a. Amendment adopted by shareholder action.
At the date of adoption of the amendment, the number of outstanding shares of each voting group entitled to vote separately on the amendment, and the vote of such shares, was:

Voting Group	Number of Outstanding Shares	Number of Votes Entitled to be Cast	Number of Votes Represented at the Meeting	Number of Undisputed* Shares	
				For	or Against



American Paint Paddle Company

Name of Corporation

*NOTE: Pursuant to Section 33-10-106(6)(i) of the 1976 South Carolina Code of Laws, as amended, the corporation can alternatively state the total number of undisputed shares cast for the amendment by each voting group together with a statement that the number cast for the amendment by each voting group was sufficient for approval by that voting group.

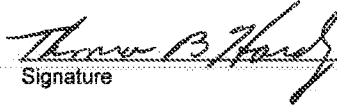
b. The amendments were duly adopted by the incorporators or board of directors without shareholder approval pursuant to Section 33-6-102(d), 33-10-102 and 33-10-105 of the 1976 South Carolina Code of Laws, as amended, and shareholder action was not required.

7. Unless a delayed date is specified, the effective date of these articles of amendment shall be the date of acceptance for filing by the Secretary of State (see Section 33-1-230(b) of the 1976 South Carolina Code of Laws, as amended) Effective upon filing

Date: August 21, 2013

American Paint Paddle Company

Name of Corporation


Signature

Thomas B. Hardy, CEO

Type or Print Name and Office

FILING INSTRUCTIONS

1. Two copies of this form, the original and either a duplicate original or a conformed copy must be filed.
2. If the space in this form is insufficient, please attach additional sheets containing a reference to the appropriate paragraph in this form.
3. Filing fees and taxes payable to the Secretary of State at time of filing application.

Filing Fee	\$ 10.00
Filing tax	<u>100.00</u>
Total	<u>\$110.00</u>

Return to: Secretary of State
P.O. Box 11350
Columbia, SC 29211