# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM503220

SUBMISSION TYPE:	NEW ASSIGNMENT
SUBINISSION I TPE:	INEM ASSIGNMENT

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bruce T. Halle Revocable Trust		01/04/2018	Trust:

### **RECEIVING PARTY DATA**

Name:	The Reinalt-Thomas Corporation	
Street Address:	20225 North Scottsdale Road	
City:	Scottsdale	
State/Country:	ARIZONA	
Postal Code:	85255	
Entity Type:	Corporation: MICHIGAN	

### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	1319968	DISCOUNT TIRE
Registration Number:	2597123	DISCOUNT TIRE DIRECT
Registration Number:	4639389	DISCOUNT TIRE
Registration Number:	2673789	AMERICA'S TIRE

## CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215.864.8864

Email: curciot@ballardspahr.com

**Correspondent Name:** Tanya M. Curcio, Ballard Spahr LLP

Address Line 1: 1735 Market Street 51st Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Tanya M. Curcio
SIGNATURE:	/Tanya M. Curcio/
DATE SIGNED:	12/21/2018

**Total Attachments: 4** 

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## TRADEMARK ASSIGNMENT

This Trademark Assignment is made and effective as of January 4, 2018, by and between the Bruce T. Halle Revocable Trust, dated October 13, 1999 (the "Revocable Trust" or "Assignor") and The Reinalt-Thomas Corporation, a Michigan corporation ("R-T" or "Assignee").

WHEREAS, R-T and Springago PTC, LLC, a Nevada limited liability company, acting in its capacity as the Business Trustee of the Revocable Trust, entered into that certain Agreement for Purchase and Sale, dated October 31, 2018 and effective as of January 4, 2018, wherein the Revocable Trust agreed to sell and did in fact sell, and R-T agreed to purchase and did in fact purchase all rights, title and interests in and to the trademarks and trade names "Discount Tire," "Discount Tire Company," "Discount Tire Co.," "Discount Tire Sales," "America's Tire Company," and "America's Tire Co." as well as any associated goodwill and any other intangible assets attendant thereto, which included any common law rights and registrations associated with such trademarks and trade names (collectively, the "Trademarks and Trade Names"); and

WHEREAS, R-T/Assignee and Springago PTC, LLC, as Business Trustee of the Revocable Trust/Assignor, wish to further confirm by this Assignment the transfer of the Trademarks and Trade Names to R-T as of January 4, 2018.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign, convey and transfer unto Assignee, effective as of January 4, 2018, all of Assignor's rights, title and interests in and to the Trademarks and Trade Names, including but not limited to all common law rights and federal registrations relating thereto, which registrations are set forth on Exhibit A, titled "Federal Registrations relating to the Trademarks and Trade Names." This Assignment includes the right to receive royalties or other income payable as compensation for the exploitation of the Trademarks and Trade Names, including but not limited to the common law rights and registrations, and the goodwill therewith, with all of the same to vest in Assignee. By this Assignment, Assignee shall own: (i) all trademark infringement recovery rights, including any causes of action and claims for damages for the infringement of the Trademarks and Trade Names, which actions and claims arose prior to or after the effective date hereof, and (ii) the right to all registrations associated with the Trademarks and Trade Names in the United States or in any foreign country, and the right to apply for registrations in the United States or any foreign jurisdictions in the World.

Assignor agrees that Assignee shall have the right to record this Assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Trademarks and Trade Names, including those registrations set out in Exhibit A.

This Assignment may be executed in one or more counterparts, each of which shall be an original, but together shall constitute one and the same instrument.

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# [signature pages follow]

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed as effective on the date first written above.

> ASSIGNOR BRUCE T. HALLE REVOCABLE TRUST, dated October 13, 1999

By:

Springago PTC, LLC,

a Nevada limited liability company,

Business Trustee

y personally appeared Michael Wife Bridge personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed instrument.

My Commission Expires

Douglas S. Wilson **Notary Public** Maricopa County, Artzona Comm. Expires 04-30-2021 Assignee

THE REINALT-THOMAS CORPORATION,

a Michigan corporation

By:

Name:

Title:

State of \_

, personally appeared Leav My Sersonally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed instrument.

My Commission Expires

Douglas S. Wilson Notary Public Maricopa County, Arizona Comm. Expires 04-30-2021

EXHIBIT A

FEDERAL REGISTRATIONS RELATING TO THE TRADEMARKS AND TRADE NAMES

<u>Mark</u>	Kee No.	Classes	Country
DISCOUNT TIRE and Design	1,319,968	International Class 42 Retail auto and light truck tire store services	USA
DISCOUNT TIRE DIRECT and Design	2,597,123	International Class 35 Online retail ordering services, retail stores and mail order catalog services featuring automobile and light truck tires	USA
DISCOUNT TIRE (Standard Character Mark)	4,639,389	International Class 35 Retail store services, namely, automobile and light truck tires	USA
AMERICA'S TIRE and Design	2,673,789	International Class 35 Retail [automobile] automotive tire store services.	USA

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**RECORDED: 12/21/2018**