

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM503299

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CITIZENS BANK, N.A., as Administrative agent		12/21/2018	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Latin Force Group LLC		
<b>Street Address:</b>	2100 W. Flagler		
<b>Internal Address:</b>	First Floor		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33135		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4390399	ACCESS THE NEW MAINSTREAM	
<b>Registration Number:</b>	5284063	AUDIENTIVITY	
<b>Registration Number:</b>	3836584	CULTURECODE	
<b>Registration Number:</b>	2847185	DIRECTARGET	
<b>Registration Number:</b>	2427132	GEOSCAPE	
<b>Registration Number:</b>	3487321	LATIN FORCE	
<b>Registration Number:</b>	4345199	SU SAVVY UNIVERSITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7045032600		
<b>Email:</b>	msheehan@kslaw.com		
<b>Correspondent Name:</b>	King & Spalding LLP		
<b>Address Line 1:</b>	300 S. Tryon St., Ste 1700		
<b>Address Line 2:</b>	Attn: Moira Sheehan		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	18588.015271		

OP \$190.00 4390399

<b>NAME OF SUBMITTER:</b>	Moira Sheehan
<b>SIGNATURE:</b>	/Moira Sheehan/
<b>DATE SIGNED:</b>	12/21/2018
<b>Total Attachments: 3</b> source=Claritas - Executed Trademark Release - Latin Force (12.21.18) (2)#page1.tif source=Claritas - Executed Trademark Release - Latin Force (12.21.18) (2)#page2.tif source=Claritas - Executed Trademark Release - Latin Force (12.21.18) (2)#page3.tif	

**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

**THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of December 21, 2018, is made by CITIZENS BANK, N.A., as administrative agent (in such capacity, the "Administrative Agent"), under that certain Trademark Security Agreement entered into by **LATIN FORCE GROUP LLC**, a Delaware limited liability company (the "Obligor") in favor of the Administrative Agent, pursuant to that certain Credit Agreement, dated as of December 30, 2016 (as amended, supplemented, amended and restated or otherwise modified from time to time), by and between, *inter alios*, the Obligor and the Administrative Agent (as amended, supplemented or modified and in effect from time to time, the "Security Agreement").

**WHEREAS**, pursuant to the Security Agreement, the Obligor granted to the Administrative Agent a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in certain intellectual property collateral including the Trademarks (as defined in the Security Agreement), including, without limitation, those Trademarks set forth on Schedule 1 hereto (the "Trademark Collateral");

**WHEREAS**, an executed copy of the Trademark Security Agreement was recorded with the United States Patent and Trademark Office (the "USPTO") on January 30, 2018 as Document Number 900437363 at Reel 6260, Frame 0441; and

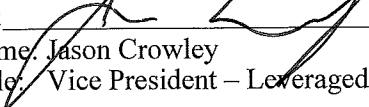
**WHEREAS**, the Administrative Agent has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademark Collateral, and to provide this document suitable for recording in the USPTO evidencing and effecting the release, relinquishment and discharge of its security interest in the Trademark Collateral.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, the Administrative Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest created under the Security Agreement in the Trademark Collateral, (b) terminate and release its security interest in the Trademark Collateral, and (c) discharge and reassign to the Obligor any and all rights, title and interest it has in and the security interest granted to the Administrative Agent in the Trademark Collateral. The Administrative Agent hereby authorizes Obligor or any of its authorized representatives to file this Termination and Release of Security Interest in Trademarks with the USPTO or any other applicable governmental office and the Administrative Agent authorizes and requests that the Register of Trademarks and any other applicable government officer or relevant governmental authority record this Termination and Release of Security Interest in Trademarks. The Administrative Agent hereby agrees to execute, acknowledge, procure, and deliver any further documents and to do such other acts as may be reasonably requested by Obligor, at Obligor's expense, to fully effectuate the purposes of this Termination and Release of Security Interest in Trademarks.

[SIGNATURE PAGE FOLLOWS]

**IN WITNESS WHEREOF**, the Administrative Agent has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.


**CITIZENS BANK, N.A.,**  
as Administrative Agent

By:   
Name: Jason Crowley  
Title: Vice President – Leveraged Finance

**SCHEDULE 1**

**TRADEMARKS**

1. Registered Trademarks:

<u>Trademarks - Title</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Credit Party</u>
Access the New Mainstream	85515688	January 13, 2012	4,390,399	August 27, 2013	Latin Force Group LLC
Audientivity	87172577	September 15, 2016	5,284,063	September 12, 2017	Latin Force Group LLC
CultureCode	77633813	December 16, 2008	3,836,584	August 24, 2010	Latin Force Group LLC
DirectTarget	76358558	January 14, 2002	2,847,185	June 1, 2004	Latin Force Group LLC
Geoscape	76018879	April 6, 2000	2,427,132	February 6, 2001	Latin Force Group LLC
Latin Force	77230185	July 16, 2007	3,487,321	August 19, 2008	Latin Force Group LLC
 SU SAVVY UNIVERSITY	85572794	March 19, 2012	4,345,199	June 4, 2013	Latin Force Group LLC

2. Unregistered Trademarks

- EthniCoder™
- GeoBase™
- HomeBase™
- MediaTarget™
- DataPrep™
- BizBase™
- BehaviorBase™
- Consumer Spending Dynamix™